



MORE THAN A PLACE, MISSOULA IS AN **EXPERIENCE**.

Nestled in the heart of the northern Rockies of Western Montana, Missoula is known as the "Garden City" for its lush landscape and forested surroundings. Offering serene mountain views from every angle and state-of-the-art meeting facilities, Missoula is the perfect location to combine business and relaxation. Dubbed the cultural center of Montana, Missoula also provides an unexpected sophistication.

Some might call it unique, cool, or hip. Others will experience it as serene, welcoming, and replete with natural beauty. You might spend time here and see it as vibrant,

active, and pulsating with places to go and things to do. The beauty of Missoula is that it is all these things and more.

Think of it as a little city or a big town. Approximately 112,000 people call the area home. Off the banks of the Clark Fork River, there's an active downtown, and it's packed with boutiques, day spas, restaurants, cafés, and curio shops. Add in a river wave designed for kayaking, a carousel with adjacent play park, bike trails and walking paths galore, a riverside park continually hosting events, festivals and fairs, and you quickly realize that downtown is indeed a dynamic place. And that's just the beginning.

QUICK FACTS:

MISSOULA, MONTANA **FOUNDED:** 1864

POPULATION (2021): 76,784

NICKNAME: THE GARDEN CITY

MOTTO: "THE DISCOVERY CONTINUES"

ELEVATION: 3,209 FEET

COORDINATES:

46°51 45 N 114°0 42 W





The Missoula Montana Airport (MSO) is located 5.6 miles from downtown Missoula. Air carriers include Delta, United, Alaska/Horizon, American, and Allegiant Air, providing direct flights to 15 major markets*.

Three major highways provide easy access to Missoula: Interstate 90, U.S. Highway 10/93, and Montana State Highway 200. The Mountain Line public transit system offers free ridership making travel within Missoula convenient.

* Flight routes are subject to change

DISTANCE (IN MILES) FROM MISSOULA:

Rillings MT 3/45	Great Falls, MT	Salt Lake City IIT 524
Boise, ID	Helena, MT	San Francisco, CA
Bozeman, MT	Kalispell, MT121	Seattle, WA
Calgary, Alberta, Canada 364	Los Angeles, CA	Spokane, WA
Denver, CO	Phoenix, AZ1,230	Whitefish, MT
Glacier National Park 140	Portland, OR 549	Yellowstone National Park 264

CAR RENTAL

CAR RENTAL
Alamo Airport
Alamo West Broadway
www.alamo.com
Avis Rent A Car
www.avis.com
Budget Rent A Car406.543.7001
www.budget.com
Dollar Car Rental
Enterprise Rent-A-Car:
Airport
Broadway
www.enterprise.com
Hertz Rent-A-Car
www.hertz.com
Missoula Car Rental
missoulacarrental.com
National Car Rental
www.nationalcar.com
Thrifty Car Rental
www.thrifty.com

TAXI SERVICE

Huckleberry Express Taxi 406.369.3520
www.huckleberryexpresstaxi.com
Lyft www.lyft.com
Missoula Green Taxi406.728.8294
www.missoulagreentaxi.com
Uber www.uber.com
Yellow Cab Missoula
www.vellowcahmissoula.com

MISSOULA BY CAR

Missoula is easily accessible by highway. Interstate 90 runs east-west through the Missoula valley, and Montana Highway 93 travels north-south.

AIR TRANSPORTATION

Missoula Montana Airport

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AIRLINES

Alaska Airlines www.alaskaair.com
Allegiant www.allegiant.com
Americanwww.aa.com
Delta www.delta.com
United www.united.com

CHARTER FLIGHTS

Minuteman Aviation	406-728-9363
www.minutema	anaviation.com
Northstar Jet	. 406-721-8886
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GROUND TRANSPORTATION

Airport Shuttler
www.msoshuttle.com
Montana Adventure Shuttle406.493.2345
Mountain Line
www mountainline com

