



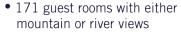






Experience Montana as it was meant to be. Where adventure meets comfort. Steps away from the Clark Fork River and within walking distance to Missoula's bustling downtown and the University of Montana campus, The DoubleTree Missoula-Edgewater offers luxurious accommodations and award-winning dining at FINN. Enjoy our famous raw oyster bar, steaks, seafood or gourmet pizza seated on Missoula's best Deck overlooking the river. Hospitality, exquisite dining and views that just don't quit.

100 Madison Street, Missoula II @



- Outdoor pool & hot tub
- 9,000 sq.ft. of meeting & banquet space with complete banquet & conference services
- Featured dining specials
- Happy Hour specials
- Weekly Live Music
- Wine Spectator Award of Excellence 2019, 20, 21, 22 & 23



MISSOULA-EDGEWATER
(406) 728-3100
MissoulaEdgeWater.DoubleTree.com

(406) 542-4660 FinnMissoula.com

Stay in the Heart of Downtown Missoula









Relax in a gracious open-space setting along the Clark Fork River just steps from walking trails, vibrant shopping, dining, museums, farmers markets and more! A stay at the Holiday Inn Missoula Downtown puts you in the center of it all.

MISSOULA'S LARGEST FULL-SERVICE HOTEL

Newly Renovated Premium Guest Rooms 20,000 sf of Flexible Meeting Space **Expansive Outdoor Venue** Pet-Friendly · Lobby Bar Full-Service Restaurant and Bar Grab and Go Market · Espresso Bar



MISSOULA DOWNTOWN

COMPLIMENTARY FEATURES

Guest Parking (a rarity downtown) Indoor Pool · Fitness Center Airport Shuttle · High-Speed Wi-Fi Area-Wide Transportation Conference Service Support



Residence IN. BY MARRIOTT



SCAN CODE TO

RESIDENCE INN MISSOULA DOWNTOWN 125 N. PATTEE STREET MISSOULA, MT 59802 (406)542.6252 RESIDENCEINNMISSOULA.COM

STAY AT THE HISTORIC MERCANTILE IN DOWNTOWN MISSOULA

Located in the heart of downtown Missoula at the historic Mercantile building, our Residence Inn by Marriott is a full-service, extended stay hotel.

- · Indoor swimming pool
- · Complimentary hot buffet breakfast
- Indoor access to restaurants & retail
- All rooms feature kitchen & living space Rooftop courtyard
- Evening bar services

- Valet parking available
- · Pet friendly
- 1500 sq ft of meeting space







(406) 549-0119 ACMISSOULA.COM

AC HOTEL MISSOULA DOWNTOWN 175 N. PATTEE STREET MISSOULA, MT 59802

The AC Hotel Missoula Downtown offers classic modern design inspired by its Spanish roots & European soul. Featuring breathtaking views of Downtown Missoula & the surrounding mountain sides, which cater to both leisure & business travelers.

THE HEART OF HISTORIC MISSOULA

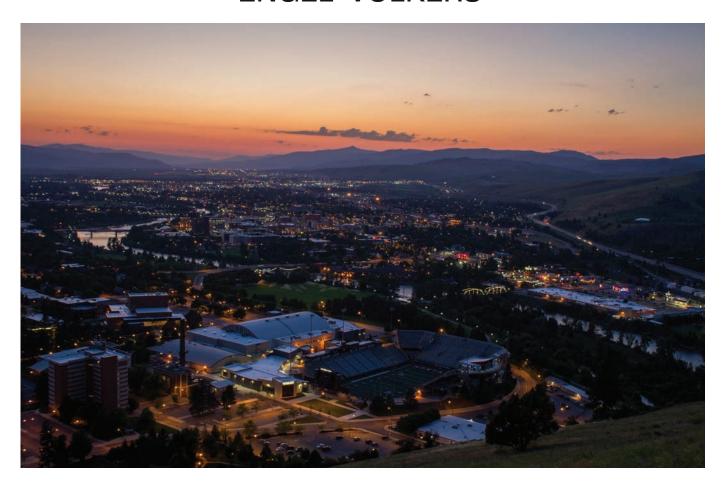
- 7R Rooftop bar open seasonally
- Daily, public breakfast in the AC Kitchen Complimentary wi-fi

BREATHTAKING VIEWS IN

- Bar services in the AC Lounge
- 935 sq ft of meeting space
- · Valet parking available

- · Fitness Center
- · All of Downtown's restaurants, shops, & entertainment just mere steps away

ENGEL&VÖLKERS®



Global Recognition. Missoula Expertise.

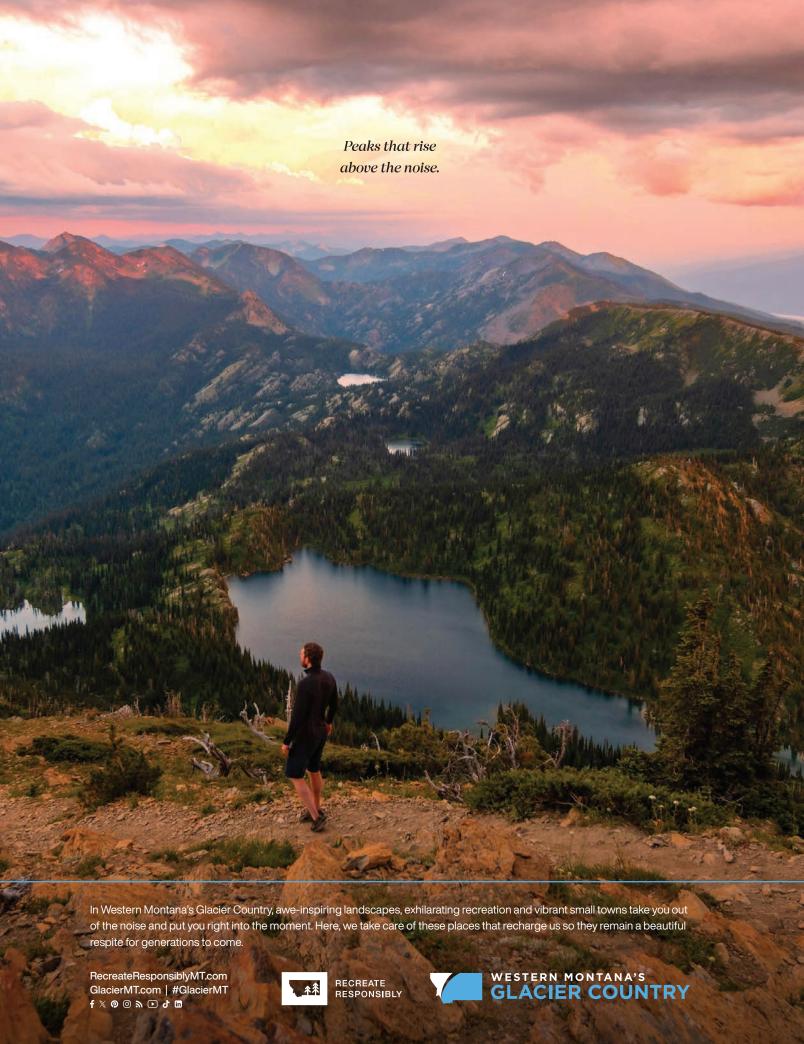
At Engel & Völkers Western Frontier, our real estate advisors are known for their unmatched level of local Missoula neighborhood knowledge paired with extensive global resources and personal connections, to provide an exclusive experience tailored to each of our client's unique needs. We dedicate our time, expertise and passion to help you follow your dream, home.

Learn more at westernfrontier.evrealestate.com



Engel & Völkers Western Frontier

Missoula • Bigfork • Coeur d' Alene • Eureka • Hamilton • Helena • Kalispell • Polson • Spokane • Stevensville



WELCOME

There's This Place where life is full of little pleasures and big adventures.

- 12 GETTING TO MISSOULA
- 15 MISSOULA BY THE SEASON

16 ATTRACTIONS

Get started; your options are endless.

21 LIVE LIKE A LOCAL

22 AMERICAN INDIANS

The Séliš, Ksanka and Qlispé Tribes of the Flathead Indian Reservation.

24 LOCAL HISTORY

Dive into Missoula's vibrant and diverse past.

28 CULTURE

Missoula's thriving culture shouldn't be missed.

- 29 PERFORMING & LITERARY ARTS
- 30 ART SCENE
- 32 SPORTS SPIRIT
- 36 MUSIC & NIGHTLIFE

38 EVENTS

Get ready to mark your calendar with Missoula's awesome year-round activities.

40 OUTDOOR ADVENTURE

Come explore where the great outdoors are right outside your door.

- 41 RELAX AND RESET
- 42 A RIVER RUNS THROUGH IT
- 44 HIT THE TRAIL
- 45 CAN'T-MISS HIKES
- 46 FALL FOR MISSOULA
- 48 WINTER WONDERLAND

54 DINING

Savor the local flavor.

- 55 WHERE TO EAT
- 56 FOOD TRUCKS
- **58** SWEET TREATS

60 DRINKS

Cheers with local drinks around Missoula.

63 COFFEE & TEA

64 SHOPPING

Splurge. It looks good on you.

66 INDIGENOUS MADE MONTANA

68 UNIVERSITY OF MONTANA

Higher education in the heart of the West.

70 LODGING

Be our guest. We can accommodate.

76 RV PARKS & CAMPING

78 BEYOND MISSOULA

Take a day trip and explore Western Montana.

86 NATIONAL PARKS

88 MISSOULA NEIGHBORHOODS

Get to know the character of every neighborhood.

92 DESTINATION STEWARDSHIP PLAN

96 WHAT'S NEW IN MISSOULA

99 REASONS TO LOVE MISSOULA

100 MAP OF MISSOULA

102 XPLORER MAP

A work of art by and for Missoula.

MISSOULA, MONTANA:

America's 15 Best Cities for Nature Lovers

MSN, July 2024



ON THE COVER

We know there's a lot to love about Missoula, but this year's cover image stopped us in our tracks when we saw so many of the elements that make our home a one-of-akind place captured in a single, beautiful shot. The Clark Fork River and the Riverfront Trail running alongside speak to our love of outdoor adventures, Caras Park with its signature canopy is a go-to gathering place for lively community events, the Wilma Theater keeps us grooving with toe-tapping live music, and Beartracks Bridge honors the rich history of these lands that lives on today.

Our cover image is one picture - captured at 8:04 p.m. on a balmy September night — that's worth a thousand words.

Photo by Taylar Robbins

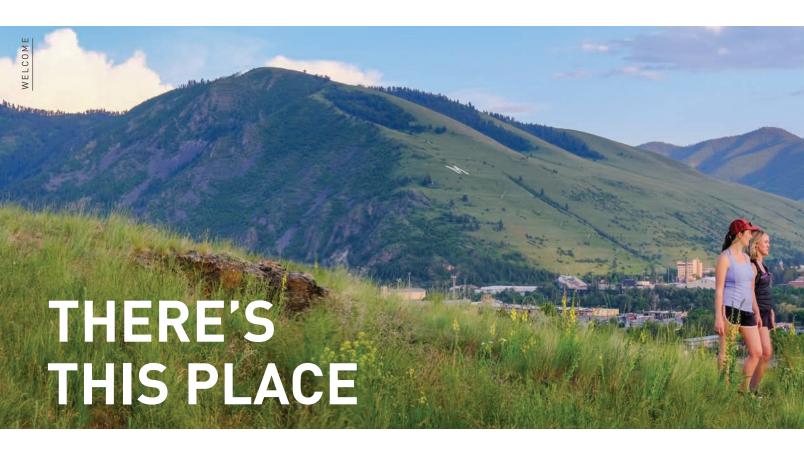
Published by:



Destination Missoula Visitor Information Center 101 E. Main St. | Missoula, Montana | 406.532.3250

OFFICE@DESTINATIONMISSOULA.ORG DESTINATIONMISSOULA.ORG f 💆 🔞 🖸 👌

Mailing address: 140 N. Higgins Ave., Suite 202 Missoula, Montana 59802



There's this place where solitude, wilderness and adventure are only minutes from gourmet restaurants, funky local shops and a killer music scene. It's a place encircled by high mountain peaks and soft rolling hills, where trails begin at your doorstep.

Missoula, Montana, lies at the convergence of three rivers and seven wilderness areas. Playing outside is a way of life here, friendly folks smile and say hello, and social calendars are filled with outdoor concerts and festivals, art openings, theater performances and meetups for good food and good company. It's a place where commutes are measured in minutes, businesses thrive, and even those working nine-to-five jobs know the value of a good lunchtime hike.

And yes, a river really does run through it. On any given day you'll see anglers gracefully casting a line in the Clark Fork River. Downstream, kayakers and river surfers perform athletic feats atop Brennan's Wave. Tubing becomes an alternative form of transportation in the summer as people ride the river right through town. Off the water, they use the trail system that crisscrosses the city, or they cycle the country's friendliest streets.

Missoula is a hive of cultural activities, drawing artists, musicians and performers from across the globe. Music venues here regularly appear on lists of best places to listen to live tunes, and you can find a show almost any night of the week. The first Friday of each month is dedicated to celebrating art with downtown galleries and shops welcoming patrons after normal business hours. The University of Montana draws renowned speakers and students from far and wide and gives Missoula that diverse and lively college-town feel.

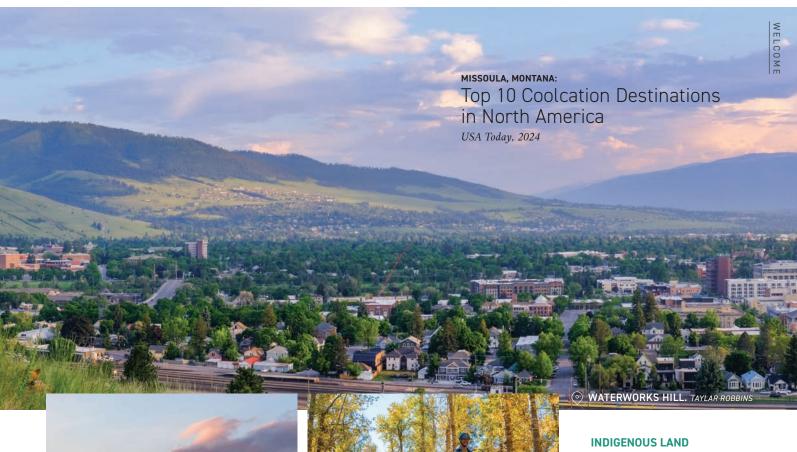
Missoulians' love of good beer is rivaled only by their appreciation for good coffee. Dozens of coffee shops supply necessary caffeine, and Missoula's breweries pour award-winning beers. Local distilleries craft gin, whiskey and vodka from local fruits and grains, and cideries

here have perfected the art of hard cider. You won't find a friendlier, more laid-back place, whether you're traveling solo, with the family, or with your furry, canine friend. Children are almost always included at local events. Dogs can join the fun on-leash in most parks and public outdoor spaces or play off-leash in areas dedicated to wandering free.

Open space defines Missoula. Wilderness trails begin minutes from downtown. You can mountain bike, hike or ski—all before work. People seek solitude outside, but they also forge a tight community, coming together while shopping for local produce at farmers markets and attending brewfests, which seem to occur every other weekend in the summer.

Weather is a state of mind in Missoula, and outdoor recreation is alive and well in all four seasons. When winter shows up, folks trade in their hiking boots, fly rods and mountain bikes for skis, snowboards and fat bikes. Wildflowers go crazy in the springtime, spattering the hillsides. In the summer, the sun doesn't set until well after 10 p.m. As the leaves turn and the air gets crisp, simple hikes become hunts to spot larches that have changed from green to gold. There's always a reason, and a season, to be outside.

Adventure meets variety in Missoula. It's a place of small-town values and urban amenities—where you can paddle or hike all day and take in a concert or theater performance in the evening. It's a place of mountains and rivers; arts and culture; equality and inclusion; and families, explorers, scholars and educators from all over the world. It's a place where all are welcome. And it's a place to experience for yourself.





We gratefully acknowledge and recognize the Indigenous peoples who are the original stewards of the land we now live, work and recreate on. We are in the aboriginal territories of the Séliš (Salish), Ksanka (Kootenai) and Qlispé (Upper Pend d'Oreille/Kalispel) people, and we honor the path they have always shown us in caring for this place for the generations to come. As we experience and enjoy Missoula and the surrounding region, we acknowledge that we are on Indigenous land, and every river, mountain, meadow, plant, fish, animal, insect and landmark has an Indigenous name and story.





BEARTRACKS BRIDGE: RENAMING OF THE HIGGINS AVENUE BRIDGE

Higgins Avenue Bridge has been renamed Beartracks Bridge (Sxwúytis Smxe) in honor of the Séliš (Bitterroot Salish), who inhabited this land thousands of years before the appearance of colonizers. The name "Beartracks" is a tribute to a prominent Salish family (known as the Vanderburgs today) who were highly respected within their community. The Bear Tracks, like so many other Salish people at the time, were forced out of the Bitterroot Valley and

escorted north to the Flathead Reservation by U.S. troops. This history is of direct relevance to the bridge itself—the area being a prominent site in a horrific event now known as the Trail of Tears. The namesake of the bridge serves as a reminder to Missoula's current inhabitants to become shepherds of the place they call home. Visitors can learn more about the Bear Tracks family at the interpretive signs located on the south end of the bridge.

WELCOME TO MISSOULA

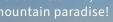
Welcome to Missoula, a place we're proud to call home and excited to share with you. As the director of Destination Missoula, I'm thrilled to welcome you to our vibrant city, nestled at the confluence of the Bitterroot, Blackfoot and Clark Fork rivers, all framed by the beauty of the surrounding mountains. Rivers aren't the only things that converge here: In Missoula, our natural beauty, a dynamic arts scene and our warm, welcoming community connect to make this a truly special place.

At Destination Missoula, we're committed to preserving our town's uniqueness through projects like the Destination Stewardship Plan. This effort is about ensuring that both residents and visitors can continue to enjoy the beauty, culture and experiences that define Missoula for years to come. Our goal is to balance the energy of growth with the need to protect our environment, our local businesses and the things that make Missoula a great place to live and explore.

And what a place to explore! From the incredible outdoor adventures that await year-round to rich cultural experiences, this is a place where you can always find something to spark your interests. Enjoy a scenic hike on Mt. Sentinel, savor a locally sourced meal at one of our favorite restaurants or be inspired at the Montana Museum of Art and Culture. With a calendar full of live music, festivals and community events, there's never a dull moment in Missoula.

We're excited for you to discover all that Missoula has to offer and hope this guide serves as a helpful resource as you begin your journey. But don't be surprised if it's not your only one, and along the way a friendly local strikes up a conversation and shares their own favorite spots. That's

just the Missoula way—community and connection are at the heart of everything we do. Welcome, and enjoy your time in our







QUESTIONS?

We're happy to help. Give us a call or stop by our downtown Destination Missoula Visitor Information Center:

101 E. Main St. Missoula, Montana destinationmissoula.org office@destinationmissoula.org 406.532.3250 Visitor Information: 800.526.3465 Fax: 406.541.9465



SUMMER HOURS

(Memorial Day - Labor Day) Monday - Friday 9 a.m. - 7 p.m. Saturday 9 a.m. - 5 p.m. Sunday 10 a.m. - 3 p.m.

FALL, WINTER, SPRING HOURS

(September - May) Monday - Friday 9 a.m. - 5 p.m.

Self-Serve Hours Saturday 10 a.m. - 5 p.m., Sunday Closed

Questions about parking in Missoula? Visit: DESTINATIONMISSOULA.ORG/ MISSOULA-PARKING



MISSOULA'S BEST **SUMMER ADVENTURES**









Rafting • Kayaking • Riverboarding Whitewater & Scenic • Trips Daily WWW.MONTANARIVERGUIDES.COM



GETTING TO MISSOULA

Plus ways to travel in and around town.

The Missoula Montana Airport (MSO) is located 5.6 miles from downtown Missoula. Air carriers include Alaska, Allegiant, American, Delta, Sun Country, Frontier and United, offering direct flights to 14 major markets.

Seattle MONTANA Portland Minneapolis Oakland Chicago Salt Lake City Denver Los Angeles Orange County San Diego Phoenix/Mesa Dallas

FLIGHTS TO MISSOULA MONTANA AIRPORT (MSO)

Missoula is easily accessible by highway. Interstate 90 runs east-west through the Missoula valley, and Montana Highway 93 travels north-south.

DISTANCE FROM MISSOULA

Billings, MT 345 mi/555 km
Boise, ID
Bozeman, MT 202 mi/325 km
Calgary, Alberta, Canada 512 mi/585 km
Denver, C0895 mi/1,440 km
Glacier National Park 140 mi/225 km

Great Falls, MT	168 mi/270 km
Helena, MT	113 mi/181 km
Kalispell, MT .	121 mi/194 km
Los Angeles, C	A 1,211 mi/1,948 km
Phoenix, AZ	1,230 mi/1,979 km
Portland, OR	549 mi/883 km

Salt Lake City, UT 524 mi/843 km
San Francisco, CA 1,071 mi/1,723 km
Seattle, WA 476 mi/766 km
Spokane, WA 198 mi/318 km
Whitefish, MT
Yellowstone National Park264 mi/395 km

>> See pages 100 - 101 for a map of Missoula.

CAR RENTAL

ALAMO

Missoula Airport: 406.543.3131 Broadway: 406.549.3355 alamo.com

AVIS CAR RENTAL

Missoula Airport: 406.549.4711 avis.com

BUDGET RENT A CAR

Missoula Airport: 406.543.7001 budget.com

DOLLAR RENT A CAR

406.542.2311, dollar.com

ENTERPRISE RENT-A-CAR 3301 W Broadway, 406.721.1888 Missoula Airport: 406.721.2484 Broadway: 406.721.1888 enterprise.com

HERTZ AND THRIFTY **CAR RENTALS**

Missoula Airport: 406.549.9511 hertz.com

MISSOULA ADVENTURE RENTALS

406.417.3186

missoulaadventurerentals.com

NATIONAL CAR RENTAL

Missoula Airport: 406.543.3131 Broadway: 406.549.3355 nationalcar.com

RIDE SHARE

URFR uber.com

IYFT lyft.com

AIR TRANSPORTATION

MISSOULA MONTANA AIRPORT 5225 Hwy 10 W., 406.728.4381 flymissoula.com See ad on page 13.

AIRLINES

ALASKA

alaskaair.com

ALLEGIANT

allegiant.com

AMERICAN aa.com

DELTA

delta.com

FRONTIER AIRLINES

flyfrontier.com

SUN COUNTRY AIRLINES

suncountry.com

UNITED

united.com

CHARTER FLIGHTS

MINUTEMAN AVIATION

406.728.9363

minutemanaviation.com

NORTHSTAR AIR EXPRESS

404 721 8884

northstarmso.com

GROUND TRANSPORTATION

MOUNTAIN LINE

406.543.8386 mountainline.com

Free public transportation

within Missoula including services to

Missoula Montana Airport.

BUS TRANSPORTATION ARRIVING/DEPARTING

MISSOULA

The Missoula bus depot is at 1660 W. Broadway St.

GREYHOUND BUS LINES

406.549.2339, greyhound.com

JEFFERSON LINES

800.451.5333 ieffersonlines.com

CHARTERED BUS & SHUTTLE SERVICE

BEACH TRANSPORTATION 406.549.6121, beachtrans.com

THE LOCAL TRANSPORT

406.200.8364

thelocaltransport.com

HUCKLEBERRY EXPRESS TAXI

695 Rising Sun Ln, Stevensville 406. 369.3520

huckleberryexpresstaxi.com

MISSOULA AIRPORT SHUTTLE

406.880.7433

Shuttle service to/from Missoula and Missoula Montana Airport

MONTANA PARTY BUS

406.200.8096 mtpartybus.com

TUCKER TRANSPORTATION

406.273.2694

tuckertransportation.com

RIDE LIKE A LOCAL ON MISSOULA'S FREE BUS SYSTEM

Not in the mood to drive? The Mountain Line zero-fare public transit system makes it incredibly convenient to travel around town, seven days a week. Late evening service is offered until 10:45 p.m. on Missoula's four most popular routes. Visit mountainline.com or download the Transit 5 mobile app for route information.

Visit DESTINATIONMISSOULA.ORG/TRANSPORTATION for more information.



