

3 **RIVERS** to fly fish, kayak, boat, paddle board, river surf, float or simply admire.



5 **WEEKLY SUMMER DOWNTOWN MARKETS** to stroll and savor Missoula's vibrancy.



50 **FOOD TRUCKS** to satisfy the palate of every type of foodie.



10 **GALLERIES AND MUSEUMS** displaying local artwork, from classic to western styles.

7 **WILDERNESS AREAS** to hike, bike, climb camp and explore.



13 **CRAFT BREWERIES,** two distilleries and one cidery serving up Montana inspired flavors and flights.



DESTINATION
Missoula
MONTANA



DESTINATIONMISSOULA.ORG

45

total lodging
facilities

3,400

total
guestrooms

175,000

meeting space
square footage

MISSOULA MONTANA AIRPORT



7 AIRLINES AND 14 DIRECT FLIGHTS

WINTER

This little mountain town wears a lot of hats and “ski destination” is one of its most fitting. A downhill and cross-country mecca, Missoula makes the perfect basecamp for the region’s five ski areas, in-town trails, and bounty of backcountry terrain. Snow lovers, ski bums, sledders, shredders, ice climbers and winter wonderland wanderers unite in a community that craves the cold stuff and knows how to warm up at the end of a long day in deep powder.

(Dec. – Feb.)

High	32.8°F
Low	17.7°F
Precip.	2.98"
Sunshine	32.3%

SPRING

The season of new growth, rushing rivers, thawing ground and emerging wildlife has eager explorers ready to get off the slopes and onto sparkling waters and lush trails. It’s time to lace up your hiking boots, pump up your bike tires, dust off your golf clubs and head out into the wildflowers and wide-open green spaces as they emerge from the blanket of winter.

(March – May)

High	57.4°F
Low	32.9°F
Precip.	4"
Sunshine	56%

SUMMER

Daylight graces Missoula’s summers by hanging around very late into the evening. Warm weather and alpine sunshine mean play by day and by night. It’s the time to be on the water, in the water or by the water, whether with a rod, in a boat or on a board. It’s the time to meet up with friends at the farmers market or on a downtown patio for brews and adventure brags. See a live concert in an amphitheater on the banks of the famed Blackfoot River. Or, simply, head out on your own two feet and trek as many trails as you can.

(June – Aug.)

High	80.4°F
Low	48.5°F
Precip.	3.97"
Sunshine	72.7%

FALL

Locals love autumn in Missoula because hunting season is on and ski season is right around the corner. Plus, the unreal fall colors are good for the soul. As the temps cool down, the wildlife viewing outside of town gets good, the rivers offer new fishing opportunities, cold-brew coffees are traded in for warm, seasonal lattes, and sweater weather makes for an even tighter-knit community. Plus, it’s Griz football season, and community pride runs very, very deep.

(Sept. – Nov.)

High	56.3°F
Low	44.2°F
Precip.	2.87"
Sunshine	52%

QUICK FACTS:

MISSOULA, MONTANA

FOUNDED:

1864

POPULATION:

77,757 (2023)

NICKNAME:

THE GARDEN CITY

ELEVATION:

3,209 FEET

COORDINATES:

6°51 45 N
114°0 42 W



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