FREE PUBLIC TRANSPORTATION WITHIN MISSOULA

Dallas

Atlanta

BUS TRANSPORTATION ARRIVING/DEPARTING MISSOULA

MONTANA

Salt Lake City Denver

Phoenix/Mesa

Portland

Oakland

Los Angeles

Orange County

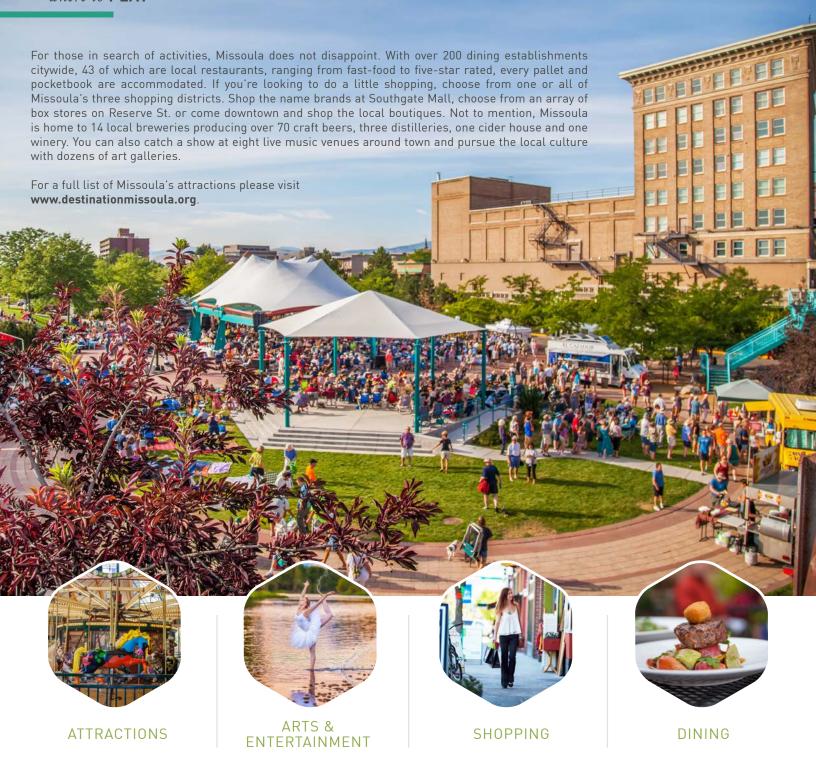
San Diego

The Missoula bus depot is at 1660 West

CHARTERED BUS SERVICE









OUTDOOR RECREATION

Don't forget to make time to experience Missoula's world-class recreation. The Clark Fork River runs through the heart of downtown offering kayaking, rafting and trout fishing. Mount Sentinel and "The M" are a mere 20 minutes hike from downtown, offering 180 degree views of Missoula. Additionally, there are seven major wilderness areas within minutes of downtown and over 30 miles of pedestrian and bike trails that follow the Clark Fork River through town.



Missoula and the surrounding area offer a multitude of choices for where to rest your head, from unique bed and breakfasts to the comforts of your favorite hotel chains. Following are just a few of Missoula's lodging options. For a full list please visit **www.destinationmissoula.org/where-to-stay**.