EASY ACCESS TO GLACIER AND YELLOWSTONE NATIONAL PARKS



WORLDWIDE

NONSTOP FLIGHTS TO 14 CITIES ON 7 CARRIERS







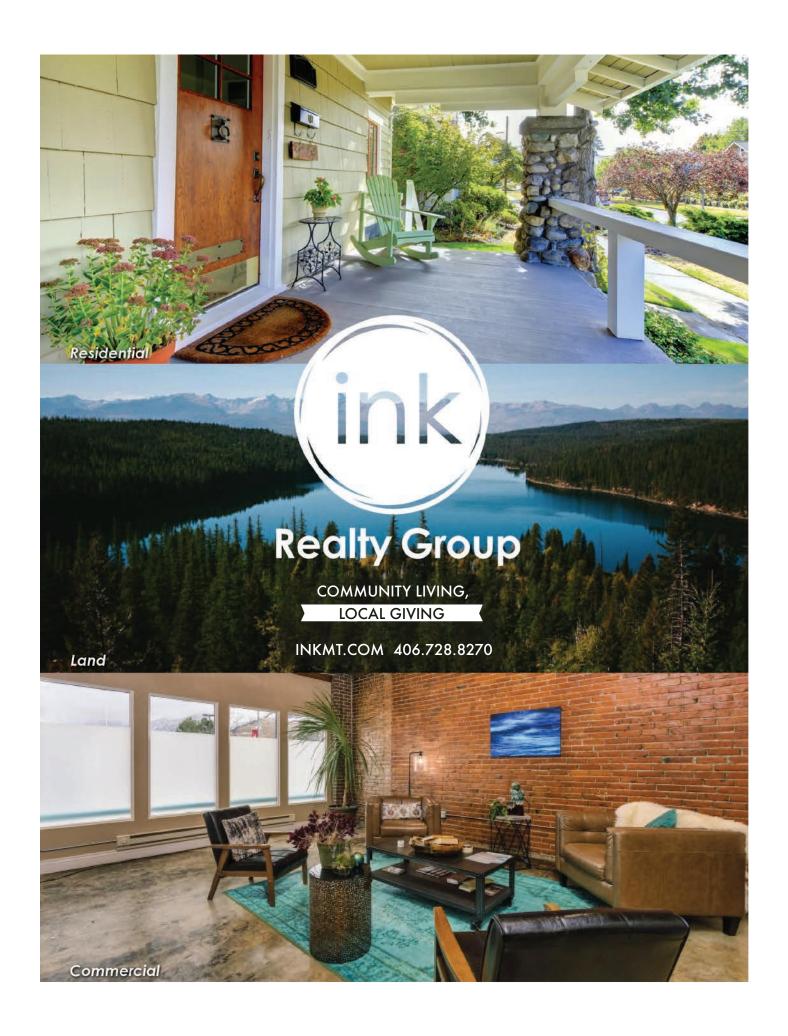












MISSOULA BY THE SEASON

Montana's year-round playground.

There's no wrong time to visit Missoula—that's part of the beauty. Every season offers a unique adventure. That's why folks come back again and again. **DESTINATIONMISSOULA.ORG/FOUR-SEASONS**



This little mountain town wears a lot of hats and "ski destination" is one of its most fitting. A downhill and cross-country mecca, Missoula makes the perfect basecamp for the region's five ski areas, in-town trails, and bounty of backcountry terrain. Snow lovers, ski bums, sledders, shredders, ice climbers and winter

(Dec Feb.))
High	32.8°F
Low	17.7°F
Precip.	2.98"
Sunshine	32.3%

wonderland wanderers unite in a community that craves the cold stuff and knows how to warm up at the end of a long day in deep powder.

SEASONAL FAVORITE: DOWNHILL SKIING

With a whole handful of downhill ski areas to choose from—all boasting mixed and exciting terrain, epic snowfall levels, affordable lift tickets and no lift lines—it's no wonder Missoulians welcome winter with open arms.



Daylight graces Missoula's summers by hanging around very late into the evening. Warm weather and alpine sunshine mean play by day and by night. It's the time to be on the water, in the water or by the water, whether with a rod, in a boat or on a board. It's the time to meet up with friends at the

(June – Aug	ı.)
High	80.4°F
Low	48.5°F
Precip.	3.97"
Sunshine	72.7%

farmers market or on a downtown patio for brews and adventure brags. See a live concert in an amphitheater on the banks of the famed Blackfoot River. Or, simply, head out on your own two feet and trek as many trails as you can.

SEASONAL FAVORITE: TUBING

It's not uncommon to spot a car with multiple inner tubes tied to the top of it heading up the road to one of many Clark Fork River boat launches and put ins, where tubers joyfully float right down the river into downtown Missoula.



The season of new growth, rushing rivers, thawing ground and emerging wildlife has eager explorers ready to get off the slopes and onto sparkling waters and lush trails. It's time to lace up your hiking boots, pump up your bike tires, dust off your golf clubs and head out into the

(March – May)						
High	57.4°F					
Low	32.9°F					
Precip.	4"					
Sunshine	56%					

wildflowers and wide-open green spaces as they emerge from the blanket of winter.

SEASONAL FAVORITE: GOLFING

Missoula's surprisingly long golf season can start as early as March. And with almost a dozen golf clubs and courses in the area, it's pretty easy to tee up during Montana's invigorating spring renewal.



Locals love autumn in Missoula because hunting season is on and ski season is right around the corner. Plus, the unreal fall colors are good for the soul. As the temps cool down, the wildlife viewing outside of town gets good, the rivers offer new fishing opportunities, cold-brew coffees are

(Sept Nov.)					
High	56.3°F				
Low	44.2°F				
Precip.	2.87"				
Sunshine	52%				

traded in for warm, seasonal lattes, and sweater weather makes for an even tighter-knit community. Plus, it's Griz football season, and community pride runs very, very deep.

SEASONAL FAVORITE: FOOTBALL

Missoula's population increases by 30% during a Montana Grizzlies home game, and stands are filled with Griz fans wildly cheering on their favorite team. The whole town displays a spirited exuberance with pre- and postgame festivities, too.

AVERAGE	JAN	FEB	MARCH	APRIL	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC
SUNRISE	8:16AM	7:42AM	7:16AM	6:48AM	6:01AM	5:45AM	5:56AM	6:33AM	7:13AM	7:53AM	7:39AM	8:14AM
SUNSET	5:14PM	5:59PM	7:00PM	8:24PM	9:04PM	9:34PM	9:08PM	8:46PM	7:48PM	6:49PM	5:03PM	4:47PM









ATTRACTIONS

By foot, bicycle, boat or car; on a trail, a road or a river-Missoula unfolds its treasures.

It's not just the wilderness lover the Garden City indulges. Missoula's full of inspiration indoors, too, from the renowned Missoula Art Museum to an exquisitely hand-carved (and surprisingly fast!) carousel ride. Spin the dial from past to present at the Montana Natural History Center. Splash around in indoor and outdoor water parks. Discover the wonder of the all-abilities Dragon Hollow playground. Stroll through art galleries, shops and boutiques. Trace Missoula's early days on a self-guided riverfront walking tour. There's a year-round schedule of festivals and events taking place "under the tent" in the newly renovated Caras Park, and they all draw a crowd. Missoula's a place where adventure, delight and gratitude have seeped their way into the city's very foundation—where every turn holds the promise of something new and something unforgettable.







Discover more at **DESTINATIONMISSOULA.ORG/ATTRACTIONS**



FAMILY FUN for all ages

Whether you're young in years or just young at heart, Missoula knows how to spark childlike wonder, and provide endless entertainment for the whole family.

A CAROUSEL FOR MISSOULA + DRAGON HOLLOW PLAY AREA

With its intricate hand-carved ponies, an antique carousel frame and over 100,000 hours of volunteer time gone into the construction, this whimsical attraction has become a beloved staple of the Missoula community. Located next door is Dragon Hollow—a multi-activity playground with accessible play equipment for the enjoyment of all of its visitors.

MAKE A SPLASH AT CURRENTS, SPLASH MONTANA AND MULTIPLE SPLASH DECKS

Because we know water play is an essential family activity, Missoula offers two aquatic centers and several splash decks in public parks so you and the kids can abandon dry land and cool down.

MONTANA NATURAL HISTORY CENTER

Montana's Natural History Center offers interactive exhibits on local flora, fauna, geology and ecology—the perfect way to combine play and nature.

THE MISSOULA BUTTERFLY HOUSE AND INSECTARIUM

Experience the wonder of nature. A fun, hands-on adventure for all ages. See page 19 for more information.

living it up at the **MISSOULA PUBLIC LIBRARY**

Dubbed the Best Library in the World in 2022, the Missoula Public Library is a cultural hub for visual and literary artists, a learning center for families and young children, and a gathering space for visitors and residents. In addition to its stunning views and award-winning design, this four-story building houses a media and film lab, rotating science exhibits, interactive learning center and drop-in events. There really is something for everybody to enjoy here. Check out these unique, family-friendly attractions found in the Missoula Public Library.

SPECTRUM

Science and creativity merge at SpectrUM, a hands-on science center promoting learning and discovery through exhibits like a Large River Ecosystems table, a flight simulator and a Discovery Bench that incorporates the five senses into science exploration.

FAMILIES FIRST LEARNING LAB

Head to the second floor of the Missoula Public Library and discover a world of inspiration, learning, growth and development for families. The Families First Learning Lab holds regular events and exhibits that inspire hands-on exploration and play.

MAKERSPACE

This captivating workshop is perfect for the gearheads of the family. It provides the tools and space for self-directed, hands-on technological pursuits. The space offers supplies and kits to learn the fundamentals of robotics, computer programming and craft making.

MISSOULA ATTRACTIONS

ADVENTURE CYCLING ASSOCIATION

Stop in to learn about local and national cycling opportunities, see artifacts and exhibits and learn more about the world of bike travel. 150 E. Pine St., 406,721,1776 800.755.2453 adventurecycling.org

BOONE AND CROCKETT CLUB

Located in the historic Old Milwaukee Depot, the visitor gallery features a history of wildlife conservation, the World's Record Diorama for trophy animals and activities for kids. 250 Station Dr., 406.542.1888 boone-crockett.org

A CAROUSEL FOR MISSOULA & DRAGON HOLLOW

The carousel offers rides, birthday parties and private rentals and is neighbors with Dragon's Hollow, an all-abilities playground. Open daily. See ad on page 19.

101 Carousel Dr., Caras Park 404 549 8382 carouselformissoula.com

CITY PARKS

Picnic spots, playgrounds, courts, splash decks and sports fields abound at Missoula's many city parks. McCormick, Bonner and Fort Missoula Regional parks rank among the biggest and the best. See ad on page 92.

600 Cregg Ln., 406.721.PARK (7275) missoulaparks.org

CURRENTS AQUATIC CENTER

This indoor facility features water slides, a water playground, a leisure and lap pool, a sparkling spa and a party room. See ad on page 90. 600 Cregg Ln., 406.721.PARK (7275) missoulaparks.org

DOWNTOWN MISSOULA

Catch a show, view an art exhibit. shop in over 70 specialty stores and boutiques, dine at one of over 50 restaurants and enjoy Missoula's nightlife, all in downtown Missoula. See ad on the back cover. Downtown Missoula Partnership 218 E. Main St., 406.543.4238 missouladowntown.com

FAMILIES FIRST I FARNING LAR

The Families First Learning Lab is an inspirational place of learning, growth, and development for families located on the 2nd floor of the Missoula Public Library. 455 E. Main St., 406.721.7690 familiesfirstmt.org

GET AIR TRAMPOLINE PARK

Get ready for new wall-to-wall trampolines, foam pits, ninja obstacles and dodgeball.

2501 Brooks St., 406.221.2070 getairsports.com

GLACIER ICE RINK

Glacier Ice Rink is Missoula's nonprofit ice arena offering vearround skating, hockey, and curling for all ages. It provides a welcoming space for athletes and families to enjoy ice sports and activities. 1101 South Ave W., 406.721.0316 glaciericerink.com

INDIGENOUS INTERPRETIVE SIGNS

In Missoula, we acknowledge that we are in the homelands of the Séliš, Qlispé and Ksanka people. Look for interpretive signs around the city and in surrounding open spaces that communicate facets of their history and culture.

Northwest corner of Higgins and 3rd St.; northwest corner of the Missoula Public Library; signal box on the corner of Madison and Broadway

LEWIS AND CLARK **INTERPRETIVE SITE**

Four colorful historical interpretive signs detail the experiences of early explorers in the area. Next to Brennan's Wave in Caras Park, Downtown Missoula

LOOKOUT THROWING CO

lookoutmontana.com

Try your hand at axe throwing in an exciting, social atmosphere. Learn the ropes from experienced axe coaches, and find out who has the best aim in your group. 1210 W. Kent Ave., Suite 104 406.493.0448

MEMORIAL ROSE GARDEN

Dedicated to veterans and casualties of America's 20th century conflicts, as well as police officers and firefighters, the garden borders the Blue Star Memorial Highway—a nationwide highway network that pays tribute to armed forces that have defended the U.S.

Rose Park at the corner of Brooks St. and Mount Ave.

MISSOULA BUTTERFLY HOUSE AND INSECTARIUM

The Missoula Butterfly House and Insectarium has interactive exhibits of live invertebrates and a classroom for school programs and events. See ad on page 19.

1075 South Ave. W. #2 406.317.1211 missoulabutterflyhouse.org

MISSOULA COUNTY **FAIRGROUNDS**

The Missoula County Fairgrounds hosts year-round events, including the Western Montana Fair. It's a community hub for agriculture, recreation, and entertainment. 1101 South Ave W., 406,721,3247 missoulafairgrounds.com

MISSOULA PUBLIC LIBARAY

Living up to its title of Best Library in the World of 2022—the Missoula Public Library is a pillar of our vibrant community - snuggled right into the heart of downtown. Stop in and explore four floors of knowledge. wonder, and even a snack! 455 E. Main St., 406.721.2665 missoulapubliclibrary.org

MISSOULA SMOKEJUMPER **VISITOR CENTER**

Learn about smokejumpers and wildland fire management at the Aerial Fire Depot and Smokejumper Center. Guided tours are available. 5765 W. Broadway St. 406.329.4934 fs.usda.gov/science-technology/fire/ smokejumpers/missoula/center

MOBASH SKATEPARK

MOBASH is a 15,000-square-foot skatepark christened in 2006 by Tony Hawk and Bam Margera. Helmets required. 600 Cregg Ln., 406.721.PARK (7275) missoulaparks.org

MONTANA NATURAL HISTORY CENTER

The Montana Natural History Center promotes understanding, appreciation, and stewardship of nature through the natural history museum and special programs throughout the community. 120 Hickory St., Suite A, 406.327.0405 montananaturalist.org

ROCKY MOUNTAIN ELK FOUNDATION & ELK COUNTRY VISITOR CENTER

Discover interactive exhibits that explore the nature of elk country. Wildlife films are shown regularly. 5705 Grant Creek Rd. 866.266.7750 rmef.org

SPECTRUM DISCOVERY AREA

Science and creativity merge at spectrUM, a hands-on science center on the Children's Floor of the new Missoula Public Library. Kids are encouraged to learn and discover as they explore exhibits like the Water Room and Makerspace. 455 E. Main St. 406.728.STEM (7836) spectrum.umt.edu

SPLASH MONTANA

Bring the entire family to Splash Montana, an outdoor water park with three water slides, a lazy river, a water playground, a leisure pool and more. See ad on page 90. 3001 Bancroft St. 406.721.PARK (7275) missoulaparks.org

MISSOULA, MONTANA: Based on a recent traveler trend study conducted by Expedia, Hotels.com and Vrbo, Missoula was named one of the Top Hidden Gems in the U.S.

PRNewswire.com



THE MISSOULA BUTTERFLY HOUSE AND INSECTARIUM

Get ready for a bug-tastic adventure at the Missoula **Butterfly House and** Insectarium! This hands-on learning paradise is for insect enthusiasts of all ages. Step into a world where insects steal the show!

The "house" is no ordinary home—it's a playground of themed programs and exhibits showcasing butterfly habitats and tiny terrariums. Beyond butterflies, the extravaganza houses 45 arthropod species—insects, millipedes, centipedes, arachnids and crustaceans each with its own charm. Meet the insect-loving duo: Glenn and Jen Marangelo. Their dream took flight two decades ago when Jen was studying Museum Exhibit Design and Curriculum Development. Their bugfilled dream became the Missoula Insectarium in 2015, blooming with community support.

Hold onto your butterfly nets, because there's more! Leafcutter ants, honey bees, tarantulas, spiders, scorpions—oh my! And let's not forget the stars: around 500 butterflies flaunting colors from around the globe.

Beyond exhibits and critters, enjoy animal meet-ups, butterfly releases, learning and crafty fun. Ever sipped coffee with butterflies? Well, you will soon!

Glen sums it up, "We're out to create wonder." Leave as an insect enthusiast, marveling at these wonders making our world go round.

PHOTO BY KADEN HARRISON





Ride a Wild Pony...

on the "fastest carousel in the West!"



Meet a Friendly Dragon...

at Dragon Hollow, an accessible play area!





#1 Attraction on Yelp!

carouselformissoula.com • 406.549.8382 Caras Park • Open year-round 11am-5:30pm; extended hours in summer

THERE'S ALWAYS SOMETHING GOOD HERE.

At the Good Food Store, we're more than just a grocery store—we're a community. From locally-sourced produce to organic essentials, our commitment to quality means you get the very best for your family and your table.

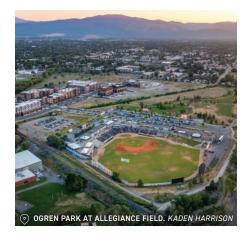
Stop by and enjoy a variety of offerings from our Deli & Café, Bakery, Fire Deck Pizza, Cheese Corner, Meat & Seafood, Produce, Beer & Wine, Bulk, Health & Beauty, Supplements,

NEST Housewares, and Floral departments.



goodfoodstore.com 1600 S. 3rd St. West | Missoula, MT (406) 541-3663









Live Like a Local

Part of the allure and charm of Missoula is exploring town like a local, any time of year. It's an adventure in and of itself because Missoula is like no other place on Earth. It's just that special.

FIRST FRIDAY

This year-round art walk has Missoulians strolling downtown streets the first Friday of the month as galleries and shops open their doors for art viewing, artist meet and greets and food, drinks and music.

SURF THE RIVER

River surfers and kayakers ride and play at Missoula's man-made Brennan's Wave near Caras Park. Rent a board or boat from a local gear shop to join the spectacle or watch the action from the riverbank or the observation deck.

SKI & BIKE THE BOWL

In Missoula's backyard, Montana Snowbowl ski area combines deep powder and diverse runs with some of the best wood-fired pizza and bloody marys in the region. And in summer, Snowbowl offers chairlift rides for mountain bikers to cruise down the mountain as well as zip line tours.

FLOAT THE RIVER

Missoula is a river town, and that is most apparent when the temperatures climb and hundreds head to the water, inner tubes in hand. Pack a cooler (rig it to your tube so you won't lose it) and make a day of it.

EXPLORE THE WILDERNESS

Only minutes from town, Pattee Canyon, Blue Mountain and Rattlesnake recreation areas offer mountain biking, hiking and fresh mountain air—especially lovely in winter when Montana transforms into a wonderland of snow. Enter designated wilderness only 15 miles from the main trailhead in the Rattlesnake. Be kind, patient, welcoming and recreate responsibly.

LISTEN TO LIVE MUSIC

Missoula's live music scene is quickly topping the charts as one of the best in the West. Local musicians and national acts sell out venues big and small all year long.

GO OUT TO LUNCH OR DINE DOWNTOWN TONIGHT

Locals gather for food truck fare and live music at Missoula's signature summer events—Out to Lunch on Wednesdays and Downtown ToNight on Thursdays. Both are free at Caras Park from June through August. Added bonus: Get a taste of the town's creativity at the Missoula Makers Market, where local artists sell their handmade art and products. It runs alongside Downtown ToNight.

GET ON THE BEATEN PATH

The city's extraordinary pathway system travels throughout Missoula and also connects to the Kim Williams Nature Trail. You can even bike 50 miles from Missoula to Hamilton on the Bitterroot Trail. During winter, hit the trails on your fat bike, snowshoes or cross-country skis.

DRINK LOCAL

Missoula has so many breweries we lost count, and every last one of them is worth a visit. Serving up local favorites and award-winning brews, even the most highbrow beer nerds will find something they love. Distilleries, wineries and cideries? We've got those, too.

EAT LIKE A LOCAL

Missoula is brimming with delicious, local food, whether you're looking for 5-star dining or food truck fare on-the-go. And when we say local, we really mean it—countless restaurants in Missoula pride themselves on sourcing their ingredients from local farmers and ranchers.

SHOP SATURDAY MARKETS

Stock up on produce, fresh flowers, baked goods and the sounds of local street musicians at the Missoula Farmers' Market. Nearby, find one-ofa-kind pieces made by LGBTQIA+ locals at the Queer Creatives Market and even more locally crafted Made in Montana gifts and wares at the Missoula People's Market. Make your way to the Clark Fork River Market for fresh produce, pastries, breads, homemade jams and locally sourced meats and cheeses. Come wintertime, find local meat, eggs and produce as well as baked goods, prepared foods and handmade arts and crafts at the Missoula Valley Winter Market on Saturdays.





THE SÉLIŠ, QLISPÉ, AND KSANKA TRIBES OF THE FLATHEAD INDIAN RESERVATION

Long before European settlers arrived, various tribes, like the Séliš (Bitterroot Salish), Qlispé (Upper Pend d'Orielle/Kalispel) and Ksanka (Kootenai), called the Missoula area home. For thousands of years, Indigenous peoples relied on hunting and gathering to sustain their way of life. The valley served as a natural corridor through the mountains, with numerous tribes passing through on their way to and from the buffalo-rich eastern plains.

With the arrival of fur traders, trappers, missionaries and settlers in the 1800s, tribes faced immense pressure to abandon their territories and traditional ways of life. In 1891, the Bitterroot Séliš people were forcibly removed from their ancestral lands and relocated to the Flathead Indian Reservation, sharing the area with the Ksanka and Olispé tribes.

Montana is now home to seven Indian reservations and 12 recognized tribal nations. Two reservations are easily accessible from Missoula: the Flathead Reservation of the Séliš, Qlispé and Ksanka people (which are known as the Confederated Salish and Kootenai Tribes - the CSKT - but have adopted traditional spellings of their nations' names) and the Blackfeet Reservation of the Blackfeet Nation.

When visiting the region's tribal nations, supporting local artisans by purchasing authentic Indigenous arts and crafts not only preserves tradition but also offers visitors something special to remember Montana by. It is a way to honor the deep connection to the land and its Indigenous peoples, ensuring their vibrant culture remains a vital part of Montana's identity for generations to come.





Keep in mind that tribal land is private land, but CSKT has open areas for the general public to recreate. Visit the CSKT Natural Resource Department at csktribes.org for information about visitor education programs, recreational permit resources and more.



CULTURAL GATHERINGS AND EVENTS

In the region, Indigenous cultural heritage is deeply revered, with annual gatherings and celebrations like powwows offering glimpses into the rich traditions of Indigenous peoples through traditional dress, art, music, dance and storytelling. The organizers of the following annual events welcome visitors to attend and respectfully observe their Indigenous cultural heritage.

THE GATHERING AT TMSMtL: On the first weekend in May, Travelers' Rest State Park and its partners at the Séliš Qlispé Culture Committee celebrate Indigenous art and culture with education stations, food, vendors and more.

KYIYO POW WOW: This two-day cultural celebration featuring music, dance and art is held every April in Missoula. The Kyiyo Native American Student Association at the University of Montana hosts the event, which draws thousands of locals and visitors.

ANNUAL BITTERROOT FESTIVAL: Hosted in the Bitterroot Valley (toward Hamilton), this event centers around the Bitterroot—Montana's state flower. The day's festivities include traditional Salish drumming, dancing, regalia, food vendors and more.

ANNUAL ARLEE CELEBRATION: A Fourth of July powwow located in Arlee that celebrates tribal heritage, diversity, music and art, dating back to at least 1900.

ANNUAL STANDING ARROW CELEBRATION: A powwow located in Elmo on the west shore of Flathead Lake that celebrates tribal heritage. This event takes place on the third weekend of July every year and has been featured in National Geographic as a traditional Native American gathering.

INDIGENOUS PEOPLES DAY CELEBRATION: On Indigenous Peoples Day—the second Monday of October—the Confederated Salish and Kootenai Tribes host the Beartracks Celebration Powwow. The event celebrates the resiliency of the tribes who have historically called this area home with music, dance, crafts and food.

CSKT BISON RANGE: 18,500-acre range that is home to about 350-500 head of bison as well as black bear, bighorn sheep, pronghorn antelope and elk.

FLATHEAD LAKE AND VALLEY: Northwestern Montana communities and large natural lake (surrounding cities: Polson, Kalispell)

NINEPIPE NATIONAL WILDLIFE REFUGE: 4,027-acre National Wildlife Refuge.

THREE CHIEFS CULTURAL CENTER: Cultural learning center and shop with Indigenous artists' work for sale such as paintings, photos, bead crafts and more.