AC HOTEL MISSOULA DOWNTOWN 406.549.0119 175 N Pattee St., Missoula, MT 59802 www.marriott.com/hotels/travel/msoac	DOUBLETREE BY HILTON MISSOULA EDGEWATER 406.728.3100 100 Madison St., Missoula, MT 59802 www.missoulaedgewater.doubletree.com	RED LION INN MISSOULA 406.728.3300 700 W. Broadway St., Missoula, MT 59802 www.redlion.com/missoula
BEL AIRE MOTEL 406.543.0700 300 E. Broadway St., Missoula, MT 59802 www.belairemotelmissoula.us	ECONO LODGE 406.542.7550 4953 N. Reserve St., Missoula, MT 59808 www.choicehotels.com/montana/missoula/ econo-lodge-hotels/mt048	RESIDENCE INN MISSOULA DOWNTOWN 406.542.6252 125 N. Pattee St., Missoula, MT 59802 www.marriott.com/en-us/hotels/msori-residence-inn-missoula-downtown/overview/econo-lodge-hotels/mt048
BEST WESTERN PLUS GRANT CREEK INN 406.543.0700 5280 Grant Creek Rd., Missoula, MT 59808 www.bestwestern.com/grantcreekinn	FAIRBRIDGE INN & SUITES 406.251.2665 3803 Brooks St., Missoula, MT 59804 www.fairbridgemissoula.com	SLEEP INN 406.543.5883 3425 Dore Ln., Missoula, MT 59801 www.choicehotels.com/montana/missoula/ sleep-inn-hotels/mt421
BROADWAY INN CONFERENCE CENTER 406.532.3300 1609 W. Broadway St., Missoula, MT 59802 www.broadwayinnmissoula.com	FAIRFIELD INN & SUITES 406.541.8000 5252 Airway Blvd., Missoula, MT 59808 www.marriott.com/en-us/hotels/msofi-fairfield-inn-and-suites- missoula/overview/	STAYBRIDGE SUITES MISSOULA 406.830.3900 120 Expressway, Missoula, MT 59808 www.staymissoula.com
BROOKS STREET MOTOR INN 406.549.5115 3333 Brooks St., Missoula, MT 59801 www.brooksstmotorinn.com	HILTON GARDEN INN MISSOULA 406.532.5300 3720 N. Reserve St., Missoula, MT 59808 www.missoula.HGl.com	STONECREEK LODGE 406.541.3600 5145 Airway Blvd, Missoula, MT 59808 www.stonecreeklodgemt.com
CITILODGE SUITES & MOTEL 406.549.4771 1135 W. Broadway St., Missoula, MT 59802 www.citilodgesuitesmissoula.us	HOLIDAY INN MISSOULA DOWNTOWN 406.721.8500 200 S. Pattee St., Missoula, MT 59802 www.ihg.com/holidayinn/hotels/us/en/missoula /msumt/hoteldetail	SUPER 8 MOTEL (BROOKS) 406.251.2255 3901 S Brooks St., Missoula, MT 59804 www.wyndhamhotels.com/super-8/missoula-montana/ super-8-missoula-brooks-street/overview
CITY CENTER MOTEL 406.543.3193 338 E. Broadway St., Missoula, MT 59802 www.missoulacitycenter.com	HOLIDAY INN EXPRESS & SUITES 406.830.3100 150 Expressway, Missoula, MT 59808 www.hiexpress.com/missoulanw	SUPER 8 MOTEL (RESERVE) 406.549.1199 4703 N. Reserve St., Missoula, MT 59808 www.wyndhamhotels.com/super-8/missoula-montana/super-8- missoula-reserve-st/overview
C'MON INN 406.829.2172 2775 Expo Pkwy., Missoula, MT 59808 www.cmoninn.com/missoula	LA QUINTA INN 406.549.9000 5059 N. Reserve St., Missoula, MT 59808 www.laquintamissoula.com	THE WREN 406.401.4400 201 E. Main St., Missoula, MT 59802 wrenmissoula.com/
COMFORT INN I-90 SHOPPING DISTRICT 406.508.2440 4805 N. Reserve St., Missoula, MT 59808 www.choicehotels.com/montana/missoula/comfort-inn-hotels/mt11	MOTEL 6 (EXPO PKWY) 406.549.6665 3035 Expo Pkwy, Missoula, MT 59808 www.motel6.com/en/motels.mt.missoula.4034.html	THUNDERBIRD MOTEL 406.543.7251 1009 E Broadway St., Missoula, MT 59802
COMFORT INN - UNIVERSITY 406.549.7600 1021 E. Broadway St., Missoula, MT 59802 www.missoulacomfort.com	MOTEL 6 (UNIVERSITY) 406.549.2387 630 E Broadway St, Missoula MT 59802 www.motel6.com/en/motels.mt.missoula.4448.html	TOWNEPLACE SUITES BY MARRIOTT MISSOULA 406.721.6000 3055 Stockyard Rd., Missoula, MT 59808 www.marriott.com/msots super-8-missoula-reserve-st/overview
COURTYARD BY MARRIOTT 406.549.5260 4559 N. Reserve St., Missoula, MT 59808 www.marriott.com/msocy	MY PLACE HOTEL - MISSOULA 406.926.1001 2951 Expo Pkwy., Missoula, MT 59808 www.myplacehotels.com/my-place-hotel-missoula	TRAVELODGE INN & SUITES BY WYNDHAM MISSOULA UNIVERSITY PARK 406.543.3102 800 E. Broadway St., Missoula, MT 59802 www.wyndhamhotels.com/travelodge/missoula-montana/ travelodge-inn-and-suites-missoula-university-park/overview
DAYS INN & SUITES BY WYNDHAM MISSOULA UNIVERSITY PARK 406.549.5134 774 E. Broadway St., Missoula, MT 59802 www.wyndhamhotels.com/days-inn/missoula-montana/days-inn -and-suites-downtown-missoula-university/overview	QUALITY INN & SUITES 406.542.0888 4545 N. Reserve St., Missoula, MT, 59808 www.choicehotels.com/montana/missoula/quality-inn-hotels/ mt412	WOODSPRINGS SUITES MISSOULA 406.317.7444 3035 Stockyard Rd., Missoula, MT 59808 www.woodspring.com/extended-stay-hotels/locations/montana/ missoula/woodspring-suites-missoula