LOCAL HISTORY

Did you know that this breathtaking valley used to be a vast glacial lake? Or that the name "Missoula" comes from the Séliš (Salish) place-name "Nmesulétkw," which means "the place of freezing water"? That Missoula was a major stop on the Lewis and Clark expedition? Or that the first woman ever elected to the United States Congress, Jeannette Rankin, hailed from here?

Missoula's history has more tributaries than you can count. And the town proudly showcases its lively and diverse background through places devoted to history like Holt Heritage Museum and the Historical Museum at Fort Missoula. If you're fascinated by the early days of aviation, take a trip to the Museum of Mountain Flying, where you'll find vintage aircraft and so much more.

The city's cultural past is vibrant and diverse, melding the stories and lives of people—pioneers, homesteaders, fur trappers, gold rushers and railroaders—who came from around the world to settle the valley where American Indians had been inhabiting for millennia. Missoula's past truly does run deep, and its roots are grounded in the lives of the men and women who shaped, and were in turn shaped, by this sublime landscape.

Missoula's 32 acres, with over 20 well-preserved historic structures. Established in 1877 during the Indian Wars, this once-major military post also served as the starting point for the African American 25th Infantry Bicycle Corps' 1,900mile ride to St. Louis, Missouri; a WWI military training center; a 1933 Civilian Conservation Corps headquarters; and a WWII internment camp housing 2,200 Italian and Japanese nationals. Rotating exhibits at the Historical Museum at Fort Missoula explore a range of thought-provoking historical topics and the Rocky Mountain Museum of Military History covers U.S. military history with an emphasis on the U.S. Army during the interwar period from 1921 to 1941.





ABOVE PHOTOS COURTESY OF THE HISTORICAL MUSEUM AT FORT MISSOULA.



⊙ FRONT STREET, DOWNTOWN MISSOULA, 1900. I IBRARY OF CONGRESS

LEWIS AND CLARK EXPEDITION

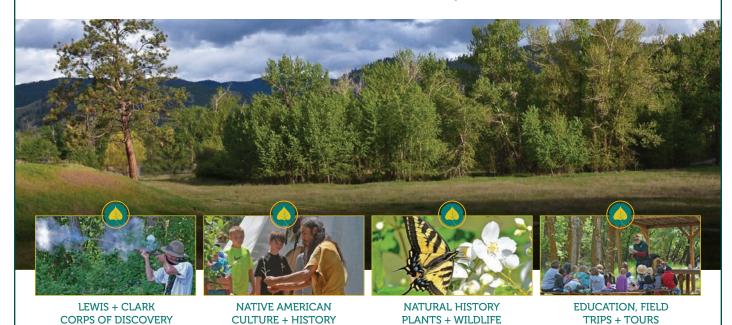
Much of the landscape near Missoula that Lewis and Clark crossed remains unchanged. Montana's rivers and highways flow past scores of landmarks touched by the expedition. In 1806 Captain Lewis traveled through the Missoula Valley. Near Missoula, Lewis and Clark camped at present day Lolo in an area called Travelers' Rest. It's the only place they camped twice and one of two sites in the country with physical evidence of their journey. They wrote about Lolo Hot Springs and the trek across the Bitterroot Mountains along the Lolo Trail.

SETTLING MISSOULA

The Hellgate Village trading post was established in 1860 by Christopher P. Higgins (where downtown Missoula's "main drag" gets its name) and Frank Worden. By 1866, the settlement had moved east, 5 miles upstream, and was renamed Missoula Mills, later shortened to Missoula.

TRAVELERS' REST STATE PARK

A short drive from Missoula. A step back in time.



6717 Highway 12 W. • Lolo, MT 59847 (406) 273-4253 • travelersrest.org



GLACIAL LAKE MISSOULA

Glacial Lake Missoula was a massive prehistoric lake in Western Montana, created thanks to ice sheets blocking the Clark Fork River near today's Lake Pend Oreille in Idaho. Named after Missoula, you can still spy its old shorelines high on nearby mountains. Around 13,000 to 15,000 years ago, as the lake filled and emptied, it shaped landscapes across Idaho, Washington and Oregon. Evidence of the lake and catastrophic flooding offered by geologists J.T. Pardee in 1910 and J. Harlen Bretz in 1923 initially met with opposition. However, acceptance grew with extensive fieldwork in the 1940s, aerial photos in the 1950s and satellite images in the 1970s. Bretz was later honored with geology's top prize, the Penrose Medal, confirming his groundbreaking theories. Visit the Glacial Lake Missoula exhibit at the Montana Natural History Center to learn more about how the lake shaped landscapes from here to the Pacific Ocean.





TRAVELERS' REST STATE PARK AND HOLT HERITAGE MUSEUM

Step into the captivating Old West at Holt Heritage Museum, near Travelers' Rest State Park on the iconic Lewis and Clark Trail. Founded by rodeo-famed Bill and Ramona Holt, the museum—open by appointment only—celebrates Native American tribes, like the Nez Perce and Salish, with cultural artifacts and cowboy gear. The museum and its grounds, adorned with sculptures and carriages, are a paradise for Western enthusiasts.

Travelers' Rest State Park, on the Lolo/Nez Perce Trail, lets you walk in Lewis and Clark's footsteps. The campsite twice hosted the Corps of Discovery. Archaeologists found relics here, like mercury-laden latrines, fire hearths and firearm-repair evidence, preserving history.

Tribal history thrives through Indigenous storytellers who lead educational programs. Wander scenic trails along Lolo Creek, observing 115 bird species. Inside the Visitor Center and Museum, explore Lewis & Clark replicas, Salish culture and Indigenous artisanal crafts. The past comes alive, blending history and present in the celebrated Holt Heritage Museum and Travelers' Rest State Park.

DISCOVER HISTORY IN MISSOULA

HALLWAYS TO HISTORY

"Hallways to History: A Photographic Walk Through Missoula's Past," offers a photographic tour of Missoula's history. The exhibit is on display daily in the major hallways at Southgate Mall. 2901 Brooks St., 406.721.5140 shopsouthgate.com

HISTORICAL MUSEUM AT FORT MISSOULA

The Historical Museum was established to preserve and interpret the area's history with 13 buildings on 32 acres and an impressive collection of artifacts. See ad on page 20.

3400 Captain Rawn Way, 406.728.3476 fortmissoulamuseum.org

HOLT HERITAGE MUSEUM

This "Cowboys and Indians - Rodeos and Pow Wows." museum captures the essence of the Old West with the country's largest private collection of western memorabilia, including American Indian artifacts and celebrity cowboy boots. Open by appointment only. 6800 Lewis & Clark Trail, Lolo. 406.273.6743 holtmuseum.com

MONTANA NATURAL **HISTORY CENTER**

Connecting people with nature, the museum encompasses the flora, fauna and natural history of the region. Explore Glacial Lake Missoula, fossils, Montana ecosystems and more. 120 Hickory St., Suite A, 406.327.0405 montananaturalist.org

MUSEUM OF MOUNTAIN FLYING

The Museum of Mountain Flying preserves the history of Johnson Flying Service and aviation in the northern Rocky Mountain West, and houses the famous and historic Miss Montana DC3/ C47 plane.

Missoula Montana Airport, 406.721.3644

NATIONAL MUSEUM OF FOREST **SERVICE HISTORY**

Discover something new at this nonprofit museum dedicated to collecting and preserving the history of the U.S. Forest Service. Open seasonally. 6305 U.S. Highway 10 W.

406.541.6374 forestservicemuseum.org

ROCKY MOUNTAIN MUSEUM OF MILITARY HISTORY

The Rocky Mountain Museum of Military History promotes the commemoration and study of the U.S. armed services from the frontier period to the present. Memorabilia and donations accepted. Fort Missoula, Buildings T-310 and T-316 406.549.5346, fortmissoula.org

TRAVELERS' REST STATE PARK

A place where visitors can say with certainty they are walking in the footsteps of Lewis and Clark. Interpretative programs are offered daily in the summer, with special events throughout the year. See ad on page 25. 6717 Highway 12 W., Lolo,

406.273.4253 travelersrest.org

UNSEEN MISSOULA

The Downtown Missoula Heritage Program (Unseen Missoula) offers historic guided (and some unguided) walking tours, including "Basements and Back Alleys," "Hotels and Hooligans" and the brand new "Secrets of the Clark Fork River." 218 E. Main St., 406.543.4238 missouladowntown.com/tours/ unseen-missoula



○ TRAVELERS' REST STATE PARK GLACIER COUNTRY

MISSOULA, MONTANA:

Missoula Among 15 Most Underrated U.S. Cities Worth a Visit

Reader's Digest, 2023



HISTORIC WILDLIFE CONSERVATION 58355 BISON RANGE RD, CHARLO, MT 59824 | 406-644-2211 | BISONRANGE.ORG



CULTURE

With a setting as awe-inspiring as ours, a thriving cultural scene is inevitable.

Once you've climbed mountains and forded streams, keep your senses turned on for some city-sized entertainment. It's a small town with big personality. With eclectic music and food, book and wildlife film festivals, and an art scene that just won't quit, Missoula's vivacious and diverse culture is only matched by—and obviously inspired by—its natural beauty and sense of adventure.

Missoula has an insatiable thirst for cultural variety. You know when you hike a favorite trail and the view still gets you every time? A "cultural harvest" is maintained here, to make sure the vast embraces of big sky and mountains are always in good company with soul-stirring art, music and nightlife, not to mention an unrivaled commitment to spectator sports. So don't just settle for a mere taste of Missoula. Catching a Griz or PaddleHeads game, dropping in on a book reading, perusing an art gallery and hitting the dance floor are all in a day's play here.

PERFORMING & LITERARY ARTS

Nature's bounty may look like Missoula's main stage, but if you're looking for live theater with curtains and comfortable chairs, this town invites audiences to an array of brilliant performances. The Missoula Children's Theatre and the Montana Repertory Theatre offer musicals, dramas and comedies from autumn to spring each year. Located on the Hip Strip, the Roxy Theater hosts screenings and events seven days a week, including documentaries, cult classics and community events. Catching a show in a place like Missoula is something altogether special.

On top of its love for theater, the city also boasts an impressive array of local bookshops where you can catch live readings and rub elbows with some amazing writers. Here, far-flung and local authors alike delicately pull words off a page, creating a cacophony of images and feelings that will rival any of your most cherished Missoula memories. Need a place to start? Check out local bookstores Shakespeare and Co. and Fact and Fiction for upcoming events.

MISSOULA'S PERFORMING & LITERARY ARTS

BARE BAIT DANCE

Bare Bait Dance showcases regional performers and choreographers in contemporary dance productions. Their season runs September through March.

406.241.0097, barebaitdance.org

DENNISON THEATRE

Famous speakers and renowned musicians have taken the stage in the Dennison Theatre on the University of Montana campus since 1935. Renovated in 1996, the theater is air conditioned and accessible. University of Montana, 406.243.2853 umt.edu/dennison-theatre

GARDEN CITY BALLET

Garden City Ballet is Missoula's premier ballet company, dedicated to enriching the community through high-quality dance performances and education. Best known for its annual production of The Nutcracker, it has been a cherished cultural tradition in Montana for over 40 years. gardencityballet.org

INTERNATIONAL **CHORAL FESTIVAL**

World-class choirs from five continents gather every two years to share a week of music and cultural exchange with local audiences. 406.936.0393, choralfestival.org

MASQUER THEATRE

The Masquer Theatre at the University of Montana School of Theatre & Dance is a black-box theater, where seats surround three sides of the stage. Students often perform in this intimate space. PARTV Center, University of Montana, 406.243.4481 umt.edu/umarts/theatredance

MISSOULA CHILDREN'S THEATRE

For over 40 years, the Missoula Children's Theatre have provided Missoula with outstanding family entertainment. The Missoula Children's Theatres season runs October through May each year. 200 N. Adams St., 406.728.7529 mctinc.org

MISSOULA SYMPHONY ORCHESTRA AND CHORALE

Nearly 200 of the area's finest musicians come together for a concert season that includes numerous masterworks concerts, youth and family concerts and Symphony in the Park, a popular summer event.

Concerts held in the Dennison Theatre, University of Montana, 406.721.3194, missoulasymphony.org

MONTANA REPERTORY **THEATRE**

The Montana Repertory Theatre is the only full-season professional Equity Theatre in the state, as well as the resident theatre for the University of Montana. PARTV Center, University of Montana 406.243.6809, montanarep.com

PERFORMING ARTS AND RADIO/ **TELEVISION CENTER AT UM**

The PAR/TV Center houses several performance spaces where visitors can see productions by the Montana Theatre (AKA the Mainstage), Masquer Theatre, Open Space Performance Lab and Montana Repertory Theatre. PARTV Center, University of Montana 406.243.4481 umt.edu/umarts/theatredance

ROCKY MOUNTAIN BALLET THEATRE

Since 1998, the Rocky Mountain Ballet Theatre (RMBT) has performed locally, regionally, and internationally. The RMBT offers classes for ages 3 through adult. 2704 Brooks St., 406,549,5155 rmbt.org

ROXY THEATER

Missoula's nonprofit community cinema hosts weekly screenings of award-winning new and classic independent films, live music, community events, and the annual International Wildlife Film Festival. 718 S. Higgins Ave., 406.728.9380 theroxytheater.org

SHOW TYME PERFORMING ARTS CENTER

Show Tyme Performing Arts is a Missoula-based academy offering comprehensive training in dance, theater, and music for performers of all ages and skill levels. With a focus on creativity and confidence, it provides a supportive environment to help students shine on and off the stage. 2500 Murphy St., 406.203.5896 showtymeacademy.com

STRING ORCHESTRA OF THE ROCKIES

This 15-member orchestra is comprised of teachers and professional musicians who perform without a conductor and feature many internationally acclaimed guest artists. Concerts held in the UM Music Recital Hall, University of Montana,

WEST SIDE THEATER

406.493.2990, sormt.org

This dynamic, artist-run studio can be rented for private classes and events or visited to experience live performances rooted in modern dance and aerial arts. 406.209.9778, 1200 Shakespeare St. Suite 2. thewestsidetheater.com

THE WII MA

Missoula's entertainment hub. The Wilma is a historic theater featuring numerous world-famous film festivals and a wide variety of concerts and other performances year-round. 131 S. Higgins Ave., 406.830.4640 thewilma.com

ZDK ARTS

ZDK Arts is a nonprofit organization in Missoula that fosters creativity and connection through inclusive community arts programs. By offering workshops, events, and volunteer opportunities, it empowers individuals to explore and express themselves through the arts. zdkarts.org

ZOOTOWN ARTS COMMUNITY CENTER (ZACC)

A nonprofit local arts center that hosts a range of local and touring artists, comedians, musicians, theater groups and more. Also features three gallery spaces for visual artists and a paint your own pottery studio. 216 W. Main St., 406.549.7555 zootownarts.org



"Almost every day in Missoula you'll find a speaker, reading, concert, live music set, play or performance to pop in on."

Chadd Scott, See Great Art



SPOTLIGHT ON MONTANA'S OWN LILY GLADSTONE

It's a safe bet that more Missoulians than usual tuned in to the 2024 Academy Awards ceremony. Why? Lily Gladstone, the first Native American actor to be nominated for an Oscar, is a bit of a local hero, having spent formative years of her acting career here. As a child growing up on the Blackfeet Reservation in Browning, Montana, Gladstone had one of her first acting roles in a production of Cinderella when the Missoula Children's Theatre traveled to her hometown. Later, Gladstone attended the University of Montana, appearing in stage productions and student films while earning her degree in acting and directing and a minor in Native American Studies. After graduation, Gladstone impressed Missoula audiences with roles in Montana Repertory Theatre productions and took part in films shot in Montana, gaining notice along the way. Her exceptional turn in Killers of the Flower Moon earned her not only the Oscar nomination for Best Actress, but also one of the highest honors the Blackfeet Nation bestows: the transfer of a standup headdress. Though Gladstone didn't receive the Academy Award on Oscar Night, she's certainly made Missoula proud with her history-making nomination and her undeniable talent. We can't wait to see what she does next.

SHUTTERSTOCK



ART SCENE

Creativity here runs as wild as Montana's rivers. From one-of-a-kind sculptures to photography, ceramics and contemporary paintings, the Missoula Art Museum and the Dana Gallery offer a stunning rotation of regional and Indigenous artists. And that's just the beginning—Missoula boasts numerous art galleries. Don't miss the most prominent fine art collection (close to 12,000 pieces) in the Rocky Mountain Northwest at the Montana Museum of Art and Culture. And don't forget to check out First Friday when the downtown scene explodes with art on every block along with poetry readings and culinary delights...food for the soul and the belly. Be sure to visit The Artists' Shop, Radius Gallery and 4 Ravens Gallery, where local artists display their dynamic work. See DESTINATIONMISSOULA.ORG/ART-GALLERIES for more.

MARK YOUR CALENDAR

First Friday

Browse downtown galleries, museums and businesses to see the latest creations of local artists and new exhibits. First Friday of the month 5 p.m. – 8 p.m. Downtown Missoula destinationmissoula.org/blog/ first-fridays-missoula

MISSOULA ART MUSEUMS

MISSOULA ART MUSEUM

Missoula Art Museum (MAM), a contemporary art museum, offers a spectacular attraction in the heart of the historic downtown: a free, public museum that boasts eight exhibition spaces, displaying 26 contemporary art exhibits per year. See ad on page 31.

335 N. Pattee St., 406.728.0447 missoulaartmuseum.org

MONTANA MUSEUM OF ART & CULTURE

The MMAC recently opened on the UM campus. MMAC has the state's largest publicly owned art collection.

The new 17,000-square-foot space will display more than 11,000 artifacts, leaving room for research, education and programming. See ad on page 31.

University of Montana, 406.243.2019

umt.edu/montanamuseum

Missoula's public art scene is flourishing, and everything is fair game. From over 50 traffic signal boxes dripping in colorful artwork to vibrant murals—new additions can be spotted at Northside Park, Grizzly Hackle and Grizzly Liquor—you'll meet a testament to the city's love of art around each

Creativity is especially encouraged in Missoula's outdoor spaces, where culture, community and nature interweave. The Missoula Art Museum's Art Park features large-scale outdoor exhibits, and the alleyway outside of Radius Gallery has been transformed into a rotating outdoor urban mural space known as Allez! Missoula. Check out missouladowntown. com/tours/public-art-tour/ for a list of public artworks around town.



UNVEILING THE MONTANA MUSEUM OF ART AND CULTURE

The Montana Museum of Art and Culture (MMAC) recently achieved a major milestone: its first permanent home in over 125 years. Connected to a university, MMAC not only boasts an impressive art collection but also holds an educational role. The museum focuses on preserving art from Africa, Asia, Europe and North America, including contemporary Native American works, offering insights into diverse global cultures. The new 17,000-square-foot facility opened in September 2023 and is a cultural landmark on the UM campus.

MMAC's mission revolves around exploring art, history and creative vision, especially related to the American West and beyond. The state-of-theart building provides three levels of exhibition space for its vast permanent collection of nearly 12,000 pieces, making it Montana's largest publicly owned art collection.

The museum's site, formerly a parking lot since the 1960s, now features a lush area with native trees and plants, creating an outdoor classroom ambiance. MMAC's new home stands as a testament to the transformative power of art, history and diversity.

PHOTO BY ANNA SMIDT



O ALLEZ! MISSOULA. JOURNAL OF LOST TIME

Free art in the heart of Missoula

free expression // free admission 335 North Pattee Missoula, MT

missoulaartmuseum.org MON-WED + Fri-Sat: 10AM-5PM LATE THURS: 9AM-7PM





OF ART AND CULTURE

UM Campus Open Tuesday-Saturday 12-6 p.m. 406.243.2019 www.umt.edu/montanamuseum

Photo by Eileen Rafferty

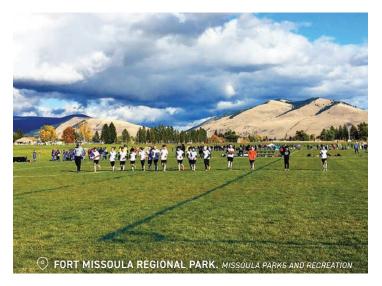


SPORTS SPIRIT

You can hear the roar of the crowd all over town. It's the sound of thousands of fans in the Washington-Grizzly Stadium cheering on their Montana Grizzlies. Decked out in maroon and silver, Griz fans are some of the loudest and most loyal college fans you'll meet. Everyone is a Griz fan in Missoula.

And when they're not screaming themselves hoarse for the Griz, they cheer for the Missoula PaddleHeads baseball team. The PaddleHead's home base is at Ogren Park at Allegiance Field on the Clark Fork River, and nothing feels more like summer than sitting in this beautiful setting while listening to the smash of a bat making contact with a ball.

For those who like a little something different in their sports, you can cheer on the Missoula Curling Club, the Hellgate Roller Derby the local roller derby team—or the Griz Hockey Team.



FORT MISSOULA REGIONAL PARK

In a place where the outfield is endless, it's no surprise Missoula is a draw for regional sports tournaments. The city's state-of-the-art Fort Missoula Regional Park boasts seven softball diamonds, 11 multipurpose fields, a dog park, and 156 acres of recreation space. The landscape and architecture offer a nod to the area's past, complete with interpretive trails that tell its story, an all-inclusive playground, sports fields and courts—all modern and top-of-the-line.

The facilities are perfect for tournament play, but also offer space for lawn games like croquet and bocce ball. The entire park is accessible by bike via the South Reserve Street pedestrian bridge, which connects with the community's other pathways. So even if you are headed to the park to spectate, there's no excuse to not get in a workout—or at least get really good at bocce ball.

FORT MISSOULA REGIONAL PARK



10 **MULTI-SPORT GRASS FIELDS**

SYNTHETIC TURF SPORTS FIELD

RUGBY PITCH

SOFTBALL DIAMONDS

TENNIS COURTS **PICKLEBALL** COURTS

HOME TEAMS

GRIZZLY ATHLETICS

The University of Montana offers 15 intercollegiate athletic programs for student-athletes. You can find the Grizzlies in action in a variety of sports from August through mid-May. There are also a variety of club teams to watch.

Locations vary; visit gogriz.com for sports schedules. 406.243.4051 or 888.MONTANA umt.edu/griztix

HELLGATE ROLLER DERBY

Roller derby fever hit Missoula in 2009 and has been rolling strong ever since. The Hellgate Roller Derby battle it out in league bouts from February to November.

500 E. Spruce St., hellgaterollerderby.org

MISSOULA PADDLEHEADS

The Missoula PaddleHeads are an independent baseball team of the Pioneer League. They play home games and host additional fun events at Ogren Park at Allegiance Field.

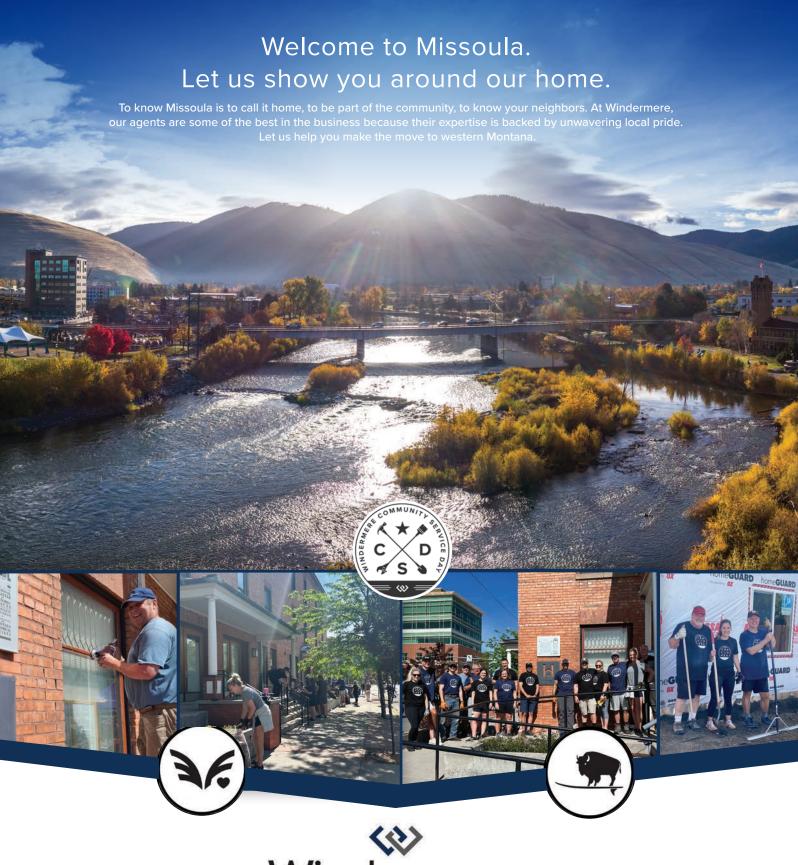
Ogren Park at Allegiance Field, 700 Cregg Ln. 406.543.3300, gopaddleheads.com

Missoula Among Top 5 Cities in America with Highest Sports Participation Rates.

WalletHub, 2023









WINDERMEREMISSOULA.COM | (406) 541-6550 | 2800 S. RESERVE ST.



RELATIONSHIPS | COMMUNITY | COLLABORATION | PROFESSIONALISM

MONTE: THE EVOLUTION OF A MONTANA ICON

Missoula has its fair share of characters, but how many of them have backflipped their way into the hearts of Montanans and can claim Hall of Fame status? Well, maybe just one: Monte, the mascot for the University of Montana Grizzlies.

Starting in 1904, a series of actual bears served as the school's mascot until the university made the switch from live animal mascots to costumed mascots in the 1970s. A mascot named Otto was introduced in the 1980s before Monte-short for Montana—finally took the field in 1993.

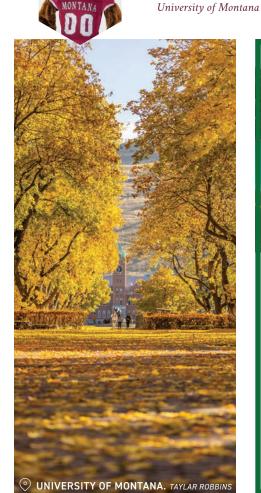
In the 30-plus years since then, Monte's winning personality, impressive acrobatic skills and natural ability to pump up the crowd with creative antics have delighted not just fans and game-goers; his appearances at community events and local schools have made him a favorite of folks throughout Missoula.

And clearly, Monte's charisma—on the field and court and off—hasn't gone unnoticed. Even before being tapped for the Hall of Fame, he was named Capital One Mascot of the Year two times and was the runner-up at the 2024 College Classic National Championship, a competition of college spirit teams, dance teams and mascots.

Monte was inducted into the Mascot Hall of Fame in fall 2024, joining just 32 other mascots who have received this honor since the Mascot Hall of Fame was founded in 2014. But he's not resting on his laurels; he gives it his all on game days and throughout the year and continues to make Missoula—and Montana—proud.



"The Griz aren't just sports teams; they're a way of life. And Monte isn't just a mascot; he's a friend, a fellow fan and-in many ways-he is Montana."





MUSIC & NIGHTLIFE

The sounds of Mumford & Sons, Pearl Jam, Fleet Foxes, Tedeschi Trucks Band, The Head and the Heart, Goo Goo Dolls, Brandi Carlile and other famous musicians swell into the streets and rise up to the mountains on any given night. Music pulses through Missoula. You'll find local bands trying to make it big and bona fide rock stars on Missoula's stages. It's no wonder Missoula's music scene is considered the best in Montana and is gaining notoriety throughout the West.

Missoula is undeniably a music town. You can find live music any day of the week, and sometimes the biggest challenge is just prioritizing which shows you want to see and which venues you want to hit first. Lineups include internationally known performers—think Elton John, the Rolling Stones and Guns N' Roses—along with up-and-coming artists, indie favorites with cult followings and local bands making their mark on the music scene. No matter the season you're visiting or the genre you're searching for, Missoula is bound to have a live show in the lineup.

Stay up-to-date with the latest musical happenings in Missoula by visiting MISSOULA.LIVE.

THERE'S NEVER A BAD SEAT IN THE HOUSE

The Top Hat offers an intimate setting with a dance floor to let loose and boogie. The Wilma, a renovated historic theater, is known for having one of the best sound systems in the Northwest. Big-name bands play the Washington-Grizzly Stadium and the Adams Center. Festivals throughout the summer, like the River City Roots Festival, bring in bands to perform on downtown stages.

Two outdoor amphitheaters combine some of Missoula's favorite things: the outdoors, live music and local beer. The Big Sky Brewing Company Amphitheater features a worldclass stage set against Montana's big sky, and the KettleHouse Amphitheater is situated on the banks of the Blackfoot River. There's no better place to be than outside on a Montana summer evening.



ZOOTOWN FESTIVAL: MUSIC AND MORE IN MISSOULA

This July, adventure gets an unforgettable soundtrack.

Great tunes and unforgettable experiences will collide in Missoula with the inaugural Zootown Festival this July 4th and 5th.

Missoula's first-ever major music festival will feature an incredible lineup of 20+ performing artists including Hozier, Kacey Musgraves, Jason Isbell and the 400 Unit, Mt. Joy, Lake Street Dive, Modest Mouse, Julien Baker & Torres and many more. But the fun isn't limited to the event's Missoula Fairgrounds location. Festival organizers are putting Missoula and its surroundings in the spotlight too. Attendees will enjoy special offers from local breweries, restaurants and other vendors, and through the festival's partnership with GuideTime, attendees can purchase half-day and fullday recreational excursions on the days before and after the festival (and morning activities on show days) to experience the unmatched natural beauty of our mountains and rivers.

"I believe there are only a few truly iconic destinations in the U.S. ideal for hosting a festival of this caliber," shares festival partner and promoter Scott Osburn, "and to me, Missoula sits at the top of that list. Our goal is for the local and regional community to feel a deep sense of pride and ownership in this event, while giving visitors the chance to discover the unique spirit of Missoula, Montana."

Visit ZootownFestival.com to learn more.

Missoula Venues

BIG SKY BREWING

This outdoor venue attracts national acts like the Decemberists, Luke Bryan and the Avett Brothers. Savoring a show here is the perfect way to spend a quintessential Missoula summer evening against the backdrop of rolling foothills and the big blue sky that gave the brewery and venue its name.

KETTLEHOUSE AMPHITHEATER

Situated on the banks of the Blackfoot River (famous for world-class fly-fishing) this venue draws performers like Bonnie Raitt, the Lumineers, Nathaniel Rateliff and Sublime, who play under the stars while rafts float by behind them on the wildly scenic river.

THE WILMA

Retro elegance meets eclectic talent in a historic steel-framed Missoula "skyscraper" built in 1921. This landmark venue has brought the likes of Jeff Tweedy, Rainbow Kitten Surprise, Peter Frampton and Lyle Lovett to the heart of downtown Missoula.

TOP HAT LOUNGE

A Missoula staple, the Top Hat offers great food, tasty drinks and killer live music, all year round. This intimate venue is perfect for getting to know beloved local acts as well as bigname entertainers like Tyler Childers, Ty Segall and more.

ADAMS CENTER/ WASHINGTON-GRIZZLY

Sir Paul McCartney, Pearl Jam, Pink and the Rolling Stones have rocked Missoula to the tops of the mountains and back at Washington-Grizzly Stadium, while the Adams Center has hosted big-name artists like Florida Georgia Line and Elton John.





OUR CALENDAR IS ALWAYS FULL

If you're planning a trip to coincide with one of Missoula's special events, you're going to need to visit again and again to catch it all.

The ceaseless beauty of Missoula can be fully appreciated by way of its events calendar, with indoor and outdoor activities all year long. Where else can you catch a wave and a show on the same block? While planning your trip, consider this helpful list packed with festivals and celebrations. Some are annual. Others are monthly and weekly. The Big Sky Documentary Film Festival in February is Montana's largest and the region's premier festival for nonfiction films, where reality plays itself. April features the world's longest-running International Wildlife Film Festival. Each May, the Garden City BrewFest proves why Missoula was named one of the Top 10 Cities for Beer Drinkers by SmartAsset. Among infinite choices for summer fun, you can enjoy the Missoula Marathon in June and the fireworks at Paddleheads baseball games in July. Join us for the River City Roots Festival in August, the Montana Book Festival in September and Holidays on Higgins in December. Does all of the above sound pretty great to you? Plan a series of visits to experience the widest variety of Missoula's offerings.

MAJOR ANNUAL EVENTS

Martin Luther King Jr. Day Community Celebration	January
Big Sky Documentary Film Festival	February
Winter Brew Fest	February
International Wildlife Film Festival	April
Kyiyo Pow Wow Celebration	April
MaggotFest	May
Garden City BrewFest	May
Garden City River Rod Run	June
Juneteenth Celebration	June
Missoula Pride Parade	June
Missoula Marathon	June
Independence Day Celebration at Fort Missoula	July
International Choral Festival	
(every two years, next festival: July 2025)	July
Zootown Festival	July
Western Montana Fair	August
River City Roots Festival	August
Missoula Symphony in the Park	August
GermanFest	. September
In the Footsteps of Norman Maclean Festival	. September
Montana State Hemp & Cannabis Festival	. September
Maverick BrewFest	. September
Montana Book Festival	. September
Indigenous Peoples' Day Powwow	October
Montana Film Festival	October
Festival of Remembrance	. November
Holidays on Higgins (formerly Parade of Lights)	December
Missoula on Main (formerly First Night Missoula)	December



MONTANA INTERNATIONAL CHORAL FESTIVAL Over the course of four days in July 2025, singing will fill the air in Missoula as choirs from around the country and the world come to town for the Montana International Choral Festival. Known globally for its artistic excellence and hospitality, this biennial event sees residents host visiting choir members and choral groups thrill concert attendees in performances held in a variety of venues. Visit CHORALFESTIVAL.ORG for more event info.

MISSOULA MARKETS

CLARK FORK MARKET

This outdoor farmers market boasts locallyproduced meat, dairy products, fruits, veggies, flowers, baked goods, live music, coffee, a bar and vendors who dish up breakfast and lunch. Saturdays 8 a.m. - 1 p.m.

May - October near the carousel, west of Caras Park clarkforkmarket.com

MISSOULA FARMERS MARKET

Nearly 100 local vendors are on hand to offer their produce, plants, flowers, breads and

Saturdays 8 a.m. - 12:30 p.m. May - October in Circle Square at the north end of Higgins Avenue Downtown Missoula missoulafarmersmarket.org

TUESDAY EVENING FARMERS MARKET

Stock up on produce, plants, flowers and breads from local vendors. Tuesdays 5 p.m. – 7 p.m. June - September Circle Square at the north end of Higgins Avenue, Downtown Missoula missoulafarmersmarket.org

MISSOULA MAKERS MARKET

A thoughtfully curated market where local artists sell handmade goods. Visit mslamakers.com for market dates. 420 N Higgins Ave, Suite B

MISSOULA PEOPLES MARKET

Dozens of craftspeople showcase their photography, jewelry, clothing, soap, glass art, and other handmade items. Saturdays 9 a.m. - 1 p.m. May - September, W. Pine St. Downtown Missoula missoulapeoplesmarket.org

MISSOULA VALLEY **WINTER MARKET**

Farmers market promoting local produce, meat, eggs and other farm goods as well as locally roasted coffee, baked goods, prepared breakfast and lunch items, and handmade arts and crafts.

November 12 - April 22 Saturdays 9 a.m. - 3 p.m. Southgate Mall, 2901 Brooks St. facebook.com/mslavalleywintermarket

ORCHARD HOMES' FARMERS MARKET

Small farmers market providing vegetables, fruits, baked goods, farm-fresh eggs, jewelry, jams and jellies, and a variety of other crafts. Saturdays 9 a.m. - 1 p.m. January - March Thursdays 4:30 p.m. - 7 p.m. late June - September 2537 S. 3rd St. W. (Orchard Homes Country Life Club), facebook.com. OrchardHomesFarmersMarket/

INDIGENOUS MADE MONTANA **MARKETS**

Indigenous Made Montana is owned and operated by Native American women and holds several markets throughout the year where Indigenous makers showcase and sell their work.

Visit indigenousmademontana.com/events for market dates.

QUEER CREATIVES MARKET

This weekly market features art and crafts created by local artisans from Missoula's LGBTQIA+ community. Saturdays 10 a.m. - 1 p.m. Late June - August 500 N. Higgins Ave. Suite 105



MISSOULA, MONTANA: Best Farmers Market 2022 USA Today

RECURRING EVENTS

DOWNTOWN TONIGHT AND MAKERS MARKET

Free family event. Enjoy live music, food vendors, a beer garden and activities for kids. Thursdays 5:30 p.m. - 8:30 p.m. June - August Caras Park, Downtown Missoula

FIRST FRIDAY

missouladowntown.com

Browse downtown galleries, museums and businesses to see new exhibits and the latest creations of local artists. First Friday of the month 5 p.m. - 8 p.m. Downtown Missoula artsmissoula.org/resources/first-friday

MISSOULA OUTDOOR CINEMA

Watch beloved children's movies, quirky independent films and cult classics on a huge screen under the stars. Sunset (times vary) Fridays July - August, Headstart School, corner of Worden Ave. and Phillips Ave. missoulaoutdoorcinema.org

OUT TO LUNCH

Montana's longest running festival features live music and over 20 food vendors.

Wednesdays 11 a.m. - 2 p.m. June - August Caras Park, Downtown Missoula missouladowntown.com

SUMMER BAND CONCERTS

The Missoula City Band plays free weekly summer concerts at Bonner Park. Wednesdays 8 p.m., late June mid-August Bonner Park, corner of Ronald Ave. and Hastings St. University District missoulacityband.org

TEN SPOON VINEYARD & WINERY WINE TASTINGS

Taste award-winning wines, enjoy live music and bring a full picnic basket! Children and well-behaved dogs welcome.

Fridays 4 p.m. - 9 p.m. November -March and Thursdays, Fridays, Saturdays 4 p.m. - 9 p.m. April - October, 406.549.8703, 4175 Rattlesnake Dr. tenspoon.com



Visit Destination Missoula's event listings at **DESTINATIONMISSOULA.ORG/EVENTS** for the current schedule of everything happening in town.

SCAN FOR EVENTS



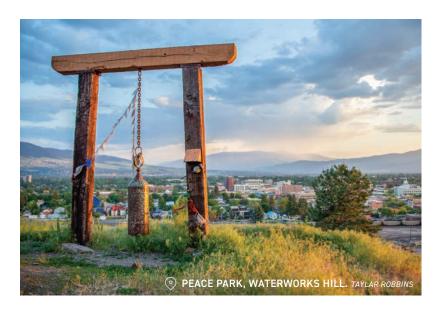


RELAX AND RESET IN MISSOULA

The perfect getaway for wellness-focused travelers.

Recharge and reconnect with the things you love in Missoula, where wellness is ingrained in the way we live, work, play, eat and explore. We nourish ourselves, body and soul, by supporting local farmers, ranchers, bakers and creators at every meal. We stretch our legs every chance we get, whether that means a quick walk along the river or a full day hitting the trails by foot, bike or even horseback. When it comes to relaxation, there's something to soothe your stress around every corner—spas, spin classes, stand-up paddleboard yoga, sensory deprivation float tanks, you name it.

At the end of the day, a getaway to Missoula should never leave you feeling drained or in need of a "detox"—quite the opposite, in fact. Missoula is the detox, and wellness is part of our culture.



Best Race-cations: Missoula Marathon BibRave

Healthiest Cities in America USA Today

Most Fitness Friendly Place in 2023
SmartAsset

It doesn't matter if you're trekking up mountains or kicking back on the river—we can all do our part to protect Missoula and the surrounding area by recreating responsibly. That means staying on designated trails, respecting the people and wildlife around you, and leaving no trace. For more information visit **DESTINATIONMISSOULA.ORG/RECREATERESPONSIBLY**.



Bringing your pup on your next adventure? Check out the top 20 things to do with your dog in Missoula.



Start Your Adventure Here

RATTLESNAKE NATIONAL RECREATION AREA AND WILDERNESS

This 60,000-acre wilderness complex to the north of Missoula offers a variety of hiking, backpacking, horseback riding and bicycling opportunities on developed trails.

PATTEE CANYON RECREATION AREA

A favorite Missoula recreation area for years, this 3,200-acre spot has an abundance of ponderosa pines and a network of scenic trails for hiking, biking, cross-country skiing, and horseback riding.

BLUE MOUNTAIN RECREATION AREA

This 4,900-acre area offers offroad trails for hikers, equestrians, bicyclists and ATV enthusiasts. There are also two wheelchair accessible loops plus accessible parking and restrooms. Find breathtaking views on this 41mile trail system and a forest-fire lookout at road's end.

CLARK FORK RIVER

The Clark Fork River runs straight through the heart of Missoula, making it easily accessible for locals and visitors.

BLACKFOOT RIVER

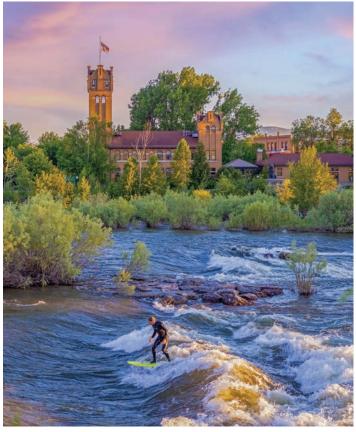
The Blackfoot River has become one of the state's most popular due in part to its beautiful natural setting and the fame gained from the novella and film A River Runs Through It.

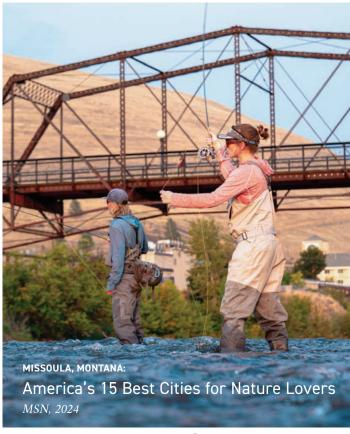
BITTERROOT VALLEY AND RIVER

Western Montana's Bitterroot Valley spans 1.6 million acres of wilderness and contains an extensive trail system, 84 miles of river with world-renowned fishing access, and a breathtaking canyon every few miles.

A RIVER RUNS THROUGH IT

There's a famously good reason that locals go surfing on their lunch hour. It's the same reason that experts and newcomers go fly-fishing side by side in the middle of downtown and that freestyle kayaking competitions are hosted here. The Clark Fork River runs right through town. Just about everybody spends time on, in, and around the river. Why not star in your own movie? We'll provide the iconic setting, the authentic extras, suitable gear and experienced guides. We'll even throw in a picnic lunch. From high-adrenaline whitewater to a relaxing float with a backdrop of ponderosa pines, mountain shorelines and bald eagles, come have a blast and splash around with us.





O BRENNAN'S WAVE. TAYLAR ROBBINS

O CLARK FORK RIVER. ANNA SMIDT

FLY FISHING

Nestled in sheer wild wonder, Missoula offers the perfect setting for a peaceful day of casting a fly rod on the river. With an impressive number of skilled, award-winning fishing outfitters and guides, three rivers, and Rock Creek's blue-ribbon trout stream, Missoula has been named one of the country's top 10 fly-fishing towns.

SURFING

Missoula was one of the first mountain towns on the map for river surfing, and thrill-seeking ratchets up to a whole new level here as more and more people are choosing to chase the nonstop ride of a rushing river. Watch surfers conquer the water at Brennan's Wave near Caras Park.

WHITEWATER RAFTING

Hitting the rapids is exhilarating no matter your vessel of choice, but whitewater rafting—led by any one of Missoula's several rafting guides—lends a sense of community to the whole experience. With a variety of rafting expeditions tailored to your needs and preferences, it's an adventure made for you.

TUBING/STAND-UP PADDLEBOARDING

Whether gliding along a smooth lake surface or navigating the ebb and flow of a river, tubing and stand-up paddleboarding attract a wide range of water enthusiasts looking to relax under Montana's big sky. Easy access to the water and a variety of rental vendors equals a stress-free day of discovery.

KAYAKING

Kayaking draws quite the crowd with Brennan's Wave, in the heart of downtown. A wave system created in memory of a local kayaker, Brennan's Wave brings Montana's outdoors into Missoula's city limits.



Recreate responsibly on Missoula waters: **DESTINATIONMISSOULA.ORG/RIVERS**



WATCH MISSOULA'S RIVER SAFETY VIDEO

RIVERWISE RECREATION: DIVE INTO THE FUN RESPONSIBLY

Missoula boasts three pristine rivers—Clark Fork, Blackfoot and Bitterroot—making it an outdoor haven. As river enthusiasts and recreators, it is up to us to preserve the health and vitality of these waters. Follow these tips for a seamless (and responsible!) river adventure:



Check weather and terrain, have a backup plan and arrive early to avoid congestion at access points. Leave glass at home, pick up trash, use designated restrooms and respect private property.

2. SUSTAINABLE TRANSPORTATION AND PARKING: Opt for eco-friendly transport like the UM River Shuttle, zero-fare Mountain Line or carpooling.

3. WATERBODY ALERTS AND RESTRICTIONS: Be updated on alerts like the Hoot Owl Fishing Restriction, which outlines hours to fish during hot stretches in order to protect species and habitats. Visit Montana Fish, Wildlife & Parks for info.

PRO TIP: Keep an eye out for Missoula's River Ambassadors. They're like river sidekicks, decked out in bright shirts at access points, parking areas and even on stand-up paddleboards and kayaks. They've got all the insider info on parking, riverbank care, safety and more.



HIT THE TRAIL

Welcome to 360 degrees of awesome via Missoula's astonishingly vast network of hiking and biking trails. You can pace yourself according to elevation gain and distance and there are trailheads almost everywhere: along the riverfront or at the base of any mountain or foothill. You'll be rewarded with views of snow-capped peaks, the shape of the river as it carves through downtown, profusions of wildflowers and likely even a few deer. Take your pick from switchbacks galore as well as trails hugging the edges of hillsides.

Catch the sunrise from one of Missoula's many peaks and watch the valley take its morning bath in mesmerizing early light. The birdsongs and dew-drenched grasses make it all worthwhile. You can bookend your day with a breathtaking portrait of the sunset from yet another mountaintop, giving new meaning to the phrase "paint the town." If you'd rather not navigate it solo, there are a number of skilled outfitters nearby who would be happy to lead the way. By foot or on wheels, Missoula has a path with your name on it. Many, actually. Learn more at **DESTINATIONMISSOULA.ORG/HIKING**.



WATERWORKS HILL. KADEN HARRISON



ALL-ABILITIES RECREATION IN MISSOULA

We believe Missoula's beautiful outdoors should be enjoyed by every body. Check out these great recreation options, suitable for all abilities and experience levels. Scan the QR code to learn more.



- REACH MORE, a Run Wild Missoula/Parks and Rec program
- Missoula Adaptive Recreation & Sports, a nonprofit that provides adaptive recreational opportunities and promotes inclusivity
- Silver Summit All-Abilities Playground at McCormick Park and Dragon Hollow all-abilities play for kids
- Wheelchair-friendly trails: Maclay Flats, Kim Williams, Greenough Park, Waterworks Hill Universal Trail
- Low-impact trails in Rattlesnake National Recreation Area and Wilderness



BIKING

With easy and immediate access available to all forms of biking, Missoula's cycling culture is on the rise. Hundreds of miles of biking trails crisscross the land and offer stunning vistas.

Major mountain biking trail systems run through the Rattlesnake Recreation Area, Pattee Canyon and Blue Mountain, offering miles of single track only minutes from downtown. The Clark Fork Riverfront Trail System links to biking trails in the Deer Creek and Marshall Mountain areas. Ride the chairlift up and bike down at Montana Snowbowl Ski Area.

Competitive riders race in leagues, regular trail series and cyclocross. There are also several competitive race teams in Missoula.

Those interested in the more social aspect of biking join regular organized rides. Missoula's bike lanes and extensive pathway system allow for stress-free bike commuting through town.

The Bitterroot Trail is a 50-mile paved path that connects Missoula and Hamilton. It is a perfect way to explore the charming towns along the way, complete with amazing views of the Bitterroot Mountains.



RUNNING

The Missoula Marathon was ranked the #1 marathon in the U.S. by BibRave and The Runner's Edge in downtown Missoula was named the Best Running Store in the U.S. It's safe to say Missoula loves to run. And with all the trails and wide-open spaces, it's no wonder. As many as 40 organized races are held here each year, where Run Wild Missoula is a way of life.

ZIP LINING

For the dry-land thrill seeker, or anyone who craves the sensation of flying, Montana Snowbowl ski area boasts a dizzying collection of zip lines in the summer that will pump your adrenaline into overdrive.

Can't-Miss Hikes

Hiking in Missoula is one of those activities almost anyone can appreciate. From stunning steep peaks to peaceful, leisurely strolls, it's one of Missoula's most popular pastimes.

THE "M" (MOUNT SENTINEL)

A guick hike that's all about the incline and the fresh air, ascending the "M" offers the quintessential snapshot of Missoula Valley. DISTANCE FROM DOWNTOWN: 1.5 MILES

WATERWORKS HILL

Multiple trails encourage exploration and every bend shares something new. Hike to the ever-evolving rock and stone community-made peace sign.