UNIVERSITY OF MONTANA

The University of Montana welcomes any meeting or conference to campus featuring: a full service convention center, state-of-the-art technology, conference management, in-house catering, summer housing, sustainable practices and cultural activities. Featured venues on campus are the University Center, Continuing Education Conference Center, Adams Center, and Dennison Theater but there are dozens of other spaces and classrooms on campus to match the needs for any meeting or event.

total rooms: **750** (May – July, located in residence halls, all double occupancy with

communal bathrooms)

total meeting rooms: 27 DEDICATED ROOMS +70

CLASSROOMS

meeting space: OVER 80,000 SQUARE FEET

distance from airport: 8 MILES location: DOWNTOWN

WWW.UMT.EDU/EVENTSERVICES





MISSOULA FAIRGROUNDS

The newly renovated, historic Missoula Fairgrounds covers an impressive 46 acres in the heart of Midtown—a great location for food lovers and shopaholics, who can enjoy dozens of tasty restaurants and trendy stores found in the area. Find the perfect meeting space by taking a virtual tour of the facilities on the Missoula Fairgrounds website. And be sure to check out their online event calendar too—you might be able to catch a fair, rodeo, exhibit or other fun happening while you're at the fairgrounds for your gathering.

Missoula Fairgrounds land size: 46 ACRES

event capacity: 5,000 PEOPLE

largest event space: 12,000 SQUARE FEET

total event space: 25,000 SQUARE FEET

distance from airport: 7 MILES

location: MIDTOWN

WWW.MISSOULAFAIRGROUNDS.COM





HILTON GARDEN INN

Conveniently located off Interstate 90 and just minutes from downtown and the airport. The hotel offers a state-of-the-art business center with remote printing from each questroom. Get a great night's sleep in a signature Garden Sleep System adjustable bed after enjoying creative American cooking at the Blue Canyon Kitchen and Tavern.

total guestrooms: 146

total meeting rooms: 15

meeting space: 22,000 SQUARE FEET

largest meeting room: 13,195 SQUARE FEET

distance from airport: 2.6 MILES location: BUSINESS DISTRICT

WWW.MISSOULA.HGI.COM



HOLIDAY INN MISSOULA DOWNTOWN

Missoula's largest full-service hotel has 198 newly refreshed guest rooms, 20,000sf of flexible meeting space, a park-like outdoor venue and a full-service restaurant and bar. Centrally located downtown along the Clark Fork River - just steps from vibrant shopping, nightlife and entertainment. With the best location and superior conference service, groups are quaranteed a distinctive Missoula experience. Complimentary features include: indoor swimming pool, fitness center, business center, wi-fi, on-site guest parking {a rarity in the Heart of Downtown}, airport and area-wide transportation.

total guestrooms: 198

total meeting space: 20,000 SQUARE FEET

Missoula's largest outdoor hotel venue space, capacity:

750 PPL SEATED

total meeting rooms: 10

largest meeting room: 5,500 SQUARE FEET

distance from airport: 5.8 MILES

location: **DOWNTOWN**

WWW.IHG.COM/HOLIDAYINN/ HOTELS/US/EN/MISSOULA/MSUMT/ HOTELDETAIL



Holiday Inn

Hilton Garden Inn





MCT, INC. | MISSOULA CHILDREN'S THEATRE & MISSOULA COMMUNITY THEATRE

MCT is a great location for the meeting planner in search of a fun and unique venue. Several rooms are available for rent including the theatre and lobby, a conference room, a community room, a meeting room and 4 multi-purpose classrooms.