DISTANCE FROM DOWNTOWN: 0.7 MILES

THE "L" (MOUNT JUMBO)

A system of trails spreads out in all directions, and in the spring the arrowleaf balsamroot flower paints the entire face of the mountain yellow. DISTANCE FROM DOWNTOWN: 1 MILE

BLUE MOUNTAIN RECREATION AREA

Succumbing to the wilderness surrounding Missoula, these trails deliver sweeping views and a sense of out-of-town adventure among their many twists and turns.

PATTEE CANYON RECREATION AREA

Several trails crisscross acres of a thickly wooded wonderland where getting lost is as easy as finding your way back. DISTANCE FROM DOWNTOWN: 6.5 MILES

RATTLESNAKE NATIONAL RECREATION AREA AND

Five miles from downtown, you'll find this spectacular area with 60,000 acres and a system of trails that open up new pockets of nature for all who venture in.

> DISTANCE FROM DOWNTOWN: RATTLESNAKE TRAILHEAD - 5 MILES

MOUNT DEAN STONE

New trails continue to open on this 4,200 acre complex, including the Barmeyer Trail, the single-track Inez Creek Trail, and the House of Sky Trail—Mount Dean Stone's latest addition.

FALL FOR MISSOULA

Even in autumn you can keep your heart rate up with biking and hiking around town. And the golfing season can be surprisingly long, starting as early as March and continuing well into October. From water's edge to summit, birding and hunting are popular pastimes. Opportunities for exploration aren't at all limited to those summer days of late twilight. So, gear up and layer up: you'll have a new perspective in no time.



Best Cities to Watch the Seasons Change: Missoula, Montana.



MOUNT JUMBO TRAIL. ANNA SMIDT

BIRDING

With infinite locales available in minutes, you can spot your next yellow warbler or great horned owl by lunchtime and be back on the search for a bald eagle before you know it.

DESTINATIONMISSOULA.ORG/BIRDING

GOLFING

Gorgeous green spaces meet relaxation at any one of Missoula's seven golf courses. Most are open to the public and feature mature trees and sweeping fairways underneath Montana's big sky. Missoula is also home to Montana's only links course, The Ranch Club. DESTINATIONMISSOULA.ORG/GOLFING

HUNTING

Autumn's shifting colors signal the beginning of a long tradition in Montana. Hunting here is not merely a sport or remotely a chore, but a way of life that carries a history and love of the wild with it.

DESTINATIONMISSOULA.ORG/HUNTING

DISC GOLF

Major disc golf, or "folf," courses in or near Missoula—Blue Mountain (year-round) and Pattee Canyon, Fort Missoula and Snowbowl (seasonal)—all offer fun and challenging rounds of disc golf in beautiful settings. Missoula's Garden City Flyers Disc Golf Club connects people with opportunities for both casual and more official competitive play in town and around the state. DESTINATIONMISSOULA.ORG/DISC-GOLF

Play, Stay, and Dine

Experience everything we have to offer!

Where the Winners Play

Gray Wolf Peak Casino is your ultimate destination for entertainment and family fun. Enjoy dining with the whole family, try your hand at our state-of-the-art golf simulator, and experience the largest casino in Montana. Need a fuel stop? Our convenient gas station has you covered.



Revitalize Your Spirit

Kwataqnuk Resort & Casino is your destination for both relaxation and adventure. Stay in our hotel with breathtaking views of the Mission Mountains and Flathead Lake. Enjoy our pool, casino, patio bar, and restaurant.

Whether you're planning a wedding or a special event, our banquet hall is perfect for any occasion.



Discover our Hidden Gem

Big Arm Resort & Casino is our hidden gem, nestled on the shores of Flathead Lake. Stay in our cozy cabins or bring your RV. Try your luck at our casino, or savor a meal with a lake-view. Whether you're here to relax or play, Big Arm Resort is your ideal destination.



bigarmresort.com

WINTER WONDERLAND

Summer isn't endless after all, but we can still guarantee a perfect visit when Missoula's temperatures cool down. There's no need to stay indoors when there's an abundance of adventure to be had any time of year. Snow season in Missoula is as dramatically vivid as a holiday postcard. There are no winter blues in this landscape, except for that gloriously bright dome overhead. Grab your skis, snowboards, snowshoes or snowmobiles. The many options for epic powder exploration—all within reach of town—will fulfill even winter's shortest days.



MONTANA SNOWBOWL. ALEX KIM

SLEDDING AT BLUE MOUNTAIN

Blue Mountain Recreation Area offers year-round outdoor fun, with 4,900 acres and 41 miles of trail to explore. Blue Mountain is a quick 15 minute drive from downtown Missoula, and makes for a convenient place to bust out the sleds once winter coats the trails with snow. You'll find folks sledding, cross country skiing, snowshoeing and letting their dogs play in the powder.

ICE SKATING

Ice skating can be enjoyed indoors and out in Missoula. Head to the Glacier Ice Rink for year-round skating at the Missoula Fairgrounds, check for public skate hours at the University of Montana campus ice rink, and enjoy the crisp winter air at Pineview Park's seasonal outdoor rink.

FAT BIKING IN THE RATTLESNAKE

Don't give up biking for the season due to a little snow! Fat biking allows folks to explore Missoula's mountain biking trails snow or shine, and Rattlesnake National Recreation Area boasts some of the best fat biking around.

Ski the West

Winter in Montana is a wonderland of deep, fluffy, white powder. And Missoula is the perfect basecamp for your wild winter experience. Within range of five ski areas, it's kind of a no brainer.

MONTANA SNOWBOWL is right in Missoula's backyard. Within minutes you can go from city streets to snow globe, complete with fresh soft powder and a rustic lodge serving woodfired pizza and bloody marys talked about far and wide. And don't miss "Snowpark," a new ski area with wider slopes to accommodate all levels of experience.

BLACKTAIL MOUNTAIN offers affordable, family-friendly skiing with stunning views of Flathead Lake and a unique top-to-bottom run. Beat the crowds and pricey lift tickets at one of Montana's best-kept secrets.

LOOKOUT PASS lets you straddle the Montana/Idaho border, hone your skills at their famous ski school, and warm up in one of the oldest ski lodges in the northwest. Experience a brand new lift that brings skiers to an additional 500 acres of powder! See ad on page 11.

LOST TRAIL POWDER
MOUNTAIN is a true Montana
treasure loved by beginners and
experts alike. You'll find more
snow here than any other resort
in Montana. Waist-deep powder
and authentic winter fun are
yours for the taking.

DISCOVERY SKI AREA is known around here as "Disco" and has all the beautiful views, wideopen slopes, groomed runs and moguls you need for an epic day of powder play, not to mention all the nordic ski trails in the area. And don't miss their warm chocolate chip cookies!



BUNDLE UP FOR THESE ANNUAL WINTER EVENTS

Snow doesn't slow the buzz of activity around Missoulain fact, it gives us more ways to play! There's always something going on around town, including our list of annual winter events worth bundling up for.

- Winter BrewFest
- · Holidays on Higgins
- Carriage Rides Downtown
- Missoula Symphony's Holiday Pops! Concert
- Missoula Symphony's **Family Concert**
- Big Sky Documentary Film Festival
- Resolution Run 5k
- Snowbowl Gelande Jump
- Holiday MADE Fair
- Santa at Southgate Mall
- University of Montana **Hockey Games**
- Griz and Lady Griz **Basketball Games**
- The Nutcracker by Garden City Ballet
- · Annual Pray for **Snow Party**
- Holiday Showings at The Roxy Theater
- The Enchanted Christmas Village at 9 Mile Schoolhouse (Huson, MT)
- Missoula on Main

PHOTO BY KADEN HARRISON



Check out these dog-friendly winter trails in Missoula.



NORDIC ADVENTURES AND WINTER TREKS

In and around Missoula's city limits, cross-country skiing and snowshoeing provide a fun and fresh way to get outside and enjoy the beauty of a Missoula winter wonderland. Several places in town provide affordable rentals.

LOLO PASS has some of the most reliable snow in the region, offering 8 miles of groomed trails for skate and classic skiing and a significant network of groomed multi-use trails.

LOOKOUT PASS SKI TRAILS are known for generous snowfall and are located next to and part of the snowmobile trail system. There are nine ungroomed trails that total 7.3 miles of crosscounty exploration.

LUBRECHT FOREST maintains more than 12 miles of dog-friendly ski trails, and you can make it an overnight excursion with a Lubrecht cabin or lodge

PATTEE CANYON RECREATION AREA is set in a beautiful, lush wooded canyon near Missoula and offers a mix of flat and hilly groomed skate and classic trails.



O LOLO PASS. NELSON KENTER

RATTLESNAKE NATIONAL RECREATION AREA offers 61,000 acres of stunning, glaciated terrain in some of Montana's premier urban wilderness, blending the best of both wilderness and civilization. The main Rattlesnake and side drainages are readily accessible to cross-country skiers.

SEELEY CREEK NORDIC SKI TRAILS are a series of linked groomed ski trails in one of Montana's most-desired recreation areas. Skiers can take their pick of a short, medium or long route.

A SNOWMOBILER'S PARADISE

Hit the trails and get lost in the wilds of winter. A couple hours' drive brings you to any one of several snow-packed areas that appear as if they were made just for powering up and plowing through.

LOLO PASS offers 250 miles of groomed, connecting trails and a series of interconnecting loop trails straddling two national forests on the Montana-Idaho border. Head deep into the heart of the Bitterroot Range, with lots of meadows and play areas along the way.

SEELEY LAKE—tucked between the Mission Mountains and the Swan Range—is one of western Montana's most popular year-round recreation areas. From town, snowmobilers can fan out on over 230 miles of groomed trails in nearly every direction to scenic lookouts, cozy lodges, cafés and backcountry lakes.

GARNET boasts a 116-mile trail system for snowmobilers and skiers, complete with spectacular views of the Blackfoot Valley, the Mission Mountains, the Bob Marshall Wilderness and the Pintler Range. The 31.5-mile Garnet National Winter Recreation Trail takes snowmobilers and skiers into the heart of the ghost town and the surrounding area.

HAUGAN offers snowmobiling opportunities for all abilities, combining vast riding possibilities with a family atmosphere. Trails begin right off I-90. You'll see friendly faces at trailside stops with designated trails, open meadows and scenic views.

MISSION MOUNTAIN trails offer up-close exploration of this picturesque range. Because the trails are on the Flathead Indian Reservation, snowmobilers need special recreation permits widely available at gas stations and convenience stores on the reservation.

GUIDING SERVICES

Whether you're trying a new activity or want to experience a favorite pastime in a new way, try going with a guide.

10,000 WAVES

196 Sawmill Gulch Rd., Alberton, MT 406.240.9833 10000-waves.com

ADVENTURE CYCLING ASSOCIATION

150 E. Pine St. 406.721.1776, 800.755.2453 adventurecycling.org

ADVENTURE MISSOULA

39 Juniper Ln., Alberton, MT 406.813.0595 adventuremissoula.com

BEARGRASS ADVENTURES

406.218.8886 montanatours-bga.com

BLACKFOOT RIVER OUTFITTERS

275 N. Russell St. 406.542.7411 blackfootriver.com

BLUE HERON NATURE TOURS

406.214.4473 blueheronnaturetours.com

CLARK FORK YACHT CLUB

509 S. Higgins Ave., Ste. 3366 406.552.5900 clarkforkyachtclub.com

LEWIS & CLARK TRAIL ADVENTURES

912 E. Broadway St. 406.728.7609 trailadventures.com

LOCAL MISSOULA TOURS

406.304.7241

localmissoulatours.com

LOVE BOAT PADDLE CO.

738 S. 1st St. W. 406.830.3040 loveboatpaddleco.com

MONTANA RIVER GUIDES

138 Big Bend Ln., Alberton, MT 406.214.0245 montanariverguides.com

MONTANA WOOD BOAT TOURS

406.214.6177

montanawoodboattours.com

PANGAEA RIVER RAFTING

11111 Mullan Rd. E., Superior, MT 406.239.2392, 1.877.239.2392 pangaeariverrafting.com

SPOTTED DOG CYCLES

738 S. 1st St. W. 406.529.0668 spotteddogcycles.com

Z00 TOWN SURFERS

1001 S. 4th St. W. Unit 5 406.546.0370 zootownsurfers.com

OUTDOOR EQUIPMENT RENTALS

Want to rent instead? These businesses make it easy to access the equipment you need for any adventure.

802 W. Spruce St., 406.493.7073 lastbestskiandpaddle.com

420 W. Broadway St., 406.481.1800 logecamps.com/property /missoula-mt

LOVE BOAT PADDLE CO.

738 S. 1st St. W. 406.830.3040 loveboatpaddleco.com

PEAK RENTALS OF MONTANA

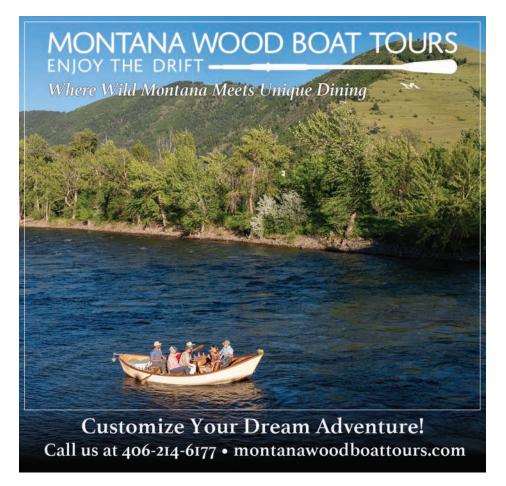
406.317.3800 peakrentalsofmt.com

SPOTTED DOG CYCLES

738 S. 1st St. W. 406.529.0668 spotteddogcycles.com

THE TRAIL HEAD

221 E. Front St. 406.543.6966 trailheadmontana.net









Plan your next concert getaway at: logjampresents.com/destinationmissoula



PROUD SUPPORTER OF LIVE MUSIC IN MONTANA.
groovesolventless.com





OUTDOOR RECREATION RESOURCES

FOREST RECREATION

For information about national forests, campgrounds, fire restrictions, trails and trail conditions, maps, state parks, and closures, contact the following:

FOREST SERVICE NORTHERN REGION Building 26, Fort Missoula 406.329.3511, fs.usda.gov/r1

MISSOULA RANGER DISTRICT & LOLO NATIONAL FOREST SUPERVISOR'S OFFICE 24 Fort Missoula Rd., 406.329.3750

fs.usda.gov/lolo

BUREAU OF LAND MANAGEMENT MISSOULA OFFICE

3255 Fort Missoula Rd., 406.329.3914 blm.gov/office/missoulafield-office

MONTANA DEPARTMENT OF FISH, WILDLIFE & PARKS REGION 2 3201 Spurgin Rd., 406.542.5500 fwp.mt.gov/regions/r2

BEAVERHEAD-DEERLODGE NATIONAL FOREST 420 Barret St., Dillon, MT fs.usda.gov/bdnf

BITTERROOT NATIONAL FOREST 1801 N. 1st St., Hamilton, MT fs.usda.gov/bitterroot

FLATHEAD NATIONAL FOREST 406.758.5208. fs.usda.gov/flathead

To reserve a Forest Service cabin or lookout tower, visit: recreation.gov

MONTANA STATE PARKS

fwp.mt.gov/stateparks

COUNCIL GROVE STATE PARK 11249 Mullan Rd. fwp.mt.gov/stateparks/council-grove

MILLTOWN STATE PARK Overlook area: 1353 Deer Creek Rd., Confluence area: 7363 Juniper Dr. fwp.mt.gov/stateparks/milltown

BOATING & FLOATING

For more information on boating, visit fwp.mt.gov/activities/boating For information on the Missoula area rivers visit destinationmissoula.org/rivers

HIKING

HIKE WILD MONTANA

For information on hikes in Montana. visit wildmontana.org/hike

BIKING

ADVENTURE CYCLING **ASSOCIATION** 800.755.2453 adventurecycling.org

MISSOULA BICYCLE CLUB missoulabicycleclub.org

MTB MISSOULA 517 S. Orange St., 406.351.0069 mtbmissoula.ora

MTCX 406.830.3221 montanacyclocross.com

RUNNING

RUN WILD MISSOULA See ad on page 35. 406.544.7073 runwildmissoula.org

HORSEBACK RIDING

ADVENTURE MISSOULA 406.813.0595 adventuremissoula.com

BACK COUNTRY HORSEMEN OF MISSOULA

406.241.7223 bchmt.org/wp/missoula

BIG SKY HORSE PARK (membership required) 3500 North Ave., 406.396.1302 bigskyhorsepark.org

DOUBLE ARROW RESORT Seelev Lake, MT, 406,677,2777 doublearrowresort.com

DUNROVIN RANCH Lolo, MT. 406,273,7745 dunrovinranchmontana.com

BIRDING

FIVE VALLEYS AUDUBON SOCIETY fvaudubon.org

GOLFING

CANYON RIVER GOLF CLUB 18 hole, East Missoula, MT 406.721.0222 canyonrivergolfclub.com

HIGHLANDS GOLF CLUB 9 hole, Missoula, 406,728,7360

thekeeprestaurant.com/ the-highlands

KING RANCH GOLF COURSE 18 hole, Frenchtown, MT 406.626.4000 kingranchmt.com

LARCHMONT GOLF COURSE 18 hole, Missoula, 406,721,4416 larchmontgolfcourse.com

LINDA VISTA GOLF COURSE 9 hole, Missoula, 406.251.3655 lindavistagolfcourse.com

MISSOULA COUNTRY CLUB 18 hole, Missoula, 406.251.2404 missoulacountryclub.com

THE RANCH CLUB 18 hole, Missoula, 406.532.1000 ranchclub.com

THE UNIVERSITY OF MONTANA GOLF COURSE

9 hole, Missoula, 406,728,8629 umt.edu/golf

DISC GOLF

GARDEN CITY FLYERS DISC GOLF CLUB gardencityflyers.com

FISHING

For information on licenses, regulations and fishing access sites, visit Montana Fish, Wildlife & Parks: fwp.mt.gov/fish

HUNTING

Game animals include: deer, elk, antelope, moose, upland game birds, waterfowl, turkey, black bear, mountain lion, wolf, bison, bighorn sheep and mountain goats. For more information about seasons, regulations, access, maps and permits, visit Montana Fish, Wildlife & Parks: fwp.mt.gov/hunt

ROCK CLIMBING

FREESTONE CLIMBING 406.541.1584 freestoneclimbing.com

UNIVERSITY OF MONTANA CLIMBING WALL 406.243.2802 umt.edu/crec/outdoor/wall.php

DOWNHILL SKIING/ **SNOWBOARDING**

BLACKTAIL MOUNTAIN Lakeside, MT. 406.844.0999 blacktailmountain.com

DISCOVERY SKI AREA Anaconda, MT, 406,563,2184 skidiscovery.com

LOOKOUT PASS Mullan, ID, 208.744.1301 skilookout.com

LOST TRAIL POWDER MOUNTAIN Conner, MT, 406.821.3211 losttrail.com

MONTANA SNOWBOWL Missoula, MT, 406.549.9777 montanasnowbowl.com

CROSS-COUNTRY SKIING

BITTERROOT CROSS COUNTRY SKI CLUB bitterrootxcskiclub.net

ECHO LAKE TRAILS ASSOCIATION echolaketrails.org

LOLO PASS

Contact the Lolo Pass Visitor Center 208 942 3113

MISSOULA NORDIC SKI CLUB

Missoula Nordic Ski Club maintains the trails at Lubrecht Experimental Forest, Pattee Canyon Recreation Area, Rattlesnake Recreation Area, and University of Montana Golf Course. missoulanordic.org

SEELEY LAKE NORDIC SKIING seeleylakenordic.org

SNOWMOBILING/BACKCOUNTRY

For avalanche updates, call the West Central Montana Avalanche Foundation 406.549.4488. missoulaavalanche.org

MISSOULA SNOWGOERS SNOWMOBILE ASSOCIATION missoulasnowgoers.org



Exquisitely Rendered Lithograph Print by Xplorer Maps **Co-founder and Artist** Chris Robitaille.

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SAVOR THE LOCAL FLAVOR.

An amazing food scene is part of the charm.

A heads up for foodies visiting Missoula: You're in for some truly delectable and diverse dining when you come to town. And it's no wonder—the creative minds in Missoula's kitchens have serious skills and a passion for creating dishes worth writing home about (and access to an abundance of local, fresh ingredients doesn't hurt either). No matter what you're craving, there's a handcrafted dining experience to tempt you for any meal of the day. From ultrafriendly breakfast joints (Trés Bonne) and one-of-a-kind food trucks (Gary's Local, Mexican Moose, Clove Cart Pizza or M-80 Chicken) to take-out Brazilian combos (Five on Black) and counter-style East Indian (Masala) to classy elegance (The Keep) and happy hour heaven (please run, do not walk, to Plonk—you can thank us later), you'll find an array of cuisines to please any taste. The only hard part about eating in Missoula? The challenge of choosing where to have your next meal! Here's one mouthwatering master plan: Start the day with a fresh brew and light breakfast from Drum Coffee, where they roast their own beans and make their delicious baked goods in-house. Explore a mountain trail to work up your appetite for a picnic lunch (take your pick of fresh to-go fare at a farmers market, Market on Front or Tagliare Delicatessen), then





hit the river until it's time to relax with a refreshing beverage at one of our top-notch craft cocktail locations—like Bar Plata! Wrap up your culinary tour with a prime spot for dinner, 1889 or Zoo Thai. Hungry yet?

Our Destination Missoula Dining Guide has an extensive list of yummy grub and drinks options from every corner of Missoula. Scan the QR code for a free copy.





Where to Eat in Missoula

We know, it can be tough to choose between Missoula's seemingly endless array of bars and eateries. That's why we're sharing a few of our favorite go-to spots for every occasion. And that's just the start.

GOURMET

FLORABELLA: Cozy yet refined setting with curated Italian wines and homemade

BOXCAR BISTRO: French-inspired cuisine in an elegant detailed yet casual atmosphere. THE STABLES: A new downtown wine bar and restaurant (with a full bar and craft beer offerings) featuring a menu inspired by classic cuisine. **BRASSERIE PORTE ROUGE**: This French-inspired eatery has good food, great wine and a cute wraparound bar. What's not to love?

VEGAN & VEGETARIAN

RAGHEEF & KAMOON RESTAURANT: Authentic Arabic cuisine serving flavorful lunch and dinner

KOH CHANG THAI: This eatery offers fresh ingredients and a rotating chef's special. MASALA: Authentic Indian dishes, scratch-made with locally sourced ingredients. **VEERA DONUTS:** Unique donuts and savory

breakfast options, all 100% vegan. **GREEN SOURCE:** Organic smoothies, fresh pressed juices, salads, bowls, broths and more.

GRAB & GO

GOOD FOOD STORE: The in-store deli, salad bar, hot bar, pizza oven and cafe offer breakfast, lunch and dinner options

MARKET ON FRONT: Gourmet sandwiches and salads in an urban market.

TAGLIARE DELICATESSEN: Contemporary Italian deli with specialty food and wine.

NOTORIOUS P.I.G.: Slow-cooked meats inspired by the barbecues of St. Louis.

CATALYST2GO: Wholesome, delicious, ready-to-eat breakfast and lunch items and take-home-and-heat foods.

1889: An upscale Montana steakhouse that s erves a bison filet.

BLUE CANYON KITCHEN & TAVERN: Enjoy bison and elk menu items at this Reserve Street eatery. THE STILL ROOM: Locally sourced, from-scratch dishes best enjoyed on the patio.

JAMES BAR: Hearty American fare in a laid-back bar. TAMARACK BREWING CO.: Their bison tacos and bison burger pair well with their house-brewed beer.

WHERE TO CATCH A GAME

PARADISE FALLS: American comfort food in an easygoing tavern. **PRESS BOX:** American grub and draft beer

in a sports-themed setting.

THOMAS MEAGHER BAR: Irish restaurant offering pub food, a lengthy whiskey list and

FARM TO TABLE

BASAL: Clean eating – from smoothies to grab & go options.

BIGA PIZZA: Beer, wine, salads and brick oven pizza from scratch.

THE CAMINO: Traditional Mexican kitchen and agave bar.

DOUBLE K RANCH DELI: Sandwiches, salads and more featuring meats raised and processed locally.

FAMILY FRIENDLY

HIGHLANDER BREWING: Local brews, pizza and a creekside patio area to enjoy

THE MONTANA CLUB: Steakhouse, seafood and a full bar with multiple

EL CAZADOR: Hearty Mexican dishes in a comfortable, laid-back setting.

MACKENZIE RIVER: Pizza, sandwiches and more in heaping portions.

CIAO MAMBO: Italian dishes and wine in an

art-filled atmosphere.

BREAKFAST & BRUNCH

TRES BONNE: French American brunch to late-night nips—in the heart of downtown. THE TROUGH: Home-grown grub in a gourmet market.

LIQUID PLANET GRILLE: A sit-down spot for hearty breakfast and lunch complete with a full coffee bar.

THE OLD POST: American pub food with a gourmet touch in downtown Missoula. **CAMBIE TAPHOUSE + COFFEE: Café** and restaurant with patio views of Mt. Sentinel.

DINING WITH A VIEW

CONFLUX: House-brewed beer and pub food with a Southern twist.

THE DEN BY MARKET ON FRONT: A neighborhood restaurant serving scratchmade food and valley views all day. FINN: Steak and seafood paired with

waterfront dining on the Clark Fork River. **THE KEEP:** Upscale eatery with panoramic mountain and city views.

BEST BURGERS

TOP HAT: Unique, house-made dishes in a live-music venue.

WALLY & BUCK: Creative burgers made with local ingredients.

IRON HORSE: Bar and grill with daily happy hour specials.

MISSOULA CLUB: This Missoula institution's burgers are no frills but all flavor.

FOOD TRUCKS

Missoula's food truck scene is one to savor. These unique vehicular vendors can be found truckin' around Missoula all year long, serving up food that is as diverse as the city itself. You'll also find food trucks seasonally at festivals and events like the Clark Fork River Market, Downtown ToNight and Out to Lunch in Caras Park. Visit Missoula's own Garden City Taqueria for a mean burrito, and mix things up with Zeera or Big Thai Country for lunch—as far as we're concerned, you can never have enough food truck fare. From BBQ, bison tacos and Big Dipper ice cream to tamales, Thai and teriyaki, the food truck culture in Missoula is one of dedication and borderline obsession. Mini doughnuts? There's a truck for that too.



Read about Missoula's many food trucks and locate one today at DESTINATIONMISSOULA.ORG/FOOD-TRUCKS or FACEBOOK.COM/FOODTRUCKLOCATOR.MISSOULA.









STAY CONNECTED WITH US. (f) (g) (g) (a) (406) 243-6266 · beagriz@umontana.edu · umontana.edu















Top Sweet Treats

When you're on vacation, there's no better time to treat yourself. For inspiration, here are some of Missoula's finest sweet treats.















BRIDGING COMMUNITIES THROUGH FOOD: **UNITED WE EAT**

United We Eat is a transformative program led by Soft Landing in Missoula. What began as a small, home-cooked meal project has gained national acclaim for its innovative approach in supporting refugees and immigrants during their transition to a new community.

The initiative officially launched in 2019, but its roots trace back to 2016, when Soft Landing first launched their resettlement programs. In response to Soft Landing's assistance, their immigrant and refugee clients began inviting the organization's founders and volunteers into their homes to cook for them—as a gesture of gratitude. United We Eat was born from a belief that food is a powerful bridge to cultural understanding.

The project offers a diverse range of culinary experiences, from homecooked take-out meals to virtual cooking classes, holiday cookies and more. The project's Supper Clubs provide unique dining experiences in collaboration with local restaurants like Masala and Biga Pizza, showcasing traditional cuisines and cultural approaches to preparing and eating the meals. The kitchen manager, along with dedicated volunteers, works closely with chefs to re-create recipes passed down through generations. The program's weekly meals are cooked in the First United Methodist Church kitchen. The dishes are prepared by a rotating team of 22 chefs from Syria, Iraq, Afghanistan, West Africa and beyond. And they sell out fast, often within an hour!

For those looking to get involved with or donate to Soft Landing and their various programs, visit SOFTLANDINGMISSOULA.ORG. Sign up for their newsletter to stay up-to-date on projects.



Pearl Boba Tea is proud to serve specialty iced and hot drinks made with locally sourced ingredients. We offer a variety of milk teas, decaf drinks, lotus energy drinks and lots of toppings to choose from. We are locally owned and operated and take pride in bringing the best bubble teas to Missoula. Make your day bubbly today!

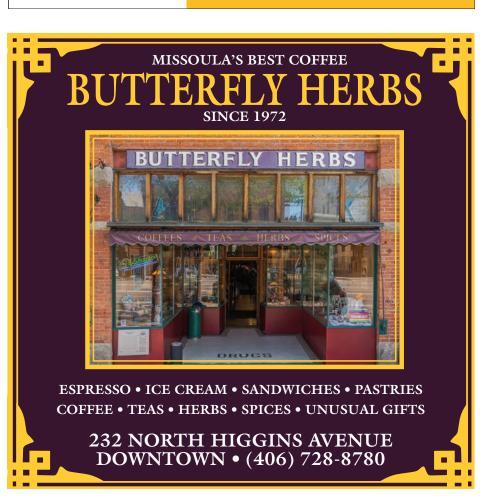


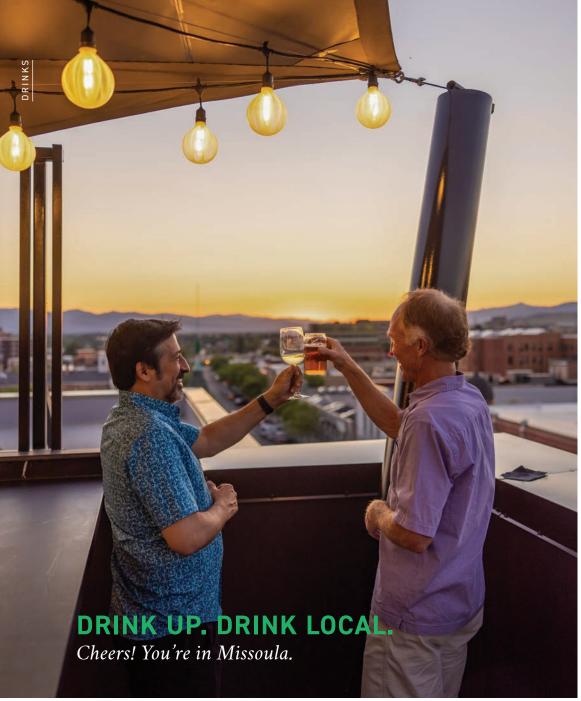
DOWNTOWN MISSOULA

420 N Higgins Ave. · Suite B Missoula, MT 59802 (406) 540-2731

UNIVERSITY OF MONTANA

University Center - Room 127 32 Campus Drive Missoula, MT 59801 (406) 540-2731





O 7R BAR, AC HOTEL. TAYLAR ROBBINS

From signature cocktails and local craft brews to an enticing selection of wine, expertly distilled spirits, and locally roasted coffee, there's plenty to drink in Missoula morning, noon, and night. Brewed-to-perfection espresso; masterbrew craft beers from traditional to cutting-edge; must-try distilled liquors that will take your breath away; and ciders pressed from local apples. You'll discover that Missoula is equally good at wildlife and nightlife. Check out some historic watering holes for old-school dive-bar lovers, e.g., Charlie B's, The Missoula Club, Stockman's Bar and The Oxford. Breweries in Missoula are landmark venues and family-friendly to boot. Plus, there's the sleek-yet-welcoming Montgomery Distillery, acclaimed for the "best gin in the world." There's the Top Hat (with its triple-arch Brunswick backbar) and The Dram Shop (with its everchanging and supremely astonishing variety). When it comes to mixology, you can be an 'A' student in Missoula.

Best Cities for Beer Drinkers: Missoula, Montana

SmartAsset, December 2022



HOLD THE ALCOHOL, NOT THE FLAVOR: MOCKTAILS IN MISSOULA

These days, folks who are opting out of alcohol but still want to enjoy a delicious mixed drink while out on the town are increasingly turning to mocktails—cocktails without the liquor. And in Missoula, they'll find plenty of spots offering enticing concoctions with all of the flavor they want and none of the alcohol they don't.

Mocktails generally feature cocktail-making staples like simple syrups, shrubs (syrups made with vinegar and fruit), muddled fruit, soda and fresh garnishes and simply omit the booze (although zero-proof liquor is gaining in popularity for use in alcohol-free drinks). With such a wide range of ingredients, bartenders and mixologists can craft drinks layered with flavor—and only their imaginations to limit them.

At Montgomery Distillery, patrons passing on spirits will find grenadine, ginger beer, honey shrub and lavender simple syrup in the liquorfree offerings on the menu, while at Plonk, fresh fruit, egg white and zero-proof aperitifs shine in their mocktails. Porte Rouge's house mocktails center on shrubs and Pangea mixes up drinks using zeroproof alcohol alternatives, while at Michi Ramen you'll find fruit juices and muddled cucumber and jalapeño among the mocktail ingredients. (For those who prefer the taste of beer, have no fear: These establishments offer nonalcoholic brews as well.)

With such inventive mocktails on the drink menus in town, Missoula proves to be a place where sober and sipworthy go hand in hand.

BAR PLATA. PHOTO BY ANNA SMIDT











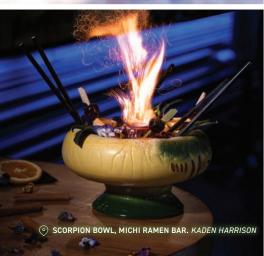


DRINK LIKE A LOCAL Take a tour of some of Missoula's best drinks.













BREWERIES

BAYERN BREWING

Love a lager at Bayern, where you'll find a wide selection of Bavarian master brews at Montana's oldestand only German-brewery. Located upstairs is the Edelweiss Bistro, serving traditional German food. 🕞

NOT TO BE MISSED: Face Plant Doppel Weizen 1507 Montana St., 406.721.1482 bayernbrewery.com

BIG SKY BREWING COMPANY

Big Sky Brewing strives to produce balanced, world-class beers, while having as much fun as possible.

NOT TO BE MISSED: Moose Drool Brown Ale 5417 Trumpeter Way, 406.549.2777 bigskybrew.com

CONFLUX BREWING COMPANY

The scenic mountain view from this brewerv is unbeatable—much like their great beer, great food and great community-first attitude. W 🗓 🕞

NOT TO BE MISSED: Firefight Irish Red 200 E. Main St., 406.926.3589 confluxbrewing.com

CRANKY SAM PUBLIC HOUSE

Cranky Sam Public House is a brewery, craft beer bar and wine bar all in one downtown location.



NOT TO BE MISSED: Tropical Blonde 233 W. Main St., 406.540.4325 crankysam.com

DRAUGHT WORKS BREWERY

A Westside taproom, Draught Works has a cool, industrial feel with a huge patio out front, ideal for warmweather tasting. W

NOT TO BE MISSED: Pineapple Express Tropical IPA 915 Toole Ave., 406.541.1592 draughtworksbrewery.com

GILD BREWING

Missoula's hip strip upped its cool factor with craft beer, Mexican street food and a basement arcade. Get the goods at Gild. W 🕞

NOT TO BE MISSED: Survey Says Mexican Lager 515 S. Higgins Ave., 406.926.3258 gildbrewing.com

GREAT BURN BREWING

Locally owned, fun, family-friendly brewery featuring traditional ales brewed with a West Coast flair.

NOT TO BE MISSED: Smoke Chaser Porter 2230 McDonald Ave., 406.317.1557 greatburnbrewing.com

HIGHLANDER BEER - MISSOULA **BREWING COMPANY**

Missoula Brewing Company features a full line of traditional beer styles as well as some cutting-edge, knockout, crazy-hopped and barrel-aged recipes of this modern age of craft brewing. W 🕞

NOT TO BE MISSED: Strawberry Wheat 200 International Dr., 406.549.8193 highlanderbeer.com

IMAGINE NATION BREWING CO.

This community-oriented microbrewery not only serves an array of inventive craft brews-it serves as a popular Missoula gathering space. Check their calendar for live music, food truck and community event offerings and enjoy a beverage in the tasting room or in the outdoor beer garden.

NOT TO BE MISSED: Lupujus IPA (NA also available) 1151 W. Broadway St., 406.926.1251 imaginenationbrewing.com

KETTLEHOUSE BREWING CO.

The KettleHouse Brewing Company is a local favorite, and it's known as the birthplace of the award-winning Cold Smoke® Scotch Ale, just one of the must-have brews at KettleHouse. (ALSO) NOT TO BE MISSED: Bongwater Hemp Pale Ale 605 Cold Smoke Ave., Bonner, MT, 406.728.1660 kettlehouse.com

LOLO PEAK BREWERY

Venture just outside of Missoula to Lolo Peak Brewery, where you'll find a rustic taproom serving unique dishes and an impressive list of craft brews. W 🕞

NOT TO BE MISSED: BuffaloTrout Golden Ale 6201 Brewery Way, Lolo, MT 406.493.6231 lolopeakbrewery.com



O GILD. TAYLAR ROBBINS

ODDPITCH BREWING

Find a rotating lineup of experimental, traditional and barrel-aged brews at OddPitch, an exciting new addition to Missoula's brewery scene.

NOT TO BE MISSED: Cold Fresh Joy Pilsner 1200 W. Kent Ave., Ste. 103 406.541.1007, oddpitch.com

TAMARACK BREWING CO.

With a bar and restaurant downstairs and upstairs, and flatscreen televisions galore, Tamarack is a great place to catch a game, taste some brews and chow down.



NOT TO BE MISSED: Sip N' Go Naked Apricot Ale 231 W. Front St., 406.830.3113 tamarackbrewing.com/missoula

DISTILLERIES

LOLO CREEK DISTILLERY

Next to Lolo Creek Steakhouse is Missoula County's newest distillery. Enjoy a cocktail on the patio by the firepit with a view of the mountains.

NOT TO BE MISSED: Honey Huckleberry Vodka 6610 US-12, Lolo, MT, 406.926.2803 lolocreekdistillery.com

MONTGOMERY DISTILLERY

The distillery opened its doors to sippers and swillers in 2012. Offering signature cocktails made with the distillery's Quicksilver Vodka and Whyte Laydie Gin, Montgomery also makes its own syrups and limited edition spirits.

NOT TO BE MISSED: Single Malt Whiskey 129 W. Front St., 406.926.1725 montgomerydistillery.com

CIDERIES

WESTERN CIDER

Missoula's first (and beloved) cidery offers a unique lineup of ciders.

NOT TO BE MISSED: Poor Farmer Classic 501 N. California St., 406.540.4477 westerncider.com

WINERIES

TEN SPOON VINEYARD AND WINERY

Ten Spoon is located in the Rattlesnake on a gorgeous piece of land with killer views. The winery crafts organic regional wines free of synthetic chemicals.

NOT TO BE MISSED: Flathead Cherry Dry 4175 Rattlesnake Dr., 406.549.8703 tenspoon.com



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Discover more at Destinationmissoula.org/breweries

Sip and Savor: COFFEE AND TEA

Mornings are happier with caffeine. Sample some of Missoula's favorite coffee and tea shops.

BLACK COFFEE ROASTING COMPANY

Savor organic coffee roasted in house that brings you back to your roots and into a whole new era of flavor.

BREAK ESPRESSO

The Break is a Montana fixture where students and families alike gather for great conversation and great coffee. A slice of their pie alone is worth the trip.

BUTTERFLY HERBS

Stock up on your favorite teas in bulk at Butterfly Herbs. You can also buy brewing and other kitchen accessories, as well as whole bean gourmet coffees.

CAFE FLORABELLA

Enjoy artisan coffee, fresh pastries and breakfast and lunch items in this sunfilled cafe.

CLYDE COFFEE

Hit the South Higgins location or the cafe's outpost in the Missoula Public Library for great coffee, good vibes and the much-talked-about avocado toast.

DOG & BICYCLE

This relaxed Sawmill District spot is a coffee shop, bakery and cafe - try one of their breakfast burritos with your morning coffee.

DOG WASH CAFE

This new addition to Missoula's coffee shop scene serves local Drum Coffee and good eats from its location at the new LOGE Missoula hotel.

DRUM COFFEE

Fitz and the Tantrums drummer John Wicks and his wife started this Italianinspired espresso bar that roasts its own coffee and also serves unique baked goods made in house.

HUNTER BAY COFFEE ROASTERS

This cafe on Missoula's Northside serves its own fresh-roasted coffee and locally sourced fare.

LAKE MISSOULA TEA COMPANY TEA & CREPE

Sip a custom-brewed tea from an actual teacup, or stock your home from a long list of premium artisanal loose teas.

LIQUID PLANET

Taste house-roasted coffee and cocoa, chai and tea from around the world at this Missoula favorite.

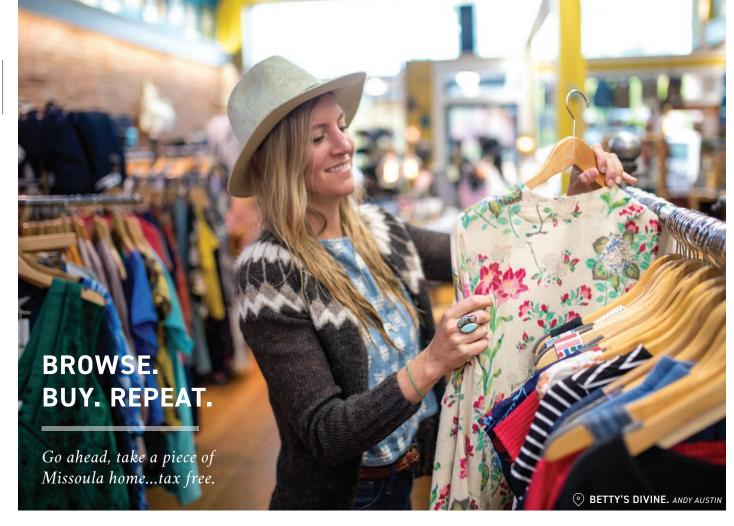
PEARL BOBA TEA

Inspired by Taiwanese dessert flavors, the refreshing and fun "bubble tea" is famous for its sweet (and chewy!) tapioca pearls.

Milk teas, bubble teas, green teas, yogurt drinks and more are on Tea & Crepe's menu as are sweet crepes, rolled ice cream and savory rice balls.

ON-THE-GO

On the run without the time to sip and savor? Favorite local kiosks and counters like Loose Caboose, Florence Coffee Co., Good Americano, Liquid Planet, Catalyst2Go and Nitro Coffee have you covered.



Whether you're looking for gear, souvenirs, locally made finds, treats or treasures, Missoula has four distinct shopping areas to explore. From the boutiques and galleries of downtown to the name-brand stores in Southgate Mall, there's much to browse and plenty to take home. Want to see what's unique and local? Check out some of Missoula's exceptional retail value and charm. It's got everything you need, and everything you want. And with no sales tax, you've got a great excuse to splurge.



O SOUTHGATE MALL. ANNA SMIDT

DOWNTOWN

Downtown offers a variety of local boutiques, one-of-a-kind restaurants and unique experiences you'll only find in Missoula. As you wander, stay alert for inspiring historic architectural details and vibrant murals in tucked-away alleys. Boutique windows and café bulletin boards remind you to save room in your schedule for live music, theater and pop-up poetry. Don't forget to re-fuel while you shop! From snacking to dining, there's plenty to munch on. Find chic fashion alongside fun souvenirs and elegant and eclectic jewelry to pair with comfortable footwear. You'll also find several fine art galleries generously dotted throughout the heart of downtown.

Cross Beartracks Bridge and discover Missoula's "Hip Strip," a little stretch of local businesses with big personalities. Here, you'll find effortlessly cool clothing, shoes and accessories, creatively upcycled goods and artwork, statement-making vintage treasures and globally conscious, fair-trade gifts. After shopping, kick back with a sensory deprivation float or some tasty bites—both await on the Hip Strip.

SOUTHGATE MALL

Southgate Mall has been going through an extensive upgrade. This isn't just a remodel—it's a full-scale transformation that includes a dine-in movie theater, pedestrianfriendly parking areas and an even wider selection of brand names, like new additions Hobby Lobby and Texas Roadhouse, along with unique stores, like the Last Best Store, which was named 2023 Retailer of the Year in Montana by the Made in Montana Program. Southgate Mall hosts special events all year long and includes dining options every member of the family will enjoy. Try the authentic Mexican cuisine at locally owned Elote, or stop for a quick pretzel or cinnamon roll bite before hitting the next shop.

NORTH RESERVE STREET

Stretching for several miles along the west side of Missoula, North Reserve Street is where you'll find familiar stores like Target, Old Navy, REI and TJ Maxx. Remember, there's no shame in buying an extra suitcase to take home all the good stuff you find. And since you really shouldn't shop on an empty stomach, there are plenty of places to snack on local specialty foods as well as classic and familiar dining spots.

SOUTH CROSSING

National retailers are gathered in this user-friendly shopping area of Missoula, where Brooks Street meets Reserve Street. Men's Wearhouse, Kohl's and Boot Barn are here. and so is Cabela's—an outfitter's dream, boasting 42,000 square feet of excursion gear. A variety of restaurants in the area will whet your appetite and fuel your tax-free shopping spree.





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- · AMC-9 Dine-In Theater
- Cost Plus World Market
- Lululemon
- Athleta · H&M · Chico's
- Bath & Body Works
- Last Best Store and more!

Dining:

- Mustard Seed
- · Elote Mexican Bar & Grille
- Texas Roadhouse
- Hoagieville
- Sushi Palace #1 Greek Gyros
- Noodle Express
- · Auntie Anne's
- Mary's Mountain Cookies
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INDIGENOUS MADE MONTANA

In Missoula—the homeland of the Séliš, Qlispe and Ksanka people—something special is happening. Meet Indigenous Made Montana, a trailblazing social enterprise that uplifts and supports Indigenous creativity and heritage. Founded by Latisha Buck Elk Thunder and Dacia Red Thunder Griego, this women-owned-and-led organization established an inclusive space for Indigenous artists and makers to shine the light on their work.

Indigenous businesses have long grappled with barriers to representation and success, but Indigenous Made Montana is rewriting the script. By fostering strong community ties, leading open-air marketplace events and hosting curated shops, the organization is able to connect Indigenous-owned businesses and entrepreneurs to a broader audience, generating new economic opportunities and relationships.

The monthly marketplace events hosted by Indigenous Made Montana are full of stunning craftwork, lively conversations and talented young creators. These gatherings are a warm invitation for all to connect, learn and honor Indigenous art and heritage—but it's more than that.

The overarching message of Indigenous Made Montana is at the heart of these gatherings: "Supporting Indigenous artists is not only an act of appreciation for their craftsmanship but also a means of contributing to the economic growth and self-determination of Indigenous communities. By acquiring handcrafted artwork, you are directly supporting artists and their families, encouraging cultural preservation, and fostering sustainable development."

Indigenous Made Montana is doing more than providing a space to promote and sell Indigenous art; it's weaving a narrative of empowerment, unity and shared cultural appreciation in the heart of Montana.

Learn more at INDIGENOUSMADEMONTANA.COM.





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UM students perform field research at the school's 26,000-acre experimental forest, 3,500-acre working cattle ranch or at Flathead Lake, where the university operates one of the oldest active field research stations in the U.S.

The campus, named one of the most beautiful in America by Travel & Leisure magazine, is also the state arboretum, with more than 2,000 trees. And a river runs through it—literally; the Clark Fork meanders between the mountain campus and Missoula College. It's not uncommon to hike to the "M," do some fly-fishing or run a kayak through Brennan's Wave between classes.

What weaves all this together is a commitment to the student's unique path, and to keeping their success and individual journey at the center of everything.

UM's College of Business is ranked as best in the Big Sky Conference, the Wildlife Biology Program is recognized as one of the best in North America, the ecology and atmospheric sciences rank among the top 100 in the world and professional programs in pharmacy and physical therapy are nationally renowned. From journalism to the arts, and computer science to creative writing, UM provides a worldclass education in a truly extraordinary setting.

In addition, the Missoula College unit of UM provides two-year occupational and technical education covering 40 programs in areas including nursing, business and industrial technology.

What's made in Montana is remaking the world.

MAKING HISTORY AND HONORING MONTANA'S TRIBES

Not only is the Payne Family Native American Center the first off-reservation building in the state of Montana designed to feature each of Montana's 12 federally recognized tribes, it's also the first facility in the U.S. built for a Department of Native American Studies (NAS) and American Indian Student Services (AISS).

Using Native American architectural influences and taking Montana's climate into account, the building's energy consumption is 42 percent more efficient than standard buildings of its size. With impressive views to outside, along with the native plants around the building, it's no wonder it's one of the most notable (and beloved) buildings on campus. Oh, and did we mention it houses a planetarium?

The Payne Center looks over the Campus Oval, which was once the site of a historic Salish Indian encampment. The building was designed to highlight the heritage and culture of Montana's tribes and to provide a space for students, faculty and visitors to reflect on Montana's past, present and future. Scan the QR code to learn more.





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Whether you're here for a vacation or a business trip, with or without family, trying to connect or disconnect, Missoula offers a range of memorable, convenient and hospitable stays. From B&Bs to guest ranches, brand hotels to cabins, we know how to make you feel at home in town or in the country, with accessibility to shops or the airport, conventions or scenery. North Reserve Street hotels provide proximity to Interstate 90 and Highway 93 as well as the airport; downtown hotels place you within walking distance of the University of Montana and the Clark Fork River; Broadway Street and Brooks Street properties offer convenient access to shopping, restaurants and sports venues.