seating capacity: 300

total meeting space: 20,000 SQUARE FEET

total meeting rooms: 13

largest meeting room: 2,112 SQUARE FEET

distance from airport: 7.4 MILES

location: **DOWNTOWN**

WWW.MCTINC.ORG





DOUBLETREE BY HILTON, MISSOULA EDGEWATER

Overlooking the Clark Fork River, the hotel features spacious guest rooms rich with amenities including free high-speed wireless internet. Enjoy Montana's finest selection of seafood, steaks and chops at FINN Restaurant. The hotel offers easy access to hiking/ jogging trails, fishing areas and downtown Missoula.

total guestrooms: 171

total meeting space: 9,000 SQUARE FEET

total meeting rooms: 9

largest meeting room: 6,345 SQUARE FEET



distance from airport: 7.2 MILES

location: **DOWNTOWN**

WWW.MISSOULAEDGEWATER.DOUBLETREE.COM



THE WILMA

The recently renovated Wilma combines a state-of-the-art facility with one of the most beautiful and historic spaces in the State of Montana. Available for both day and evening rentals, The Wilma can accommodate a variety of events ranging from weddings, receptions, corporate meetings, seated banquets, film screenings, luncheons, holiday parties and conventions.

event capacity: 800

banquet capacity: 250

total meeting space: 4,500 SQUARE FEET

distance from airport: 7.6 MILES

distance from airport: 4.2 MILES

location: BUSINESS DISTRICT

WWW.BROADWAYMISSOULA.COM

distance from airport: 3 MILES

location: **DOWNTOWN**

WWW.THEWILMA.COM





BROADWAY INN CONFERENCE CENTER

The Broadway Inn is conveniently located at the corner of West Broadway and Mullan Road, just minutes from the airport, downtown Missoula and the University of Montana. The conference facility is an ideal place for business meetings, conferences, weddings, reunions and social events.

total guestrooms: 79

total meeting space: 4,000 SQUARE FEET

total meeting rooms: 3

largest meeting room: 2,500 SQUARE FEET



BEST WESTERN PLUS GRANT CREEK INN

Currently listed as #1 on TripAdvisor for Missoula; the Best Western maintains this position by guaranteeing the most satisfactory quest experience in town. In addition to outstanding quest service, the hotel features a full hot complimentary breakfast, WiFi, pool, sauna, steam room and recently renovated guestrooms.

total guestrooms: 126

total meeting space: 3,774 SQUARE FEET

total meeting rooms: 6

largest meeting room: 2,393 SQUARE FEET



location: BUSINESS DISTRICT WWW.BESTWESTERN.COM/GRANTCREEKINN 140 N. Higgins Ave., Ste. 202 Missoula, Montana 59802 Tel: 406.532.3250 Fax: 406.541.9465 office@destinationmissoula.org www.destinationmissoula.org





FAIRFIELD INN & SUITES BY MARRIOTT

A warm, welcoming hotel with services and amenities that will make you feel at home. One mile from the airport with easy access to I-90, make for a perfect location for meetings. Enjoy complimentary breakfast, WiFi, business center and waterpark. Spacious guest rooms invite visitors to relax, but it is the service that keeps guests coming back.



total guestrooms: 100

total meeting space: 3,640 SQUARE FEET

total meeting rooms: 5

largest meeting room: 2,100 SQUARE FEET

distance from airport: 0.8 MILES

location: **AIRPORT**

WWW.MARRIOTT.COM/EN-US/HOTELS/MSOFI-

FAIRFIELD-INN-AND-SUITES-MISSOULA/OVERVIEW/



FAIRBRIDGE INN & SUITES

Nicely located adjacent to Larchmont Golf Course, Missoula bike paths and Fort Missoula. Close to Southgate Mall and the University of Montana. Guests stays are comfortable with a free hot breakfast, wireless internet, fitness center and guest laundry facilities.

total guestrooms: **80**

total meeting space: 3,580 SQUARE FEET

total meeting rooms: 6

largest meeting room: **2,500 SQUARE FEET**

distance from airport: **7 MILES** location: **SOUTH CORRIDOR**

WWW.FAIRBRIDGEMISSOULA.COM



COURTYARD



COURTYARD MISSOULA

Choose to relax and recharge in one of the newly renovated rooms or stay and experience the perfect place to work. Choose to kick back and unwind in the redesigned lobby or meet up with colleagues for breakfast. Choose a bit of fresh air outdoors on the patio with views of Grant Creek or cozy up next to the fire pit.