For more information, visit DESTINATIONMISSOULA.ORG/WHERE-TO-STAY. Lodging Information Lodging Information															
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of meeting space



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MOTEL 6 EXPO PKWY 3035 Expo Pkwy., Missoula, MT 59808 406.549.6665	motel6.com/en/motels.mt.missoula.4034.html	65	\$- \$\$\$\$		•	0	•	•	•					F		
MOTEL 6 UNIVERSITY 330 E. Broadway St., Missoula MT 59802 406.549.2387	motel6.com/en/motels.mt.missoula.4448.html	54	\$\$- \$\$\$		•	0	•	•	•					F		
MY PLACE HOTEL 2951 Expo Pkwy., Missoula, MT 59808 406.926.1001	myplacehotels.com/my-place-hotel-missoula	64	\$- \$\$\$\$		•	0	•	•	•					F		
QUALITY INN & SUITES 4545 N. Reserve St., Missoula, MT 59808 406.542.0888	choicehotels.com/montana/missoula/quality-inn- hotels/mt412	45	\$- \$\$\$\$	ı		0	•	•	•		С			F		
RED LION INN & SUITES 700 W. Broadway, Missoula, MT 59802 406.728.3300	redlion.com	76	\$- \$\$\$		•		•	•	•		С			F		
RESIDENCE INN BY MARRIOT 125 N. Pattee St., Missoula, MT 59802 406.542.6252	T MISSOULA DOWNTOWN marriott.com/msori	175	\$\$\$- \$\$\$\$	I		0	•	•	•	•	F	В		Р	•	•
Located on the site of the old Missoula Mercantile, integrity. Enjoy instant access to downtown restaur cocktail at the hotel bar and appreciate the historic at the Residence Inn include extended-stay suites, unbeatable convenience.																
SLEEP INN 3425 Dore Ln., Missoula, MT 59801 406.543.5883	choicehotels.com/montana/missoula/ sleep-inn-hotels/mt421	59	\$- \$\$\$	ı	•	0	•	•	•		F			F		
STAYBRIDGE SUITES 120 Expressway, Missoula, MT 59808 406.830.3900	staymissoula.com	101	\$\$- \$\$\$\$	ı	•	0	•	•	•	•	F		•	F	•	
STONECREEK LODGE 5145 Airway Blvd., Missoula, MT 59808 406.541.3600	stonecreeklodgemt.com	101	\$\$- \$\$\$\$	ı	•	0	•	•	•	•			•	F	•	
SUPER 8 MOTEL BROOKS STF 9901 S. Brooks St., Missoula, MT 59804 106.251.2255	REET/STUDIO 1 EXTENDED STAY wyndhamhotels.com/super-8/missoula- montana/super-8-missoula-brooks-street/ overview	103	\$- \$\$\$			0		•	•		С			F		

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SUPER 8 MOTEL RESERVE STREET 4703 N. Reserve St., Missoula, MT 59808 wyndhamhotels.com/super-8/missoula-montana/super-8-missoula-reserve-st/overview	58	\$- \$\$\$			0	•	•	•		С			F		
THE WREN 201 E. Main St., Missoula, MT 59802 wrenmissoula.com 106.401.4400	73	\$\$- \$\$\$\$				•		•	•		С		Р	•	
nchored in the heart of downtown Missoula, The Wren offers 73 one-of-a-kind guestrooms designed with the Missoula traveler in mind. This modern hotel draws inspiration from the thriving culture and icturesque views right out the front door, while also providing a courtyard oasis in the middle of the ity. Serving Missoula's best coffee, and with meeting space on the ground level, The Wren is the erfect basecamp for your Montana adventures.															
HUNDERBIRD MOTEL 109 E. Broadway St., Missoula, MT 59802 thunderbirdmissoula.blogspot.com 16.543.7251 thunderbirdmissoula.blogspot.com	31	\$- \$\$	ı	•		•	•	•		С			F		
TOWNEPLACE SUITES MISSOULA 055 Stockyard Rd., Missoula, MT 59808 marriott.com/msots 06.721.6000	92	\$\$- \$\$\$\$	0	•	0/V	•	•	•	•	F			F		
TRAVELODGE INN & SUITES BY WYNDHAM MISSOULA UNIVERSITY PARK 00 E. Broadway St., Missoula, MT 59802 wyndhamhotels.com/travelodge 06.543.3102	32	\$- \$\$\$			0	•	•	•					F		
NOODSPRING SUITES MISSOULA 1035 Stockyard Rd., Missoula, MT 59808 woodspring.com/extended-stay-hotels/locations/ 106.317.7444 montana/missoula/woodspring-suites-missoula	121	\$- \$\$\$		•	0	•	•	•	•				F		
Outside Missoula															
ALBERTON ORCHARDS 022 Sawmill Gulch Rd., Alberton, MT 59820 106.380.3308 albertonorchards.com	3	\$\$\$\$		•		•		•		F			F		
BITTERROOT RIVER INN & CONFERENCE CENTER 39 Bitterroot Plaza Dr., Hamilton, MT 59840 bitterrootriverinn.com 106.375.2525	65	\$\$- \$\$\$\$	I	•	0	•	•	•	•	F			F	•	
DUNROVIN RANCH 5001 Expedition Dr., Lolo, MT 59847 dunrovinranchmontana.com 106.273.7745	2	\$\$\$- \$\$\$\$		•	0		•	•					F		
KWATAQNUK RESORT 19708 US Hwy 93 E., Polson, MT 59860 kwataqnuk.com 106.883.3636	111	\$\$- \$\$\$\$	I	•		•	•	•	•	F*	R/B		F	•	
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THE RESORT AT PAWS UP 40060 Paws Up Rd., Greenough, MT 59823 pawsup.com 406.244.5200	76	\$\$\$\$		•	0	•	•	•	•	F*	R/B	•	F	•	



RV Parks & Camping	"in	HE SHEET SHEET	the state of the s	A MAN A STATE OF THE STATE OF T	THE THE PARTY OF T	August Au	A STATE OF THE STA	S. Hat All All All All All All All All All Al		The second secon	4,000 400	The second secon	to the state of th	TO THE REAL PROPERTY OF THE PARTY OF THE PAR	180 A. A. W.
GRANITE PEAK RV RESORT 9900 Thoroughbred Ln., Missoula, MT 59808 Fax: 406.543.9405 406.543.9400, toll free 800.318.9644 granitepeakrvresort.com		\$-\$\$\$	•	•	•		•	•	•	•			•	•	•
JIM & MARY'S RV PARK 9800 Hwy 93 N., Missoula, MT 59808 Fax: 406.543.9889 406.549.4416 jimandmarys.com Missoula's nicest RV park, family-owned and operated with beautiful landscaping and gardens that can't be beat! Big rig spaces, community room for guests to gather and the latest in WiFi and cable access. Tourist information/trip planning services, 10 star rated restrooms, satellite friendly, choose open or shady spaces. RVers are the bestand the best come to Jim and Mary's!		\$-\$\$\$	•	•	•	•	•	•		•			•		•
MISSOULA KOA 3450 Tina Ave., Missoula, MT 59808 406.549.0881, toll free 800.562.5366 Fam: 406.541.0884 koa.com/camppround: Family fun headquarters! Heated pool and hot tubs, shaded pull-through full hotent sites, deluxe cabins, camping cabins, mini-golf, bike rentals, KOA Kafe and 0 serving breakfast daily, meeting room available for groups/reunions, ice cream signeat cell phone reception! KOA Mountain Mercantile featuring high-quality gifts year-round. Some services are seasonal.	kup RV sites, premium Gathering Place ocial, free WiFi and	\$-\$\$\$	•	•	•	•	•	•	•	•		•	•	•	•
YELLOWROCK CAMPGROUND 9955 Hwy 12 W., Lolo, MT 59847 Fax: 406.541.0884 406.273.0141 Fax: 406.541.0884	d.com	\$-\$\$	•	•	•		•	•	•			•	•		•







BEYOND MISSOULA

There's as much to explore outside of Missoula as there is in town.

After you've wandered the town and sampled the local cuisine, head out in any direction. You're at the convergence of five valleys and three major rivers and within 100 miles of seven wilderness areas. Exploration is easy with dozens of day trips at the touch of your GPS. Opportunities abound for blue-ribbon trout fishing, visiting the Flathead Indian Reservation, paddling on serene lakes, and viewing wildlife like bison, antelope and elk. Between stunning scenery and historical distinction, among charming communities and majestic national parks, you'll see how inexhaustible Big Sky Country can be. Aim for the closest ghost town or explore your way north toward the breathtaking peaks of Glacier National Park or south to the otherworldly geysers of Yellowstone National Park. For more information, visit DESTINATIONMISSOULA.ORG/DAY-TRIPS.

SURROUNDING COMMUNITIES

You'll find a small-town experience in Missoula's surrounding communities while remaining a short drive from dining, bars, museums, music venues and shopping.

SOUTH OF MISSOULA

- Lolo/Florence: Drive time to Missoula—20 minutes
- Stevensville/Victor: Drive time to Missoula—40 minutes
- Hamilton/Corvallis: Drive time to Missoula—60 minutes
- Darby: Drive time to Missoula—75 minutes

NORTH OF MISSOULA

- Arlee: Drive time to Missoula—25 minutes
- St. Ignatius: Drive time to Missoula—45 minutes
- Ronan: Drive time to Missoula—60 minutes

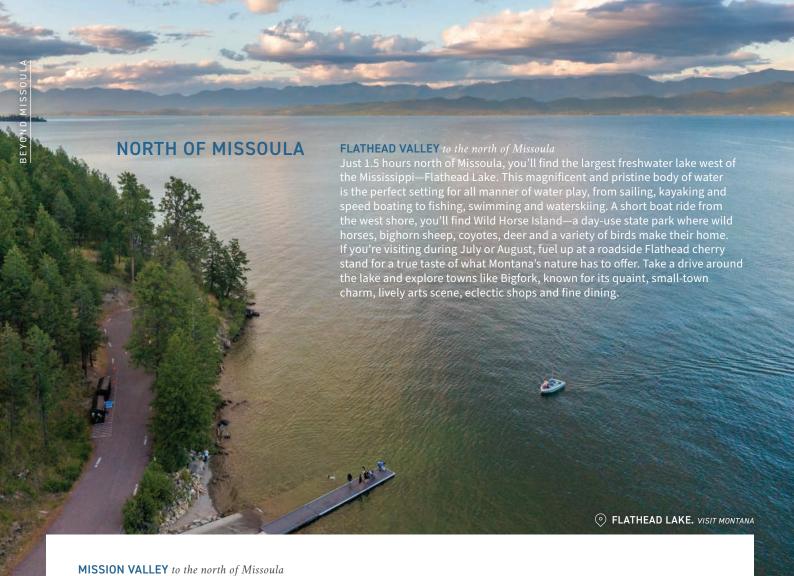
WEST OF MISSOULA

- Frenchtown: Drive time to Missoula—20 minutes
- Alberton: Drive time to Missoula—30 minutes

EAST OF MISSOULA

- Clinton: Drive time to Missoula—20 minutes
- Potomac: Drive time to Missoula—30 minutes
- Drummond: Drive time to Missoula—45 minutes





Just 40 minutes north of Missoula on Highway 93 is the famous Ravalli Hill. As you crest the hill before heading into the Mission Valley, the Mission Mountains appear, seemingly out of nowhere, and as majestic as it gets. The snowcapped Missions are known for pristine alpine lakes, peaceful meadows and abundant wildlife. Don't forget to look for the stunning Elizabeth Falls as you head up over the hill.



MUST-SEE DESTINATION

GARDEN OF ONE THOUSAND BUDDHAS

29 miles north of Missoula

Sitting quietly in the middle of the Jocko Valley you'll find the Garden of One Thousand Buddhas. These Montana-made statues inspired by Tibetan culture offer peace and tranquility, calming the soul and stimulating enlightenment.



MUST-SEE DESTINATION

CSKT BISON RANGE

47 miles north of Missoula

Established in 1908 to preserve the nearly extinct bison, the CSKT (Confederated Salish and Kootenai Tribes) Bison Range is a wonderfully scenic drive for wildlife viewing. Bring binoculars to spot Rocky Mountain elk, bighorn sheep, pronghorn antelope, black and grizzly bears and, of course, plenty of American bison.



MUST-SEE DESTINATION

MIRACLE OF AMERICA MUSEUM

67 miles north of Missoula

This unique museum features artifacts representing diverse eras and aspects of American life, from vintage firearms and antique mouse traps in the museum to farm and fire equipment, historic structures and military vehicles on its 5-acre grounds.











VISIT MONTANA

MUST-SEE DESTINATION

LEE METCALF NATIONAL WILDLIFE REFUGE 25 miles south of Missoula

The Lee Metcalf National Wildlife Refuge spans over 2,800 acres in Stevensville, Montana. Situated between the Bitterroot and Sapphire mountains, the nature preserve houses and protects our wetlands, grasslands, and riparian habitats. A total of 242 bird species have been documented at the refuge. You can take a stroll along one of the wildlife viewing trails, like Riparian Way Trail Loop, and enjoy the view.



MUST-SEE DESTINATION

HISTORIC ST. MARY'S MISSION 25 miles south of Missoula

The historic St. Mary's Mission is recognized as the oldest church in Montana. Built in 1841, the building itself served as the cornerstone of the first permanent settlement – which would go on to become the town of Stevensville. Today, the mission, visitor's center, research library, art gallery and museum are open to the public to 'preserve, restore, maintain and promote' a key portion of Montana's path to statehood.



MUST-SEE DESTINATION

DALY MANSION 49 miles south of Missoula

The Daly Mansion is a 24,000-square-foot historical treasure. The original owner, Marcus Daly, is known as one of Montana's "Copper Kings," a copper magnate in the Gilded Age. The mansion and surrounding grounds are open to the public for tours and events, offering a unique glimpse into Montana's wealthy roots and historical significance on a national scale.



O LOLO HOT SPRINGS. KADEN HARRISON

HOT SPRINGS

The Missoula area is a great jumping-off point to gain access to many of the commercially run and natural hot springs throughout the region. Over 10 natural hot springs lie in every direction, and you can reach any of them in less than two hours by car. Some folks opt to hike to natural springs like Bob Weir Hot Springs, while others enjoy the added amenities of developed spots such as Lolo Hot Springs and Quinn's Hot Springs.















BLACKFOOT VALLEY to the east of Missoula

The Blackfoot River runs through the Blackfoot Valley and was made famous by the 1976 fly-fishing novel by Norman Maclean, A River Runs Through It. The historic valley is filled with rolling hills, family-owned ranches and various river access points where you can try your luck and cast a line in the water.



56 miles east of Missoula Tucked back in the Garnet Mountain Range, you'll find Montana's most intact ghost town and friendly people to tell its story.



SEELEY SWAN VALLEY to the northeast of Missoula

Head east to the Seeley Swan Valley where there's something for every type of outdoor enthusiast. In the heat of the summer, take a dip in one of a chain of mountain lakes or hike to the scenic Morrell Falls. Rent a canoe and bird-watch as you meander through the willow marsh on the Clearwater River Trail. Visit in the winter for perfectly groomed snowmobile trails throughout the valley, vast Nordic ski trails northeast of Seeley, and ice fishing on seemingly endless lakes. For off-the-grid adventures, head to the Bob Marshall Wilderness. With over a million acres, you'll discover one of the most preserved mountain ecosystems in the world with rugged peaks, alpine lakes, cascading waterfalls, grassy meadows and big river valleys.

DOWNTOWN PHILIPSBURG 76 miles southeast of Missoula

While sapphire mining is definitely the main attraction in Philipsburg, you should also spend some time perusing the candy shop downtown for a nostalgic sweet treat and catch a play at the Opera House. In winter, shred the slopes at Discovery Ski Area or explore the terrain on a mountain bike in the summer.

WEST OF MISSOULA

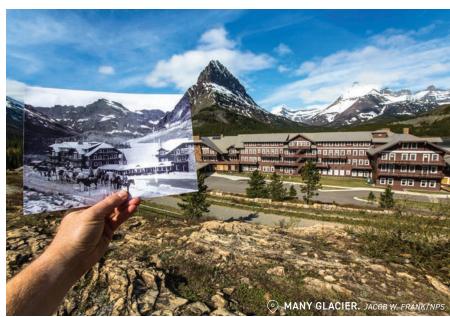
CLARK FORK VALLEY to the west of Missoula

Follow the same path glaciers took down the Clark Fork Valley just west of Missoula for an unforgettable geological experience. Alberton Gorge's rose-colored cliffs border the waters, making any whitewater rafting trip invigorating and beautiful. If water isn't what you're feeling, check out the famous Route of the Hiawatha bike trail.



ROUTE OF THE HIAWATHA 117 miles northwest of Missoula With 10 tunnels and seven trestles over 15 miles of trail, this historic converted railroad offers a unique ride for the whole family. Don't forget your headlamp! You'll need it once you're riding through the Taft Tunnel, which runs for a mile and a half underground through a natural spring before opening back up to the wilderness.







GLACIER NATIONAL PARK 136 miles north of Missoula

This awe-inspiring land is sky high with natural wonders. Drive the 50-mile Going-to-the-Sun Road and pass mountain goats and songbirds enjoying wildflower-filled meadows, marvel at 400-foot waterfalls and witness ancient glaciers. With so much to see, the park's red bus tours are pretty convenient and totally fun. If you're looking for a backcountry adventure, plan to visit North Fork, Two Medicine and Many Glacier. When you're filled with memories to last a lifetime, relax with the locals in one of the serene surrounding communities. And don't miss the famous Polebridge Mercantile, serving up fresh baked goods and authentic Montana charm. Visit the Museum of the Plains Indian in Browning to see the diverse art collection from tribal people of the Northern Plains including the Blackfeet, Crow, Northern Cheyenne, Sioux, Assiniboine, Arapaho, Shoshone, Nez Perce, Flathead, Chippewa and Cree.

Several communities near Glacier National Park are worth a visit. Kalispell is home to the Conrad Mansion and the Hockaday Museum of Art. Visiting during the winter months? Check out Whitefish. Slip on your mittens before heading to the Whitefish Winter Carnival in early February. Festivities include the Penguin Plunge (participants jump into an ice hole in Whitefish Lake!), an old-fashioned parade and a torch-light ski parade followed by a fireworks show. Last but not least, don't forget to visit Columbia Falls, known as the gateway to Glacier National Park.

In 2021, Glacier National Park implemented a vehicle reservation system to limit vehicle traffic and lessen impact on its natural and cultural resources. Scan the code to learn more, and be sure to book your reservation early if you plan to experience the stunning Going-to-the-Sun Road.

WHAT'S YOUR FAVORITE THING ABOUT MISSOULA?

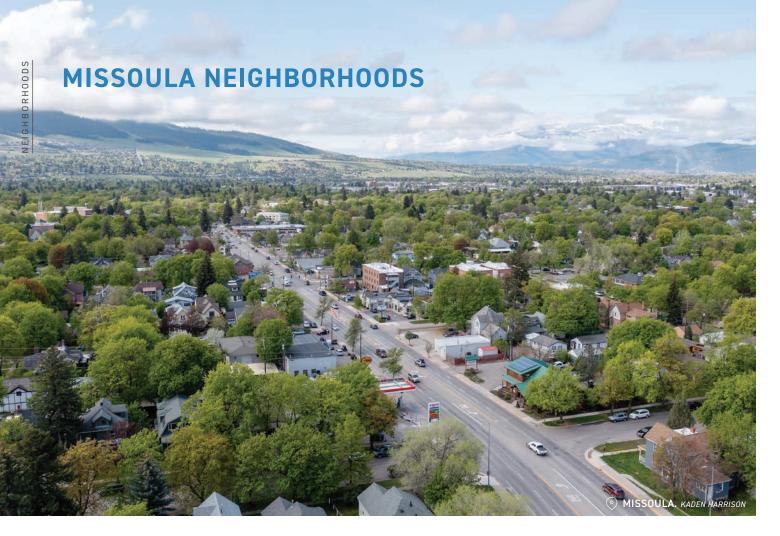
"I love Missoula's location. You're only a few hours away from amazing national parks. And all the hikes lead to breathtaking views." Destanie



YELLOWSTONE NATIONAL PARK

265 miles southeast of Missoula

Take an easy and scenic four-hour drive southeast of Missoula to West Yellowstone or Gardiner and find yourself in America's first national park: Yellowstone. Meander through this corner of the Rocky Mountains and experience unbelievable alpine rivers, deep canyons, dense forests, hot springs and geysers, like the famous Old Faithful, the Grand Prismatic Spring and the Norris Geyser Basin. The park's remarkable features are connected by 466 miles of roads and 15 miles of boardwalks, making these breathtaking sights accessible to anyone. Wildlife (including bison, elk, antelope, bear and wolves), recreation opportunities and stunning vistas are all abundant in Yellowstone.



A strong sense of community binds Missoula's neighborhoods, but the unique character of each defines them.

EAST MISSOULA

Just a few minutes outside of town through Hellgate Canyon and flanked by Mt. Jumbo, you're only a few miles from the university. There are more affordable homes and new, higher-end housing options, but the secret's out and this little community is growing fast.

FAIRVIEW/PATTEE CANYON

At night from this hillside neighborhood, the lights of the valley twinkle. Find a variety of home styles and sizes. A favorite for hikers, runners and bikers, recreation is right outside your door, with services just down the street in the valley.

FRANKLIN TO THE FORT

This tight-knit neighborhood is steeped in history and community pride. Running west of Russell Street (a main Missoula corridor) to Fort Missoula with its playgrounds, fields and museum, there's an abundance of open space and recreation opportunities.

GRANT CREEK

A beautiful drainage winding into the mountains, a babbling creek, elk grazing in a meadow—this is the Montana you dream about, just northwest of the city center. The farther up you drive, the closer you get to Snowbowl ski area.

DOWNTOWN MISSOULA

Missoula's city center boasts shops, bars, restaurants, coffee shops and farmers markets. Grand historic homes line the neighborhood, while apartments, high-end condos and modest bungalows sit in downtown proper. Urban setting meets outdoor fun with the Clark Fork River and a network of trails.

LEWIS AND CLARK

Lewis and Clark Elementary School sits at the heart of this family-friendly neighborhood and recreation opportunities tied to the school abound. Find tennis courts, soccer fields and playgrounds. Sidewalks link quiet streets lined with traditional homes built in the 1950s and 1960s.

MILLER CREEK

Tucked away in the southwestern corner of Missoula, find densely built neighborhoods that border miniature farmsteads and stunning views of the Bitterroot Valley. With a golf course and Forest Service land nearby, Miller Creek is a thriving community at the edge of adventure.

MULLAN ROAD

Rural homes with horses and livestock dot the landscape, but traditional neighborhoods abound here as well. The sweeping mountain views, the Clark Fork River and a sense of escaping the city draw people to this corner of town.

NORTHSIDE-WESTSIDE

Missoula's most up-and-coming neighborhood mixes modern architecture with historic homes and an eclectic urban feel. You can walk or bike downtown, or easily access Interstate 90. The Northside-Westside neighborhood is full of families and first-time homebuyers.

RATTLESNAKE

One of the most tranquil places to live in Missoula, open space defines the Rattlesnake, with traditional neighborhood living and easy access to recreation—think trail running, hiking and mountain biking in the summer and cross-country skiing in the winterright outside your door.

RIVER ROAD

It wasn't that long ago that this neighborhood was known more for its apple trees than homes. Bordered by the Clark Fork River and blending family farms, residential homes and large commercial businesses, it retains a rural feel while continuing to grow.

RIVERFRONT

The Riverfront Trail System cuts through this neighborhood and the Clark Fork River borders it. There's more traffic on the pathways than the streets. The trails become a way to commute to work, head downtown for lunch or get in a quick workout.

ROSE PARK

Known as the "Slant Streets," the Rose Park neighborhood is named for the park at its heart. This is a neighborhood you might see on TV, where kids bike the streets, residents watch the happenings from their front porches and everyone waves at each other.

SOUTH 39TH

South 39th Street is all about access and convenience while retaining neighborhood charm with sidewalks, boulevards, bike lanes, bird-watching and an incredible network of hidden trails that lead into the South Hills.

WHAT'S YOUR FAVORITE THING ABOUT MISSOULA?

"It's a big small town!"

Valerie Hess



Embark on a road trip of exhilarating Montana discovery, where the landscapes are vast and the adventures are limitless.

Explore our itineraries:

MONTANASGREATWIDEOPEN.COM





MONTANA'S

UNITED IS THE **WAY WE HELP** OUR NEIGHBORS.