total guestrooms: **92**

total meeting space: 2,666 SQUARE FEET

total meeting rooms: 3

largest meeting room: 1,372 SQUARE FEET

distance from airport: 3 MILES

WWW.MARRIOTT.COM/MSOCY







Located in the heart of downtown Missoula at the historical Mercantile site, the Residence Inn by Marriott is an extended stay, full service hotel featuring guest room suites with kitchens, complimentary Wi-Fi and grocery shopping and delivery service. Two modern and well-appointed meeting rooms provide a unique space to meet in downtown Missoula.

total guestrooms: 175

total meeting space: 1,506 SQUARE FEET

total meeting rooms: 2

largest meeting room: 1,506 SQUARE FEET

distance from airport: **5.7 MILES**

location: **DOWNTOWN**

WWW.MARRIOTT.COM/MSORI

THE FOLLOWING PROPERTIES HAVE MEETING SPACE WITH LESS THAN 1,500 SQ FT PERFECT FOR A BOARD MEETING OR INTIMATE GET-TOGETHER:

StoneCreek Lodge, C'Mon Inn & Suites, Staybridge Suites, AC by Marriott, Red Lion, The Wren, La Quinta, and Holiday Inn Express.



140 N. Higgins Ave., Ste. 202 Missoula, Montana 59802 Tel: 406.532.3250 Fax: 406.541.9465 office@destinationmissoula.org www.destinationmissoula.org



WILDERNESS AREAS

RIVERS to fly fish, kayak, boat, paddle board, river surf, float or simply admire.





FOOD TRUCKS to



CRAFT BREWERIES, THREE
DISTILLERIES, ONE CIDERY
& ONE WINERY
serving up Montana-inspired
flavors and flights.



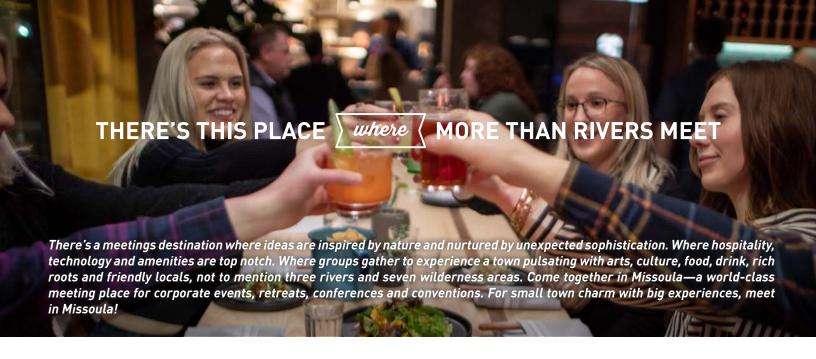




ART GALLERIES AND
MUSEUMS displaying
local artwork, from classic
western to modern styles.



There's this place where inspiration flows as easily as our rivers. Missoula, Montana, a short and scenic $2 \frac{1}{2}$ hour drive south of Glacier National Park, is a place where artists, musicians, outdoor enthusiasts and culinary masters come to thrive. Some might call it unique, cool or hip. Others will experience it as serene, welcoming and replete with natural beauty. You might see it as vibrant, active and pulsating with places to go and things to do. The beauty of Missoula is that it is all these things and more.



COMPLIMENTARY MEETING & EVENT PLANNING SERVICES:

Put our industry experience, local connections and creativity to work for you!

SITE SELECTION SERVICES:

- RFP distribution to qualified hotels and venues
- Hotel and venue site selection
- Site inspection coordination

MEETING PLANNING SERVICES:

- Destination expertise and impartial liaisons with hotels, venues, city facilities and services
- Assistance with local permitting

ATTENDANCE PROMOTION:

- Missoula images and videos
- Customized itineraries for pre-post meeting travel, entertainment and fun
- Local materials and resources to enhance attendees' experience in Missoula
 - Welcome bags, visitor guides, city maps, attraction brochures, weekly events flyer and more!
- Welcome signage at Missoula Montana Airport, host hotel or meeting venue, and in storefronts of local business
- Visitor information booth at host hotel or meeting venue







Ask us about incentives and financial support, including the Missoula Tourism Business Improvement District (TBID) Grant

25 BEST TOWNS EVER

Outside Magazine, July 2017

20 GAME CHANGING PLACES TO LIVE

Sunset, March 2019

24 COOLEST TOWNS IN THE USA

Matador Network, March 2017