Give back at Missoula United Way.org







SOUTH HILLS

This neighborhood offers a dramatic view of the valley and the surrounding mountains. The name might lead you to imagine rolling hills, but it's actually more of a mountain that climbs 6,000 feet to a tree-topped summit.

SOUTHGATE TRIANGLE

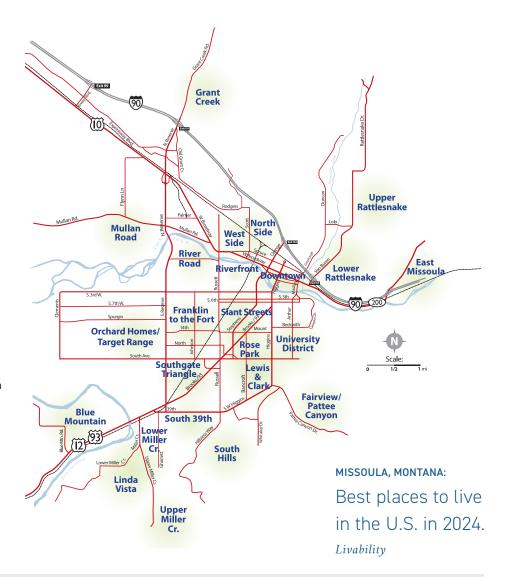
The Southgate Triangle area is full of quiet residential streets as well as commercial businesses, most notably Southgate Mall. There's also easy access to the community's pathway system, so you can bike or walk anywhere you want.

ORCHARD HOMES/TARGET RANGE

Old barns and horses milling in pastures make Target Range a countryside escape while remaining only minutes from city amenities. This historically rural neighborhood melds farms and residential homes, giving it a pastoral feel.

UNIVERSITY DISTRICT

Whether it's a football game or a concert, living in this neighborhood puts you right in the center of it all. Old, giant trees and big, beautiful homes offer a storybook setting. Students, professors and long-time residents make this neighborhood the melting pot of the community.



MISSOULA: QUICK INSIGHTS

FOUNDED

1864

POPULATION (2023)*

77,757

*U.S. Census data from Montana Department of Commerce

NICKNAMI

The Garden City, Zootown

COORDINATES

46°51 45 N., 114°0 42 W.

TIME ZONE

Montana is in the Mountain Standard Time Zone from November through March and the Mountain Daylight Saving Zone from March through November.

CLIMATE

Elevation3,209 feetGrowing Season128 daysAverage annual snowfall41.4 inchesAverage annual precipitation13.7 inchesAverage wind speed5.4 mph





TIPS FOR CHOOSING A NEW SCHOOL

is where to send your child to school. Talking to your real estate agent is one way to get a local perspective on quality of schools and school districts. Visiting with those you meet in restaurants or retail shops always brings a broad array of perspectives. However, you as the parent know your child best. You know their strengths, areas for growth, needs, and the learning environment that fits them best. So cater your questions and inquiries around this. Here are some questions to ask your real estate agent, your potential neighbors, and the schools and school districts directly:



- When moving to a new town, one of the harder decisions to make 1. How big is the school? What is the student-teacher ratio?
 - 2. What are the most noteworthy strengths of the school?
 - 3. As a school, what are the identified areas of improvement you are working on?
 - 4. What would my child's daily schedule look like in each grade?
 - 5. What specialty classes, after-school activities, and athletic programs will my child have access to? What is the regularity of these offerings?
 - 6. If my child is in need of any special services, such as speech, special education, counseling, etc., what services does the school offer?
 - 7. What is a profile of your graduates (at any grade level that is applicable: 5th, 8th, 12th)? Where do most students move on to middle school, high school or college?
 - 8. Where can I view the curriculum being taught at each grade level?
 - 9. What does parent communication look like on a regular basis?
 - 10. Is the school accredited?
 - 11. How are parents involved in the school?
 - 12. What local schools have the best reputations?
 - 13. Can my child experience a "shadow day" at the school?

Tips provided by Missoula Catholic Schools St. Joseph & Loyola Sacred Heart





VE'LL BE READY FOR LIFE

Financial Aid Available











DESTINATION STEWARDSHIP PLAN

A Visionary Journey of Sustainable Tourism in Missoula

Nestled in the heart of western Montana, Missoula is an enchanting destination that captivates travelers with its picturesque landscapes, abundant adventures and vibrant

To responsibly manage visitor interest in our idyllic corner of the world, the Missoula community, led by Destination Missoula and Missoula Tourism Business Improvement District, has spent the better part of the last two years creating a community visioned 10-year Destination Stewardship Plan (DSP). Through extensive research, we know that our visitors not only appreciate the essence of this place but also want to actively participate in its preservation. This comprehensive plan strikes a harmonious balance between the quality of life cherished by our residents and the unforgettable experiences sought by visitors.

The DSP envisions an immersive destination experience that allows visitors to become more than mere spectators. It encourages a connection with the land, the culture and the community. Through this deeper understanding, travelers become ambassadors of conservation, actively supporting our communities and contributing to the preservation of what makes Missoula special.

To make this vision a reality, the DSP creates strategies for responsible growth and management of the tourism industry. Engaging the public, local thought leaders, government, businesses and community organizations was crucial to the process of determining these strategies. By listening to the numerous voices and honoring the diverse perspectives in the region, we ultimately uncovered the common ground and shared values that informed not only the development, but implementation of a roadmap focused on the collective betterment of Missoula and the surrounding five valleys.

While the challenges of this process have been significant, so too is our determination to chart a sustainable path forward. As the strategies and initiatives in the DSP unfold, Destination Missoula invites everyone to continue to play a role in shaping this remarkable journey. The plan will change and grow as our community changes and grows. So, whether you are a resident, local business owner or a visitor with a heart for preservation, your voice matters.

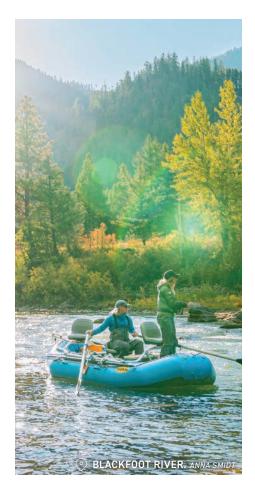
Join us on the journey of navigating the delicate art of preserving our one-of-a-kind home. Let us unite in creating a legacy that embraces responsible tourism through our shared values and fosters a lasting bond between this land and the hearts that cherish it. Together, we can ensure that Missoula remains a beacon of natural beauty, a sanctuary of shared experiences and a shining example of sustainable destination planning.

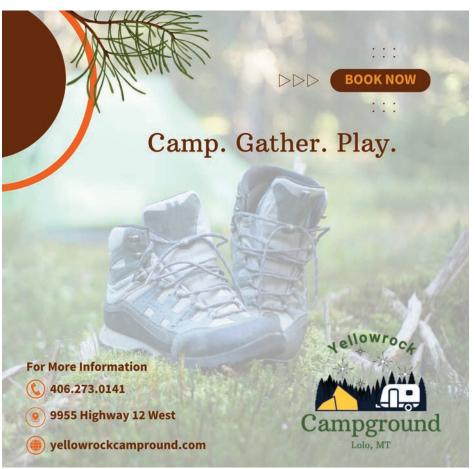


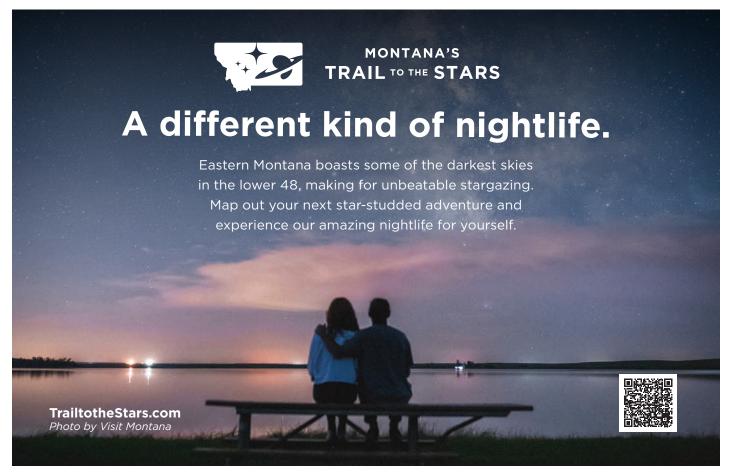


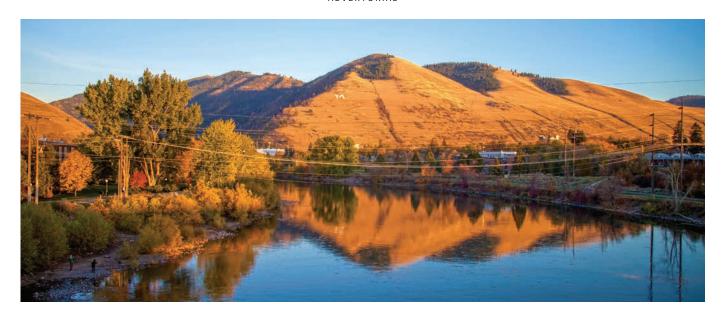
Scan to learn more on Missoula's Destination Stewardship Plan:











5 TIPS FOR RELOCATING TO MISSOULA



LOVE WHERE YOU LIVE

Missoula is a mélange of unique neighborhoods, all offering something special to those who call this place home. Live in the historic University District with the buzz of lively activity from the University of Montana, or find a little land out of town a bit where there's room to roam. Find the place in Missoula that's right for you—it's important to live in an area that will complement your lifestyle.



The school system in Missoula is exceptional, and offers a variety of excellent options—both public and private. There's somewhere for every student. The Missoula County Public School system offers nine elementary schools, three middle schools and three high schools. You'll also find independent school districts in Missoula County, including Target Range and Hellgate, which serve students K – 8. In addition, there is a nice variety of private schools in the area that serve children from preschool through high school. It's important to visit schools and meet with teachers and administrators to find the environment in which your child will best thrive.

BE INVOLVED



Missoula is an extremely interactive community. There are so many groups, nonprofits and organizations that you can belong to, participate in and actively be a part of. Take some time to review the options and pick one (or more) that you're passionate about. Not only is this a great way to give back to the community, but it's also an effective way to network, meet people and make friends.





Western Montana is a haven for outdoor lovers. Boating, hiking, skiing, fishing, horseback riding, hunting, to name only a handful, are all just minutes from Missoula. One of the most desirable things about living here is the ability to enjoy these outdoor activities—it's one of the top reasons why we love where we live!

WORK WITH A PRO

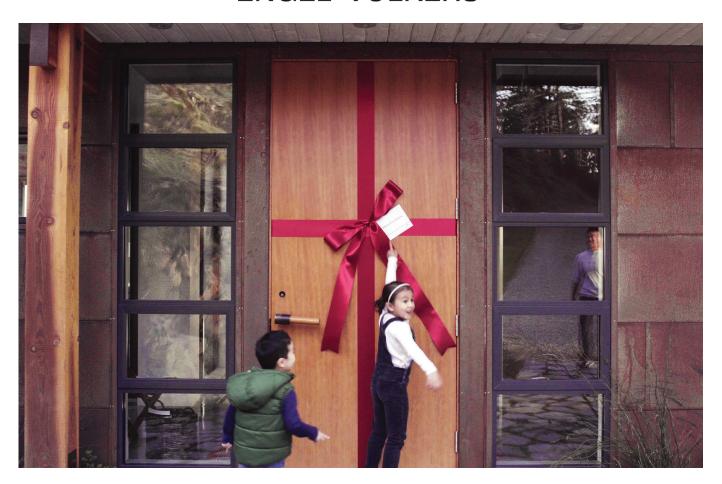
Last but not least, whether you're considering a move to Western Montana or you've already made the choice to relocate, be sure you're working with a qualified real estate advisor to help you navigate the process. At Engel & Völkers, we pride ourselves in knowing our area, doing extensive research for our clients and offering premier service to our incoming community members. We welcome you to our beautiful state and our intimate community. Give us a call, and put us to work!

Tips provided by Dawn Maddux, License Partner of Engel & Völkers Western Frontier westernfrontier.evrealestate.com





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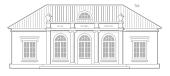


A Bespoke Approach To Missoula Real Estate.

Looking for your dream home in Missoua?

At Engel & Völkers we will guide you through every step of the process and make sure the journey is just as perfect as your destination.

Learn more at westernfrontier.evrealestate.com



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WHAT'S NEW IN MISSOULA

New Business and Development

A strong and thriving community is a constantly nurtured one. That's why Missoula makes a dedicated effort to focus on growth, renovation and sustainability. We take care of our city. We preserve its true nature and we're passionate about the quality of its evolution. We continue to see new businesses and community spaces open and thrive in Missoula. Take the beloved new Missoula Public Library, chock-full of events, interactive learning environments and great books. In fact, in 2022 it was dubbed the BEST LIBRARY IN THE WORLD by the International Federation of Library Associations and Institutions (IFLA)—and honestly, we weren't surprised at all. It's that great. Support these exciting new additions to our community by eating, drinking, shopping and exploring local every chance you get. We're proud of these recent projects:



MEXICAN MOOSE. ANNA SMIDT



O LOGE. ANNA SMIDT



MONTANA GIFT CORRAL. ANNA SMIDT

NEW SPOTS TO SAVOR

It feels like every time we turn around, a new eatery pops up and delights our community with mouthwatering treats. And local food is more than a movement here—it is a way of life. Experience the culinary magic of Missoula with these exciting new eateries, and be on the lookout for upcoming additions: Plaza Azteca recently opened in the space formerly occupied by Jakers Bar and Grill. Grist Milling and Bakery, known for their 100% organic sourdough bread, opened in the summer of 2024. Morning Birds Bakery, a pastry lover's haven, has moved downtown to the former Bagels on Broadway location. In the same stretch of businesses on Broadway, you'll find sweet treats at Stuffed 406 as well as one of two new brick-and-mortar locations of Mexican Moose (the other is next to the Sunrise Saloon in the Rose Park neighborhood). Tap Club, a new gastropub near the intersection of Reserve and Mullan, serves up enticing pub fare and features favorite Missoula and Montana brews among the impressive 37 taps. Excitingly, Liquid Planet has opened its Midtown location while Sushi Palace at Southgate Mall launched Dessert Palace in a nearby storefront, and both Texas Roadhouse and Elote have opened their doors at the mall, too. The Catalyst, a beloved local eatery, closed its Higgins Avenue location but has reemerged on Main Street as Catalyst2Go, offering grab-and-go coffee, breakfast and lunch. The Stables, also on Main, offers a new fine dining option in the heart of downtown.

MISSOULA HOSPITALITY

Thanks to Missoula's hopping hospitality scene, our out-of-town guests have a great selection of lodging options to choose from to get a restful night's sleep after a busy day, whether they're here for work or pleasure—or both! In the last year, more inviting places have opened to welcome visitors, with additional spots in the pipeline. Homewood Suites, a Hilton extended-stay property, is now providing spacious stays on Reserve. On Broadway, LOGE has opened in a tastefully and thoroughly renovated space—one that offers adventure-minded accommodations for guests and their gear (there's also a Gear Room of recreation equipment you can borrow). LivAway Suites, located on Reserve Street, has also recently opened.

NEW SHOPPING

Missoula continues to welcome an array of new high-quality stores—a dream for shopping lovers. J. Crew has added their refined touch to the Southgate Mall with a recently opened J. Crew Factory Store. Zootown Hype & Vintage is open downtown, offering a mix of streetwear and curated vintage pieces. Drybar recently opened downtown, ready to get your hair looking its best with indulgent blowouts and a variety of hairstyling products, and just a couple storefronts away, you'll find unique, local gifts, apparel and housewares at Modern Pastime. Speaking of home goods, Lewisia Home features beautiful Nordic-inspired furniture and furnishings on Higgins. And for folks searching for Montana gifts or souvenirs to remember their Missoula visit, Montana Gift Corral, Yellowstone Gallery and Missoula Makers are great new spots to pick out the perfect memento.



O DOWNTOWN MISSOULA. TAYLAR ROBBINS

NEW DOWNTOWN DEVELOPMENTS

Missoula's latest Downtown Master Plan is a serious undertaking, and, so far, it's paid off. Caras Park underwent massive renovations, creating a new and improved space for people to gather outdoors, listen to live music, eat food truck fare and look out over Brennan's Wave. Plans to create accessible paths to the river and an ice ribbon for skating are underway for the area as well. Check out the full plan at

MISSOULADOWNTOWN.COM/ **DOWNTOWN-MASTER-PLAN.**



MISSOULA MONTANA AIRPORT. TAYLAR ROBBINS

THE FINAL PHASE OF THE NEW MISSOULA MONTANA AIRPORT

In 2022, the Missoula Montana Airport completed an expansion, offering five gates with nonstop flights to 14 major U.S. cities and global connections. The terminal embodies Montana's essence, featuring local cuisine, fireplaces, an outdoor patio and cozy decor. The initial phase is complete. The ongoing second stage will add ground boarding gates, an expanded baggage claim area, and a rental car center, with an expected completion date in 2025.

PARK, PAY, BE ON YOUR WAY



FREE TO DOWNLOAD IN YOUR APP STORE

Zone 4061 • Short-term, On-street (8am - 5pm)

Zone 4063 • Bank St., East Front & New Park Lots (8am - 5pm)

Zone 4064 • Caras Park Lot (11am - 5pm) Zone 4065 • West Front Lot (9am - 5pm)

Zone 4066 • Riverside Lot (11am - 5pm)



Scan to learn more!

DOWNTOWN PARKING FREE AFTER 5PM

ON WEEKDAYS, ALL DAY WEEKENDS, AND OBSERVED HOLIDAYS

The public may park in any legal on-street space or public lot space. Take care to note any signs in area (Permit Parking Only, Pay Here, Loading Zone, Bus Zone, etc.) and follow as directed



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REASONS TO LOVE MISSOULA

THE PEOPLE

We're more than just a community. The city itself knits each and every person together, connecting and uniting us all under one big sky. Go get lost and then ask for directions, people-watch at Caras Park or grab a barstool next to a local and you'll see for yourself. There is a level of diversity, of open arms and of exploration that abounds within Missoulians.

THE ARTS

Artists have a soft spot for Missoula and it's no surprise why. The culture is utterly distinct, the lifestyle unequivocal to anywhere else and the heady combination of the then and the now, the young and the old, the tangible and that which is beyond reach makes way for a space that is constantly being reinvented and renewed. The city itself is pure art.

THE OUTDOORS

Unparalleled outdoor beauty surrounds us. Sublime mountain ranges, a labyrinth of trails and an abundance of surging rivers are just the tip of the glacier, so to speak. We know a thing or two about embracing and preserving our town's nature-loving spirit. Missoulians never pass up the opportunity to get outside and play.

THE FOOD

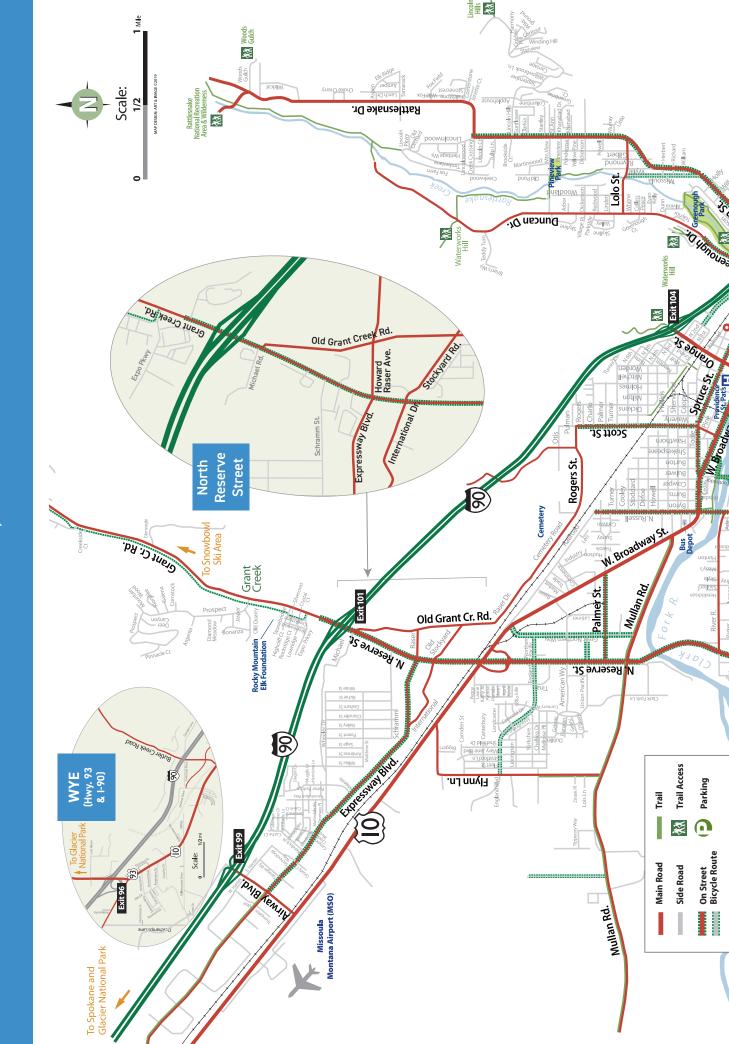
A small town with big city flavor, Missoula's food scene is a feast for the senses. A strong culinary devotion permeates our community, resulting in an abundance of amazing eateries. From lively festivals to downtown hotspots and late-night food trucks, the options are endless. With insatiable and diverse palates, both locals and visitors relish the tapestry of flavors that Missoula unveils each day.

THE VIBE

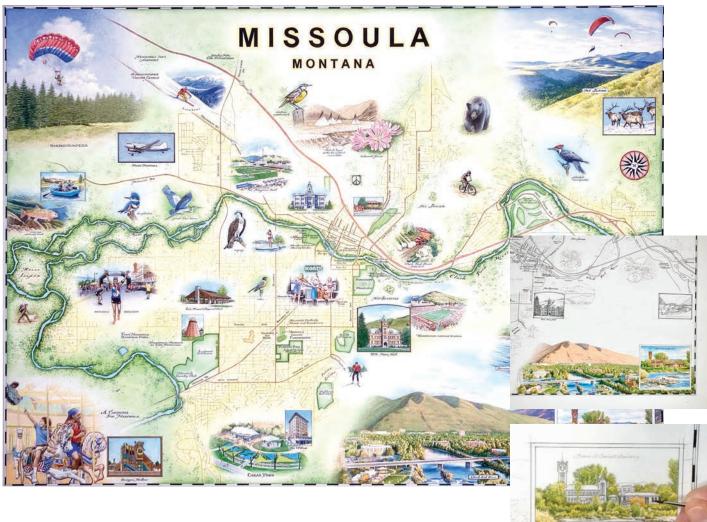
Missoula dances to its own rhythm, and boy, does it have a groove! With a tight-knit community that adores art, music, outdoor escapades and spur-of-the-moment fun, our captivating and diverse destination invites visitors to slip into the beat of mountain-town adventures.



MISSOULA, MONTANA







MORE THAN A MAP

A work of art by and for Missoula.

"Have you ever considered adding a custom map of Missoula to the Xplorer Maps collection?"

This simple question sparked a collaboration between Xplorer Maps and Destination Missoula that has resulted in both a work of art and a partnership that gives back to the community.

As it turned out, Greg Robitaille, Xplorer Maps owner and cofounder, had dreamed for years about that very thing. Destination Missoula, a local organization that promotes sustainable tourism and a vibrant, inclusive quality of life, place and experience for Missoula residents and visitors, was the Missoula-centric partner he'd needed to make the dream a reality.

Xplorer Maps and Destination Missoula got to work, sharing stories about Missoula and brainstorming on the map's design, layout and contents. The result is more than a map; it is storytelling through art that portrays the beauty, history, nature, wildlife and people of Missoula through custom illustration.

Not only that, the map is an important fundraiser: Xplorer Maps and Destination Missoula have committed 10% of proceeds from the map product line for the next 10 years to Destination Missoula's stewardship initiatives making our community a sustainable,

inclusive and dynamic place to live and visit. Additionally, there are 100 signed and numbered limited-edition giclée map prints available in a 24-inch by 32-inch size, and 100% of all profits from these prints will go to the Missoula River Ambassador program: a collaborative initiative by the City of Missoula, the Clark Fork Coalition, Missoula County and Montana Fish, Wildlife & Parks that protects the community's investment in Missoula's urban river corridor and nurtures a culture of care for the Clark Fork watershed.

Beautiful art and a beautiful community? It's a match made in Missoula.

Order your map today:





DESTINATION MISSOULA FULFILLMENT CENTER 516 S. ORANGE ST. MISSOULA, MT 59801

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THE HEARTBEAT OF MISSOULA With more than 200 shopping and dining options, weekly events, live music and local experiences, Downtown Missoula offers something for everyone.



